

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM540046

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MBM Holdings, LLC		08/05/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Nuherbs, Inc.		
Street Address:	14722 Wicks Blvd.		
City:	San Leandro		
State/Country:	CALIFORNIA		
Postal Code:	94577		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	1923270		
Registration Number:	1781647		
Registration Number:	1931332		
Registration Number:	1946552		
Registration Number:	1763082		
Registration Number:	1900292		
Registration Number:	2793406		
Registration Number:	1373350	DRAGON BALM	
Registration Number:	2028560	ELEUTHERO GINSENG EXTRACT ORAL LIQUID	
Registration Number:	1154456	HEAVEN	
Registration Number:	1132800	HEAVEN	
Registration Number:	1132807	HEAVEN	
Registration Number:	1973646	RED PANAX GINSENG EXTRACTUM	
Registration Number:	2278719	RENSHENWANGJIANG	
Registration Number:	2716856	SUPERIOR	
Registration Number:	1782372	SUPERIOR	
Registration Number:	0990011	SUPERIOR	
Registration Number:	5426752		

OP \$465.00 1923270

CORRESPONDENCE DATA**Fax Number:** 9165645444

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9166468288**Email:** john.yung@lewisbrisbois.com**Correspondent Name:** John P. Yung**Address Line 1:** 2020 West El Camino Avenue**Address Line 2:** Suite 700**Address Line 4:** Sacramento, CALIFORNIA 95833

ATTORNEY DOCKET NUMBER:	40680-04 Nuherbs
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NAME OF SUBMITTER:	John P. Yung
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SIGNATURE:	/John P. Yung/
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DATE SIGNED:	09/09/2019
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Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of July 25, 2019 by MBM Holdings, LLC, a California limited liability company ("Assignor"), in favor of Nuherbs, Inc., a California corporation ("Assignee"). Any capitalized term used but not defined in this Assignment shall have the meaning set forth in the Agreement (as defined below).

RECITALS

WHEREAS, Assignor is the applicant and/or registrant of the certain trademarks ("Trademarks") as shown on the attached Exhibit A;

WHEREAS, Assignor and Assignee have entered into that certain Exclusive License Agreement and Option to Purchase, dated as of August 3, 2018 (the "Agreement"), which, along with the promises contained therein, constitute mutual consideration for the promises herein; and

WHEREAS, in connection with the Agreement, Assignee desires to acquire any and all rights and interests in and to the Trademarks and related rights.

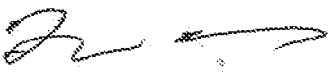
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee any and all rights, title and interests of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, as well as Assignor's entire right, title and interest in and to all federal and state trade and service mark registrations of the Trademarks heretofore granted or applied for, and any and all common law rights to the Trademarks throughout the world, and any and all claims and demands it may have either at law or in equity arising out of any past infringements and uses of the Trademarks.

Assignor hereby constitutes and appoints Assignee as the true and lawful attorney of Assignor, with full power of substitution, in the name of Assignor or Assignee, but on behalf and for the benefit of Assignee, to execute and take all actions and procedures necessary with the United States Patent and Trademark Office and any other government agency to transfer the Trademarks from Assignor to Assignee.

IN WITNESS WHEREOF, Assignor has duly executed this as of the date first written above.

ASSIGNOR:

MBM Holdings, LLC,
a California limited liability company

By: 
Name: Michael Chung
Title: Managing Partner

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of San Francisco

On 08/05/2019 before me, KRISTINE CHEN, Notary Public
(insert name and title of the officer)

personally appeared MICHAEL ANDREW CHUNG
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.


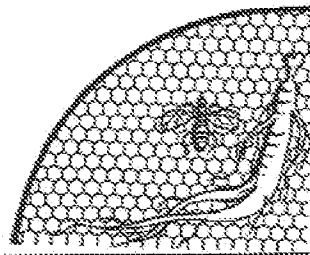
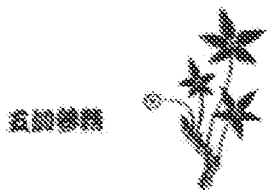



WITNESS my hand and official seal.

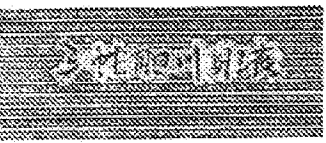
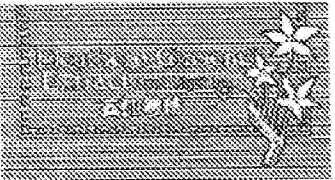

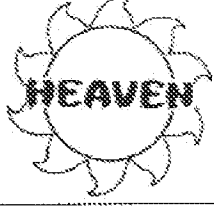

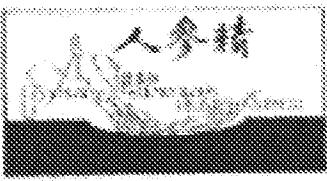



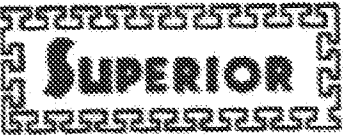



Signature [Handwritten Signature] (Seal)

EXHIBIT A-1

U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS

Mark	Status	App. No.	Reg. No.
	Registered	74/578,382	1,923,270
	Registered	74/132,629	1,781,647
	Registered	74/585,512	1,931,332
	Registered	74/585,508	1,946,552
	Registered	74/135,366	1,763,082
	Registered	74/435,805	1,900,292

Mark	Status	App. No.	Reg. No.
	Registered	75/696,889	2,793,406
DRAGON BALM	Registered	73/490,534	1,373,350
	Registered	75/017,974	2,028,560
	Registered	73/211,267	1,154,456
	Registered	73/168,662	1,132,800
	Registered	73/168,639	1,132,807
	Registered	74/585,510	1,973,846
	Registered	75/308,291	2,278,719

Mark	Status	App. No.	Reg. No.
	Registered	75/533,666	2,716,856
	Registered	75/305,943	1,782,372
	Registered	72/437,488	990,011
	Registered	87/544,309	5,426,752

4831-4032-4488.1