

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM539742

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HOME BOX OFFICE, INC.		09/05/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ballers Report, LLC		
<b>Street Address:</b>	12021 Wilshire Blvd., Suite 866		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90025		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5796181	BALLERS REPORT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125125854		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2125121000		
<b>Email:</b>	trademarks@hbo.com		
<b>Correspondent Name:</b>	JUDITH MCCOOL		
<b>Address Line 1:</b>	30 HUDSON YARDS		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10036		
<b>NAME OF SUBMITTER:</b>	Ryan Mellon		
<b>SIGNATURE:</b>	/Ryan Mellon/		
<b>DATE SIGNED:</b>	09/06/2019		
<b>Total Attachments: 1</b>			
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[REDACTED]

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement by and between Home Box Office, Inc. ("HBO"), a Delaware corporation, with offices at 1100 Avenue of the Americas, New York, New York 10036 and Ballers Report, LLC ("Company"), a California limited liability company with an address at 12021 Wilshire Blvd., Suite 866, Los Angeles, California 90025 is made effective as of September 5, 2019.

WHEREAS, HBO is the owner of all rights in and to the name BALLERS REPORT including without limitation all related or associated common law rights and goodwill as well as the trademark registration for BALLERS REPORT (Reg. No. 5796181) before the United States Patent and Trademark Office (the "Mark").

WHEREAS, prior to this assignment, Company licensed the Mark from HBO.

WHEREAS, HBO desires to convey, transfer, assign, and deliver to Company all of its rights, title, and interest in and to the Mark, and Company desires to accept said assignment.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, HBO hereby conveys, transfers, assigns, and delivers to Company all of HBO's right, title and interest of whatever kind in and to the Mark on an "as is" basis, together with (1) the goodwill of the Mark relating to the services in respect to which the Mark is used; (2) all income, royalties, and damages hereafter due or payable to HBO with respect to the Mark, including without limitation damages and payments for past, present or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

HBO further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing or vesting in Company full right, title and interest in and to the Mark, and that HBO will not engage in any action that will challenge, or be detrimental to, the validity of the Mark and Company's exclusive ownership of the Mark after the completion of the assignment.

The assignment of the Mark shall not affect, prejudice, hinder, or in any way impact HBO's continued and separate ownership or enforcement of its BALLERS marks.

IN WITNESS WHEREOF, HBO and Company have caused this assignment to be executed by each of their duly authorized officers, as of the day and year first above written.

HOME BOX OFFICE, INC.

By: [Signature]  
Name: Glenn Whithead

Title: EVP Business & Legal Affairs

BALLERS REPORT, LLC

By: [Signature]  
Name: STEPHEN LEVINSON

Title: AUTHORIZED SIGNATORY

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