

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537690

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Assembled Brands Capital Funding LLC		08/12/2019	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Aha! Ventures LLC		
Street Address:	601 West 26th Street, Ste. 1762		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: NEW YORK DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5258927	POP & SUKI	
Registration Number:	5611740	POP & SUKI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9179153133		
Email:	closings@ainilaw.com		
Correspondent Name:	JOSEPH ABADI		
Address Line 1:	2615 Coney Island Avenue		
Address Line 4:	Brooklyn, NEW YORK 11223		
NAME OF SUBMITTER:	Joseph Abadi		
SIGNATURE:	/Joseph Abadi/		
DATE SIGNED:	08/22/2019		
Total Attachments: 2			
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OP \$65.00 5258927

ASSIGNMENT OF TRADEMARKS

This **ASSIGNMENT OF TRADEMARKS** (this "Assignment"), dated as of August 12, 2019, made by **ASSEMBLED BRANDS CAPITAL FUNDING LLC**, a Delaware limited liability company ("Assignor"), in favor of **AHA! VENTURES LLC**, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor has an ownership interest in the Trademarks described on **Exhibit 1** attached hereto (the "Trademarks"); and

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated as of July 18, 2019 "APA"; capitalized terms used and not defined herein shall have the meanings set forth in the APA); and

WHEREAS, pursuant to the APA, Assignee is purchasing the Assets (which includes the Trademarks) from Assignor; and

WHEREAS, by this instrument, Assignor is hereby assigning the Trademarks to the Assignee o.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of are hereby acknowledged, Assignor hereby assigns to Lender the Trademarks as follows:

1. Assignment of Trademarks. Assignor hereby assigns, transfers, and conveys to Assignee all of Debtor's right, title and interest in and to the Trademarks together with the goodwill associated therewith.

2. Filing and Recordation. Assignee is hereby authorized to file or record this Assignment or any other instrument in such public offices and with such governmental authorities, including the United States Patent and Trademark Office, as Assignee may determine from time to time for the purpose of evidencing the foregoing assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademarks as of the date first above written.

ASSIGNOR:

ASSEMBLED BRANDS CAPITAL FUNDING LLC

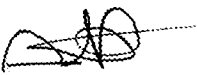

By: 
Name: Adam Pritzker
Title: Chief Executive Officer

EXHIBIT 1

Trademarks

Mark	Registration #	Registration Date	Status
	5258927	August 8, 2017	Registered
POP & SUKI	5611740	November 20, 2018	Registered