

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM539713

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PETCO ANIMAL SUPPLIES STORES, INC.		08/29/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Paradise 4 Paws, LLC		
<b>Street Address:</b>	1950 N ELSTON AVE STE 200		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60642		
<b>Entity Type:</b>	Limited Liability Company: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3849058	POOCH HOTEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	dlevine@rmpartnerslaw.com		
<b>Correspondent Name:</b>	Daniel M Levine		
<b>Address Line 1:</b>	305 N Peoria, Ste. 200		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60607		
<b>NAME OF SUBMITTER:</b>	Daniel M Levine		
<b>SIGNATURE:</b>	/DML/		
<b>DATE SIGNED:</b>	09/06/2019		
<b>Total Attachments: 1</b>			
source=P4P Petco SBA . Trademark Transfer Agreement [EXECUTED] (00159359-2xCED56)#page1.tif			

OP \$40.00 3849058

## TRADEMARK TRANSFER AGREEMENT

This Trademark Transfer Agreement (the "Agreement") is entered into as of August 29, 2019 (the "Effective Date") between Petco Animal Supplies Stores, Inc., a Delaware corporation ("Transferor" or "Petco"), and Paradise 4 Paws, LLC, an Illinois limited liability company ("Transferee").

WHEREAS, Petco owns the entire right, title, and interest in and to U.S. Trademark Reg. No. 3849058 for POOCH HOTEL for "Boarding for animals; Dog day care services; Dog hotel services; Pet boarding services; Pet day care services" (the "'058 Mark");

WHEREAS, Transferee desires to acquire all of Petco's right, title, and interest in and to the '058 Mark; and

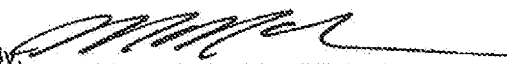
WHEREAS, Petco and Transferee have executed other documents in conjunction with this Agreement.

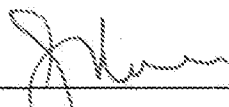
NOW, THEREFORE for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

- 1) As of the date hereof, Transferor hereby sells, conveys, assigns, and transfers to Transferee all its right, title, and interest in and to the '058 Mark, together with all goodwill, proceeds, royalties, income, payments (including without limitation damages and payments for past or future infringements and misappropriations of the '058 Mark and all rights to sue for infringement or misappropriations of the '058 Mark from and after the date hereof), and other elements, indicia and incidents of ownership related thereto, and all Registrations issuing thereof.
- 2) This Agreement shall be permitted to be filed with the United States Patent and Trademark Office.
- 3) This Agreement may be signed in counterparts, which when taken together shall constitute one instrument.

**Transferor:**  
PETCO ANIMAL SUPPLIES STORES, INC.

**Transferee:**  
PARADISE 4 PAWS, LLC

By:   
Printed Name: Mike Nuzzo  
Title: Executive VP and COO  
Date: 8/29/2019

By:   
Printed Name: Saqib Nadeem  
Title: Manager  
Date: August 29, 2019