CH \$40.00 878349

ETAS ID: TM540341

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nine West Development LLC			Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Premier Brands IP LLC		
Street Address:	1411 Broadway, 3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	87834989	RICHELIEU

CORRESPONDENCE DATA

Fax Number: 9172292523

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-536-9643

Email: tmdocket@pbgholdings.com

Correspondent Name: Laurie J. Gentile

Address Line 1: 1411 Broadway, 3rd Floor

Address Line 2: Premier Brands Group Holdings LLC

Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:Susan SantanielloSIGNATURE:/SusanSantaniello/DATE SIGNED:09/11/2019

Total Attachments: 3

source=Nine West Development LLC to Premier Brands IP LLC - Change of Name#page1.tif source=Nine West Development LLC to Premier Brands IP LLC - Change of Name#page2.tif source=Nine West Development LLC to Premier Brands IP LLC - Change of Name#page3.tif

TRADEMARK REEL: 006741 FRAME: 0415

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Page 1



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NINE WEST DEVELOPMENT LLC", CHANGING ITS NAME FROM "NINE WEST DEVELOPMENT LLC" TO "PREMIER BRANDS IP LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF MARCH, A.D. 2019, AT 9:36 O'CLOCK A.M.

2646190 8100 SR# 20192121926

You may verify this certificate online at corp.delaware.gov/authver.shtml

\(\sigma\) \(\sigma\)

Authentication: 202478007

Date: 03-20-19

TRADEMARK REEL: 006741 FRAME: 0416

State of Delaware Secretary of State Division of Corporations Delivered 09:36 AM 03/20/2019 FILED 09:36 AM 03/20/2019 SR 20192121926 - File Number 2646190

CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF FORMATION OF NINE WEST DEVELOPMENT LLC

In accordance with the provisions of §18-202 of the

Limited Liability Company Act of the State of Delaware

* * * * * * *

The undersigned, being duly authorized to execute and file this Certificate of Amendment to the Certificate of Formation for the purpose of amending the Certificate of Formation pursuant to Section 18-202 of the Limited Liability Company Act of the State of Delaware, does hereby certify as follows:

FIRST

The name of the limited liability company is Nine West Development LLC.

SECOND

Article First of the Certificate of Formation shall be amended and restated to read as follows:

The name of the limited liability company is "Premier Brands IP LLC."

KE 59906300,1

TRADEMARK REEL: 006741 FRAME: 0417 IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Formation on this 20th day of March, 2019.

RECORDED: 09/11/2019

By: <u>/s/ Ralph A. Schipani</u>
Name: Ralph A. Schipani

President Its:

> **TRADEMARK REEL: 006741 FRAME: 0418**