

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM539832

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/04/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cool Events Subsidiary, Inc.		09/05/2019	Corporation: NEVADA

RECEIVING PARTY DATA

Name:	Cool Events, LLC
Street Address:	23040 N. 11th Avenue, Bldg 3, Suite 123
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85027
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	5314543	FOAM GLOW
Registration Number:	4504374	BUBBLE RUN
Registration Number:	4504375	BUBBLE RUN
Registration Number:	4527238	BLACKLIGHT RUN
Registration Number:	5056420	BLACKLIGHT SLIDE
Registration Number:	5339135	BLACKLIGHT WARS
Registration Number:	5628521	COOLEVENTS
Registration Number:	5628523	COOLEVENTS FIND YOUR NEXT EXPERIENCE
Registration Number:	4958946	TERRAIN RACING
Serial Number:	88325849	TERRAIN RACE
Serial Number:	88490689	AUGMENTED

CORRESPONDENCE DATA

Fax Number: 6022638185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6022798500

Email: derickson@mmcec.com

Correspondent Name: Douglas Erickson

Address Line 1: 3200 N. Central #1800

TRADEMARK

Address Line 4:	Phoenix, ARIZONA 85012
NAME OF SUBMITTER:	Douglas Erickson
SIGNATURE:	/Douglas Erickson/
DATE SIGNED:	09/06/2019
Total Attachments: 3 source=CES to CELLC 2019 Trademarks#page1.tif source=CES to CELLC 2019 Trademarks#page2.tif source=CES to CELLC 2019 Trademarks#page3.tif	

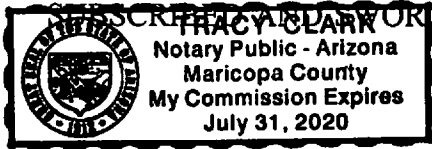
ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Cool Events Subsidiary, Inc., a Nevada corporation with its principal office at 23040 N. 11th Avenue, Building 3, Suite 123, Phoenix, AZ 85027, assigns all its title and interest in and to the rights in the trademarks listed on Exhibit A attached hereto and made a part of this Assignment and of the U.S. registrations and/or applications therefor, together with the goodwill associated therewith to Cool Events LLC, a Delaware limited liability company with offices at 23040 N. 11th Avenue, Building 3, Suite 123, Phoenix, AZ 85027. This assignment is effective as of September 4, 2019.

Cool Events Subsidiary, Inc.

By [Signature]
Brogg Sterret, Secretary

STATE OF ARIZONA)
) ss.
County of Maricopa)



TRACY CLARK Notary Public - Arizona Maricopa County My Commission Expires July 31, 2020
I hereby accept the assignment of intellectual property from Cool Events Subsidiary, Inc. to before me this 5th day of September, 2019, by Brogg Sterret.

[Signature]
Notary Public

My commission expires:
July 31, 2020

I hereby accept the assignment of intellectual property from Cool Events Subsidiary, Inc. effective as of September 4, 2019.

By [Signature]
William Spata, Managing Member

TRAY CLARK
Notary Public - Arizona
Maricopa County
My Commission Expires
July 31, 2020



Exhibit "A"

<u>Trademark</u>	<u>Registration Number</u>
Foam Glow	5314543
Bubble Run	4504374
Bubble Run	4504375
Blacklight Run	4527238
Blacklight Slide	5056420
Blacklight Wars	5339135
Coolevents	5628521
Coolevents Find Your Next Experience	5628523
Terrain Racing	4958946
Terrain Race	88325849
Augmented	88490689