

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM539780

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Picaboo Corporation		03/31/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Carlson Acquisition Corp.		
Street Address:	100 Carlson Rd.		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14610		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3766662	PICABOO	
CORRESPONDENCE DATA			
Fax Number:	8552554358		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.906.8712		
Email:	tm@dykema.com		
Correspondent Name:	Jennifer Fraser		
Address Line 1:	1301 K Street, N.W., Suite 1100 West		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Jennifer Fraser		
SIGNATURE:	/jf/		
DATE SIGNED:	09/06/2019		
Total Attachments: 1			
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CH \$40.00 3766662

CONFIRMATION ASSIGNMENT OF TRADEMARK

WHEREAS, Picaboo Corporation, a Delaware corporation, having an address of 15 Lebanon St., Hanover, New Hampshire 03755 (hereinafter "Assignor"), is the record owner of the U.S. Trademark Registration No. 3,766,662 for PICABOO (hereinafter the "Mark");

WHEREAS, Carlson Acquisition Corp., a New York corporation, having an address of 100 Carlson Rd., Rochester, New York 14610, (hereinafter "Assignee") acquired all rights, title and interest in and to the Mark, together with the goodwill of such business related to the Mark, and the applications/registrations thereof, effective from March 31, 2017;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor confirms it assigned to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and registration therefor, along with that portion of the business to which the Mark pertains, and all rights to damages and profits, due or accrued, arising out of past infringements of said Mark, and the right to sue for and recover the same, effective from March 31, 2017.


Picaboo Corporation

Name:

Title:

Date:


Carlson Acquisition Corp.

Name:

Title:

Date: