

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM539647

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLUEPEARL OPERATIONS, LLC		08/29/2019	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	BLUEPEARL HOLDINGS, LLC		
Street Address:	3000 BUSCH LAKE BOULEVARD		
City:	TAMPA		
State/Country:	FLORIDA		
Postal Code:	33614		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4540985	CARDIOVET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6155852405		
Email:	mars.us.mp@effem.com		
Correspondent Name:	Wendy Collie		
Address Line 1:	930 W. Evergreen Avenue		
Address Line 2:	Mars Goose Island		
Address Line 4:	CHICAGO, ILLINOIS 60642		
NAME OF SUBMITTER:	Wendy Collie		
SIGNATURE:	/Wendy Collie/		
DATE SIGNED:	09/05/2019		
Total Attachments: 3			
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source=TM Assignment_BluePearl Operations LLC to BluePearl Holdings LLC#page3.tif			

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TRADEMARK ASSIGNMENT

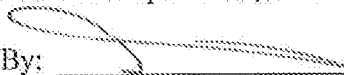
WHEREAS, BluePearl Operations, LLC ("Assignor"), a limited liability company organized and existing under the laws of Florida, owns all right, title, and interest in and to the trademarks listed in Schedule A hereto (the "Trademarks") and has registered the Trademarks in the United States Patent and Trademark Office under the registration numbers set forth in Schedule A hereto (the "Registrations"); and

WHEREAS, BluePearl Holdings, LLC ("Assignee"), a limited liability company organized and existing under the laws of Delaware, seeks to acquire all right, title, and interest in and to the Trademarks and the Registrations for the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Trademarks and the Registrations for the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

[Signatures page follows.]

BluePearl Operations, LLC

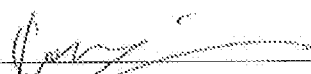
By: 

Name: Darryl S. Shaw

Title: Manager

Date: 8/29/19

BluePearl Holdings, LLC

By: 

Name: Courtney A. Logins

Title: Senior Counsel - Marketing Properties

Date: 8/29/19

**SCHEDULE A
TRADEMARKS AND REGISTRATIONS/APPLICATIONS**

CardioVet word trademark
Registration No. 4540985
Registered June 03, 2014

PetRays word trademark
Registration No. 3333301
Registered November 3, 2007