

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM539855

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEAUTY'IN COMERCIO DE BEBIDAS E. COSMETICOS LTDA.		08/29/2019	Limited Corporation: BRAZIL
RECEIVING PARTY DATA			
Name:	ARCANGELI COMERCIO DE COSMETICOS LTDA.		
Street Address:	RUA JOSE SEMIAO RODRIQUES AGOSTINHO		
Internal Address:	NO. 1370, GALPAO 10 PARTE D, EM EMBU DAS ARTES		
City:	SAO PAULO		
State/Country:	BRAZIL		
Entity Type:	Limited Corporation: BRAZIL		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4374415	BEAUTY BAR	
Registration Number:	4641436	BEAUTY'IN	
Registration Number:	5500098	BEAUTY WORKOUT	
Registration Number:	5000863	BEAUTY WORKOUT	
Registration Number:	4347114	BEAUTY CANDY	
Registration Number:	5146896	BEAUTY DRINK	
CORRESPONDENCE DATA			
Fax Number:	8588100137		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	442-224-7490		
Email:	mail@noli-ipsolutions.com		
Correspondent Name:	Mariana Paula Noli		
Address Line 1:	5030 Bella Collina Street		
Address Line 4:	Oceanside, CALIFORNIA 92056		
DOMESTIC REPRESENTATIVE			
Name:	MARIANA PAULA NOLI		
Address Line 1:	5030 BELLA COLLINA STREET		

OP \$165.00 4374415

Address Line 4: OCEANSIDE, CALIFORNIA 92056	
NAME OF SUBMITTER:	Mariana Paula Noli
SIGNATURE:	/Mariana Paula Noli/
DATE SIGNED:	09/06/2019
Total Attachments: 3 source=2019-09-06-Assignment of Righst -Signed#page1.tif source=2019-09-06-Assignment of Righst -Signed#page2.tif source=2019-09-06-Assignment of Righst -Signed#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between BEAUTY'IN COMERCIO DE BEBIDAS E COSMETICOS LTDA., a corporation formed in accordance with the laws of Brazil, with place of business at R.JERONIMO DA VEIGA, 45, CONJ 124 EDIF OFFICE TOWER ITAIM, in Sao Paulo/SP Brazil (the "Assignor"), and ARCANGELI COMERCIO DE COSMETICOS LTDA, having a place of business at Rua Jose Semiao Rodrigues agostinho, no. 1370, galpao 10 parte D, em Embu das Artes, Sao Paulo, Brazil (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Schedule 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Schedule 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

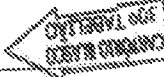
This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

[SIGNATURE PAGE FOLLOWS]



IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the date first above written.

ASSIGNOR – BEAUTY IN COMERCIO DE BEBIDAS E COSMETICOS LTDA.

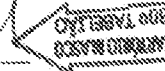
By: [Signature] 

Name: CRISTIANA ALONSO

Title: CEO

Date: 29/8/19.

ASSIGNEE – ARCANGEL COMERCIO DE COSMETICOS LTDA.

By: [Signature] 

Name: CRISTIANA ALONSO

Title: CEO


Date: 29/8/19.

B CANTONCO BRASIL S/A - 10ª TABELA DE NOTAS DA COMERCIAL CAPITAL - em
 07/08/2019 CPT TRAVEL - Fomento Domingos Carvalho Basso - Av. Cristóvão Colombo, 797 - São José
 R: 3081-3013 - www.cantonco.com.br

Recebeu, por meio de cheque, a firma de (2) CRISTIANA ALONSO, com valor
 em dinheiro

São Paulo, 24 de setembro de 2019
 Em legítima e
 Exercício

CAMILA PEREIRA DOS SANTOS - Representante Voto 2019 - R\$ 15,00
 VOTO(S) SOMENTE PARA O SEU DEBENEFICIÁRIO
 Se Usar: 2.200.000 - 00888822



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SCHEDULE 1

TRADEMARK

1. U.S. Trademark Registration No. 4374415, filed on September 22, 2011, for the mark **BEAUTY BAR**, in International Class 30.
2. U.S. Trademark Registration No. 4641436, filed on September 16, 2010, for **BEAUTY'IN**, in International Class 32.
3. U.S. Trademark Registration No. 5500098, filed on January 12, 2012, for **BEAUTY WORKOUT**, in International Class 30.
4. U.S. Trademark Registration No. 5000863, filed on January 12, 2012, for **BEAUTY WORKOUT**, in International Class 32.
5. U.S. Trademark Registration No. 4347114 filed on September 15, 2010 for **BEAUTY CANDY**, in International Class 30.
6. U.S. Trademark Registration No. 5146896, filed on March 11, 2013 for **BEAUTY DRINK**, in International Class IC 05.

