

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM539731

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
hc1 Insight LLC		09/06/2019	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	hc1.com, Inc.		
Street Address:	6100 Technology Center Drive, #K		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46278		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5465389	HC1 INSIGHT	
CORRESPONDENCE DATA			
Fax Number:	3175925453		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-236-5946		
Email:	ipdocket@icemiller.com, kristina.clarke@icemiller.com		
Correspondent Name:	Thomas A. Walsh, Ice Miller LLP		
Address Line 1:	One American Square		
Address Line 2:	Suite 2900		
Address Line 4:	Indianapolis, INDIANA 46282		
ATTORNEY DOCKET NUMBER:	T06787US00 (034346.00022)		
NAME OF SUBMITTER:	Thomas A. Walsh		
SIGNATURE:	/Thomas A. Walsh/		
DATE SIGNED:	09/06/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is entered into and effective as of the 6th day of September, 2019, by and between hc1 Insight LLC, an Indiana limited liability company ("Assignor"), and hc1.com Inc., an Indiana corporation ("Assignee").

WHEREAS, the Assignor wishes to sell, assign and transfer to Assignee all worldwide right, title and interest in and to the HC1 INSIGHT trademark (the "Mark"), including all rights associated with U.S. Trademark Reg. No. 5,465,389, together with the goodwill symbolized by and associated therewith and the right to sue for past infringement thereof; and

WHEREAS, Assignee wishes to acquire all worldwide right, title and interest in and to the Mark, including all rights associated with U.S. Trademark Reg. No. 5,465,389, together with the goodwill symbolized by and associated therewith and the right to sue for past infringement thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby irrevocably assigns, transfers, and conveys to Assignee all worldwide right, title and interest in, to and under the Mark, including all rights associated with U.S. Trademark Reg. No. 5,465,389, together with the goodwill symbolized by and associated therewith and the right to sue for past infringement thereof, free and clear of all liens, claims, charges and encumbrances of any kind whatsoever, to have and to hold forever.

2. Cooperation. Assignor agrees to take all actions and do all things reasonably required by Assignee now or in the future to give effect to this Agreement. Without limiting the generality of the foregoing, Assignor shall complete and execute any other documents and do all things necessary to ensure that Assignee obtains full title to the Mark, and all intellectual property and/or proprietary rights embodied therein.

3. Entire Agreement. This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof, and supersedes all other oral and written agreements and understandings with respect to such subject matter.

IN WITNESS WHEREOF and intending to be legally bound, the parties hereto have caused this Agreement to be executed and effective.

hc1 Insight LLC

DocuSigned by:
By: Chris Brown

3165CE5344D2433...
Name: Chris Brown

Title: Chief Operating Officer

hc1.com Inc.

DocuSigned by:
By: Brad A. Bostic

CD07452AD2524FD...
Name: Brad A. Bostic

Title: CEO