

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM540027

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Best Cheese Corp.		09/06/2019	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	FrieslandCampina Nederland B.V.		
Street Address:	Stationsplein 4		
City:	3818 LE, Amersfoort		
State/Country:	NETHERLANDS		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	1958835	PARRANO	
Registration Number:	5494039	ROBUSTO	
Registration Number:	4945007	DE WAAG	
Registration Number:	4437277	MELKBUS	
Registration Number:	5717533	UN-EWE-SUAL	
Registration Number:	3377573	VINTAGE 3	
Registration Number:	3460456	VINTAGE 5	
Serial Number:	87750342	EMMENGOAT	
Registration Number:	5643566	PARRANO	
Registration Number:	5649259	PARRANO	
Registration Number:	5352107	GRAND GOUDA	
Serial Number:	87599607	PARRANO ROBUSTO	
Registration Number:	5568579	DOOR DE NATUUR GERIJPT TRADITIONEEL RECE	
Registration Number:	5438042		
Registration Number:	4463537	MELKBUS 237 ORIGINAL 237 DOOR DE NATUUR	
Registration Number:	5728738	SHEEP TRICK	
Registration Number:	4292479	THE CHEESE FROM HOLLAND THAT THINKS ITS	
Registration Number:	2217227	THE DUTCH CHEESE THAT THINKS IT'S ITALIA	
Registration Number:	5250354	YODELING GOAT	
Registration Number:	3308808	ZOLA	

OP \$515.00 1958835

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 646-845-9414
Email: RL@EverythingTrademarks.com
Correspondent Name: Roberto Ledesma
Address Line 1: P.O. Box 230692
Address Line 2: Law Office of Roberto Ledesma
Address Line 4: New York, NEW YORK 10023

DOMESTIC REPRESENTATIVE

Name: Roberto Ledesma
Address Line 1: P.O. Box 230692
Address Line 2: Law Office of Roberto Ledesma
Address Line 4: New York, NEW YORK 10023

NAME OF SUBMITTER:	Roberto Ledesma
---------------------------	-----------------

SIGNATURE:	/Roberto Ledesma/
-------------------	-------------------

DATE SIGNED:	09/09/2019
---------------------	------------

Total Attachments: 2

source=Trademark Assignment Best Cheese#page1.tif
source=Trademark Assignment Best Cheese#page2.tif

ASSIGNMENT

WHEREAS, **Best Cheese Corp.**, a corporation, with an address of 2700 Westchester Avenue, Suite 309, Purchase, New York 10577 UNITED STATES ("Assignor"), is the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks"):

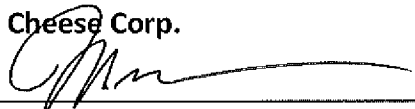
Official Number	Catchword	Classes
1958835	PARRANO	29
5494039	ROBUSTO	29
4945007	DE WAAG	29
4437277	MELKBUS	29
5717533	UN-EWE-SUAL	29
3377573	VINTAGE 3	29
3460456	VINTAGE 5	29
87750342	EMMENGOAT	29
5643566	PARRANO in special script in colour	29
5649259	PARRANO word/device mark in colour (oval)	29
5352107	GRAND GOUDA	29
87599607	PARRANO ROBUSTO	29
5568579	DOOR DE NATUUR GERIJPT word/device mark	29
5438042	DEWAAG device mark	29
4463537	MELKBUS 237 word/device mark	29
5728738	SHEEP TRICK word/device mark	29
4292479	THE CHEESE FROM HOLLAND THAT THINKS ITS ITALIAN	29
2217227	THE DUTCH CHEESE THAT THINKS IT'S ITALIAN	29
5250354	YODELING GOAT	29
3308808	ZOLA	29

WHEREAS, **FrieslandCampina Nederland B.V.**, a Dutch besloten vennootschap, located and doing business at Stationsplein 4 3818 LE, Amersfoort, NETHERLANDS ("Assignee"), is desirous of acquiring said Trademarks and all associated goodwill in the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks and the above-named registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: 9-6-19

Best Cheese Corp.

By: 

Name: MICHAEL RESTIVO

Title: TREASURER & SECRETARY