

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM513890

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Battat Incorporated		02/25/2019	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maison Battat Inc.		
<b>Street Address:</b>	8440 Darnley Road		
<b>City:</b>	Montreal, Quebec		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	H4T 1M4		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4389727		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125156969		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-326-0180		
<b>Email:</b>	ALangsam@pryorcashman.com		
<b>Correspondent Name:</b>	Andrew S. Langsam		
<b>Address Line 1:</b>	7 Times Square		
<b>Address Line 2:</b>	Pryor Cashman LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>NAME OF SUBMITTER:</b>	Andrew S. Langsam		
<b>SIGNATURE:</b>	/andrew s langsam/		
<b>DATE SIGNED:</b>	03/12/2019		
<b>Total Attachments: 2</b>			
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CONFIRMATORY ASSIGNMENT OF TRADEMARK

WHEREAS Battat Incorporated (the original owner and “Original Assignor”) was a company incorporated in the State of Delaware, with a post office address and principal office or place of business at 1560 Military Turnpike, Plattsburgh, NY 12901 and was the owner of US trademark **Registration No. 4,389,727 issued on August 20, 2013** (the “Trademark”); and

WHEREAS Maison Joseph Battat Ltd./Ltee was a corporation incorporated and governed under the Quebec Business Corporations Act, having a full post office address and principal office or place of business at 8440 Darnley Road in the City of Town of Mount Royal, Province of Quebec, Canada, (hereinafter “Maison Joseph Battat”) and, by Assignment obtained all rights to the Trademark Registration, the Mark and the associated goodwill from Original Assignor; and

WHEREAS 9349-0639 Quebec, Inc. was a company incorporated and governed under the Quebec Business Corporation with a post office address and principal office or place of business at 8440 Darnley Road in the City of Mount Royal, Province of Quebec, Canada, (hereinafter “9349-0639”) and, by Assignment and pursuant to an Asset Purchase Agreement (the “APA”) made on November 30, 2016, between Maison Joseph Battat and 9349-0639 Maison Joseph Battat agreed to assign the Trademark to 9349-0639 and 9349-0639 agreed to accept the Trademark from Maison Joseph Battat in accordance with the terms thereof; and

WHEREAS 9349-0639 changed its name pursuant to a Certificate of Modification dated December 5, 2016 9349-0639 changed its name to Maison Battat, Inc. and, as a consequence became the exclusive owner of all rights to the Trademark Registration, the Mark and the associated goodwill to the Mark;

NOW THEREFORE, in consideration of the sum of \$10.00 US and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, this Confirmatory Assignment confirms the transfer and assignment of all rights to the Registration, the Mark and the associated goodwill to Maison Battat, Inc. together with all right of action resulting from any adverse use of the Trademark or any confusingly similar trademark prior to the effective date of the assignment from Maison Joseph Battat to 9349-0639 and thence in the name of Maison Battat, Inc., and the right to claim such relief as is appropriate, together with the goodwill of the business carried on in association with the Trademark, the same to be held by Masion Battat, Inc. its successors and assigns as fully and effectually as they would have been held by Battat Incorporated, Maison Joseph Battat 9349-0639, had this confirmatory assignment and transfer not been made.

Maison Joseph Battat further agrees that, at the request and expense of the Maison Battat, Inc. Maison Joseph Battat will execute and deliver to Maison Battat such further documents as may be reasonably necessary to allow Maison Battat to record this assignment and to protect and enforce its rights in the Trademark.

This Agreement may be executed in counterparts and by means of facsimile or photocopy signature, each of which once signed shall be deemed an original and all such counterparts shall constitute one and the same instrument.

IN WITNESS OF WHICH the parties have executed this Agreement on February 25, 2019

*BATTAT INCORPORATED*

By:   
*Name: Joseph Battat*  
*Title: Duly Authorized Representative*

*MAISON JOSEPH BATTAT LTD./LTEE.*

By:   
*Name: Joseph Battat*  
*Title: Duly Authorized Representative*

*MAISON BATTAT INC.*

By:   
*Name: Joseph Battat*  
*Title: Duly Authorized Representative*

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