

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM539820

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF TRADEMARK SECURITY AGREEMENT

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A.		08/05/2019	National Banking Association: UNITED STATES

## RECEIVING PARTY DATA

<b>Name:</b>	RENT-A-CENTER WEST, INC.
<b>Street Address:</b>	5501 HEADQUARTERS DRIVE
<b>City:</b>	PLANO
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75024
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Registration Number:	4590262	ACCEPTANCE NOW
Registration Number:	4590359	ACCEPTANCE NOW
Serial Number:	86113415	ACCEPTANCE NOW
Registration Number:	4777989	ACCEPTANCE NOW BENEFITS PLUS
Registration Number:	2125173	AMERICA'S HOME OF RENT TO OWN
Registration Number:	3531518	CASH ADVANTEDGE
Registration Number:	3580985	CASH ADVANTEDGE
Registration Number:	3466283	EASY PAY NO CREDIT NO PROBLEM
Registration Number:	2850252	GET IT NOW
Registration Number:	1302055	GET IT NOW
Registration Number:	2850251	GET IT NOW! FURNITURE APPLIANCES ELECTRO
Registration Number:	3659513	HOME CHOICE
Registration Number:	4048564	RAC
Registration Number:	3161654	RAC
Registration Number:	4153948	RENT-A-CENTER
Registration Number:	4154195	RENT-A-CENTER
Registration Number:	2870944	RENT-A-CENTER
Registration Number:	1264550	RENT-A-CENTER
Registration Number:	3055184	RENT-A-CENTER

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3646658	RENT-A-CENTER SUPER VALUE \$
Registration Number:	3646656	RENT-A-CENTER SUPER VALUE \$
Registration Number:	3646663	RENT-A-CENTER SUPER VALUE \$
Registration Number:	3646662	RENT-A-CENTER SUPER VALUE \$
Registration Number:	3646661	RENT-A-CENTER SUPER VALUE \$
Registration Number:	1763556	RENTERS CHOICE
Registration Number:	3310465	THE EDGE SIGNATURE LOAN
Registration Number:	3534548	TAX ADVANTEDGE
Registration Number:	3534549	TAX ADVANTEDGE
Registration Number:	3075173	TRS HOME FURNISHINGS
Registration Number:	2170721	TRY IT BEFORE YOU BUY IT
Registration Number:	3454210	WANT IT. GET IT. FAST.
Registration Number:	3490677	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3538990	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3490678	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3490679	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3490680	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3201581	WE MAKE IT EASY TO MAKE IT YOUR OWN
Registration Number:	3891827	WORRY FREE GUARANTEE

**CORRESPONDENCE DATA**

Fax Number: 2124552502  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
Phone: (212)455-2121  
Email: ksolomon@stblaw.com  
Correspondent Name: ELIZABETH GLADSTONE, ESQ.  
Address Line 1: SIMPSON THACHER & BARTLETT LLP  
Address Line 2: 425 LEXINGTON AVENUE  
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	509265/2041
NAME OF SUBMITTER:	ELIZABETH GLADSTONE
SIGNATURE:	/EG/
DATE SIGNED:	09/06/2019

**Total Attachments: 6**  
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## RELEASE OF TRADEMARK SECURITY AGREEMENT

This RELEASE OF TRADEMARK SECURITY AGREEMENT, dated as of August 5, 2019 (this "Release"), is made by JPMorgan Chase Bank, N.A., as administrative agent (in such capacity, the "Administrative Agent") for the Secured Parties, in favor of Rent-A-Center West, Inc., a Delaware corporation (the "Grantor").

WHEREAS, the Administrative Agent and, among others, the Grantor, entered into (i) that certain Credit Agreement, dated March 19, 2014 (as amended by the First Amendment, dated February 1, 2016, the Second Amendment, effective September 30, 2016, the Third Amendment and Waiver, dated May 1, 2017, the Fourth Amendment, dated June 6, 2017, the Fifth Amendment, dated December 12, 2018, and as further amended, supplemented, replaced or otherwise modified from time to time, the "Credit Agreement"); and (ii) that certain Amended and Restated Guarantee and Collateral Agreement, dated as of June 6, 2017 (amending and restating that certain Guarantee and Collateral Agreement, dated March 19, 2014, as amended), in favor of the Administrative Agent for the benefit of the Secured Parties (as amended, supplemented, replaced or otherwise modified from time to time, the "Guarantee and Collateral Agreement");

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Administrative Agent and the Grantor entered into that certain Trademark Security Agreement dated as of March 19, 2014 (the "Trademark Security Agreement"), as recorded with the United States Patent and Trademark Office ("USPTO") on April 3, 2014 at Reel 005251 and Frame 0506;

WHEREAS, pursuant to the Guarantee and Collateral Agreement and the Trademark Security Agreement, the Grantor granted to the Administrative Agent, for the benefit of the Secured Parties, a security interest in and to all of Grantor's right, title and interest in and to the Trademarks listed on Schedule A hereto (including, for the avoidance of doubt, the goodwill symbolized thereby) (collectively, the "Released Collateral"); and

WHEREAS, as of the date of this Release, the Liens granted under the Guarantee and Collateral Agreement and Credit Agreement in all Collateral, including in and to the Released Collateral have been released and terminated, and the Grantor has requested that the Administrative Agent execute for recordation this Release as evidence of such termination and release of the entirety of its security interest in the Released Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent and Grantor agree as follows:

1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided or provided by reference in the Guarantee and Collateral Agreement or the Trademark Security Agreement, as applicable.

2. Release of Lien. The Administrative Agent, on behalf of itself and the Secured Parties, hereby terminates, extinguishes, cancels, releases, discharges, and, without recourse, representation, or warranty, hereby irrevocably transfers and assigns back to the applicable

Grantor, any and all right, title and interest (including their security interest) that Administrative Agent or any of the Secured Parties may have obtained in or to the Released Collateral in connection with the Credit Agreement, Guarantee and Collateral Agreement, or the Trademark Security Agreement.

3. Further Assurances. The Administrative Agent agrees, solely at the expense of Grantor, to execute and deliver to Grantor such additional instruments as Grantor may reasonably request as necessary to effect and record with the USPTO and USCO the release of the Administrative Agent's security interest in or to the Released Collateral, and hereby authorizes and requests that the relevant authorities at the USPTO, the USCO, and any other applicable government officer or relevant governmental authority record this Release.

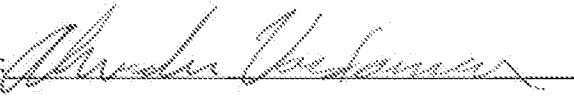
4. Governing Law. This Release shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

5. Execution in Counterparts. This Release may be executed in any number of counterparts (including by telecopy), each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement

*[Signature Page Follows]*

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed and delivered by its duly authorized officer as of the date first above written.

JPMORGAN CHASE BANK, N.A., in its capacity as the Administrative Agent

By: 

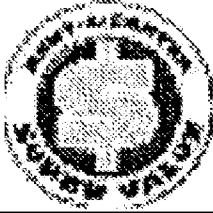
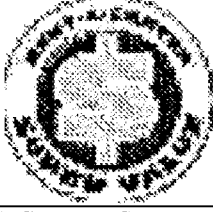



Name: Alexander Vardaman

Title: Vice President

Schedule A

Trademarks

Mark	Application No./ Registration No.	Application Date/ Registration Date	Owner
ACCEPTANCE NOW	86/074,127 4,590,262	9/25/2013 8/19/2014	Rent-A-Center West, Inc.
ACCEPTANCE NOW & Design (Horizontal) <b>AcceptanceNOW</b>	86/113,407 4,590,359	11/8/2013 8/19/2014	Rent-A-Center West, Inc.
ACCEPTANCE NOW & Design (Vertical) <b>Acceptance NOW</b>	86/113,415 N/A	11/8/2013 N/A	Rent-A-Center West, Inc.
ACCEPTANCE NOW BENEFITS PLUS	86/108,137 4,777,989	11/1/2013 7/21/2015	Rent-A-Center West, Inc.
AMERICA'S HOME OF RENT TO OWN	75/161,025 2,125,173	8/28/1996 12/30/1997	Rent-A-Center West, Inc.
CASH ADVANTEDGE	77/028,108 3,531,518	10/24/2006 11/11/2008	Rent-A-Center West, Inc.
CASH ADVANTEDGE & Design 	77/028,166 3,580,985	10/24/2006 2/24/2009	Rent-A-Center West, Inc.
EASY PAY NO CREDIT NO PROBLEM & Design (1) 	77/287,981 3,466,283	9/25/2007 7/15/2008	Rent-A-Center West, Inc.
GET IT NOW	76/461,852 2,850,252	10/28/2002 6/8/2004	Rent-A-Center West, Inc.
GET IT NOW & Design (1) 	73/234,914 1,302,055	10/12/1979 10/23/1984	Rent-A-Center West, Inc.
GET IT NOW! & Design 	76/461,851 2,850,251	10/28/2002 6/8/2004	Rent-A-Center West, Inc.
HOME CHOICE	78/981,029 3,659,513	4/6/2006 7/21/2009	Rent-A-Center West, Inc.
RAC	85/267,791 4,048,564	3/15/2011 11/1/2011	Rent-A-Center West, Inc.
RAC	78/559,090 3,161,654	2/2/2005 10/24/2006	Rent-A-Center West, Inc.
RENT-A-CENTER	85/444,100 4,153,948	10/11/2011 6/5/2012	Rent-A-Center West, Inc.

Mark	Application No./ Registration No	Application Date/ Registration Date	Owner
RENT-A-CENTER	85/466,404 4,154,195	11/7/2011 6/5/2012	Rent-A-Center West, Inc.
RENT-A-CENTER	76/477,880 2,870,944	12/24/2002 8/10/2004	Rent-A-Center West, Inc.
RENT-A-CENTER	73/382,791 1,264,550	8/30/1982 1/17/1984	Rent-A-Center West, Inc.
RENT-A-CENTER	78/567,643 3,055,184	2/15/2005 1/31/2006	Rent-A-Center West, Inc.
RENT-A-CENTER SUPER VALUE & Design (circle with dollar sign) 	77/622,305 3,646,658	11/26/2008 6/30/2009	Rent-A-Center West, Inc.
RENT-A-CENTER SUPER VALUE & Design (circle with dollar sign) 	77/622,280 3,646,656	11/26/2008 6/30/2009	Rent-A-Center West, Inc.
RENT-A-CENTER SUPER VALUE & Design (circle with dollar sign) 	77/622,334 3,646,663	11/26/2008 6/30/2009	Rent-A-Center West, Inc.
RENT-A-CENTER SUPER VALUE & Design (circle with dollar sign) 	77/622,326 3,646,662	11/26/2008 6/30/2009	Rent-A-Center West, Inc.
RENT-A-CENTER SUPER VALUE & Design (circle with dollar sign) 	77/622,315 3,646,661	11/26/2008 6/30/2009	Rent-A-Center West, Inc.
RENTERS CHOICE	74/165,881 1,763,556	5/13/1991 4/6/1993	Rent-A-Center West, Inc.



Mark	Application No./ Registration No	Application Date/ Registration Date	Owner
THE EDGE SIGNATURE LOAN (1)	77/007,751 3,310,465	9/26/2006 10/16/2007	Rent-A-Center West, Inc.
THE TAX ADVANTEDGE (1)	77/049,467 3,534,548	11/22/2006 11/18/2008	Rent-A-Center West, Inc.
THE TAX ADVANTEDGE (1)	77/049,472 3,534,549	11/22/2006 11/18/2008	Rent-A-Center West, Inc.
TRS HOME FURNISHINGS	76/587,753 3,075,173	4/21/2004 4/4/2006	Rent-A-Center West, Inc.
TRY IT BEFORE YOU BUY IT	75/137,859 2,170,721	7/17/1996 7/7/1998	Rent-A-Center West, Inc.
WANT IT. GET IT. FAST. (1)	76/601,395 3,454,210	7/8/2004 6/24/2008	Rent-A-Center West, Inc.
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/970,998 3,490,677	9/11/2006 8/19/2008	Rent-A-Center West, Inc.
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/971,002 3,538,990	9/11/2006 11/25/2008	Rent-A-Center West, Inc.
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/971,007 3,490,678	9/11/2006 8/19/2008	Rent-A-Center West, Inc.
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/971,010 3,490,679	9/11/2006 8/19/2008	Rent-A-Center West, Inc.
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/971,013 3,490,680	9/11/2006 8/19/2008	Rent-A-Center West, Inc.
WE MAKE IT EASY TO MAKE IT YOUR OWN	78/835,816 3,201,581	3/13/2006 1/23/2007	Rent-A-Center West, Inc.
WORRY FREE GUARANTEE	77/736,343 3,891,827	5/13/2009 12/21/2010	Rent-A-Center West, Inc.