

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM540733

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION
<b>RESUBMIT DOCUMENT ID:</b>	900512588

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Blue Buffalo Enterprises, LLC		06/17/2019	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Blue Buffalo Enterprises, Inc.
<b>Street Address:</b>	11 River Road
<b>City:</b>	Wilton
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06897
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 92**

Property Type	Number	Word Mark
Serial Number:	87694696	BABY BLUE
Serial Number:	86725379	BAYOU BISCUITS
Serial Number:	86549970	BAYOU BLEND
Serial Number:	86014794	BE MINE BARS
Serial Number:	85821554	BLUE BASICS
Serial Number:	85851595	BLUE BLUE'S BUDDIES
Serial Number:	85924150	BLUE BOO STEW
Serial Number:	85613436	BLUE BUFFALO
Serial Number:	85802175	BLUE DIVINE DELIGHTS
Serial Number:	86605731	BLUE EARTH'S ESSENTIALS
Serial Number:	85424567	BLUE FREEDOM
Serial Number:	85444394	BLUE FREEDOM THE BLUE BUFFALO CO
Serial Number:	85821516	BLUE HEALTHY GOURMET
Serial Number:	86132982	BLUE HEALTHY STARTS
Serial Number:	85821458	BLUE HOMESTYLE RECIPE
Serial Number:	86047236	BLUE JOINT STICKS
Serial Number:	86167126	BLUE KITCHEN CRAVINGS
Serial Number:	86520455	BLUE KITTY CRAVINGS

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85466932	BLUE KITTY YUMS
Serial Number:	85212948	BLUE MOM'S CHICKEN PIE
Serial Number:	86520448	BLUE NATURAL VETERINARY DIET
Serial Number:	86296490	BLUE SANTA STEW
Serial Number:	86549170	BLUE SHELTER STARS
Serial Number:	86121006	BLUE SIZZLERS
Serial Number:	86462361	BLUE SMOKEHOUSE
Serial Number:	87954011	BLUE SUPERIOR NUTRITION ULTIMATE PROTECT
Serial Number:	85212929	BLUE TURKEY DAY FEAST
Serial Number:	77339665	BLUE UNSURPASSED NUTRITION ULTIMATE PROT
Serial Number:	86407436	BLUE WILDERNESS DENTAL CHEWS
Serial Number:	77339778	BLUE WILDERNESS HIGH PROTEIN LOW CARB TH
Serial Number:	87600743	BLUE WILDERNESS TRAIL TOPPERS
Serial Number:	87173294	BLUE WILDERNESS TRAIL TRAYS
Serial Number:	77964811	THE BLUE BUFFALO CO. BLUE WILDERNESS TRA
Serial Number:	87164347	BLUE WILDERNESS TRAIL TUBS
Serial Number:	86699850	BLUE WILDERNESS WILD ROLLS
Serial Number:	86047248	BLUE WILDERNESS WOLF CREEK STEW
Serial Number:	85821538	BLUE'S STEW
Serial Number:	88192344	CARNIVORA
Serial Number:	87576810	CHOMP 'N CHEW
Serial Number:	86167134	COUNTRY SKILLET
Serial Number:	86725400	DENALI BISCUITS
Serial Number:	86649218	DENALI DINNER
Serial Number:	87170540	DENALI STIX
Serial Number:	87619175	
Serial Number:	76978530	
Serial Number:	85212880	FAMILY FAVORITE RECIPES
Serial Number:	88263796	FEED THEM LIKE FAMILY
Serial Number:	86649256	FLATLAND FEAST
Serial Number:	87170529	FLATLAND STIX
Serial Number:	85424552	FREEDOM
Serial Number:	87170671	HARVEST TABLE
Serial Number:	77964741	THE BLUE BUFFALO CO. BLUE BLUE BITES HEA
Serial Number:	77964702	THE BLUE BUFFALO CO. BLUE BLUE BITS HEAL
Serial Number:	77964751	THE BLUE BUFFALO CO. BLUE BLUE MINI BARS
Serial Number:	86971354	THE BLUE BUFFALO CO. HEALTHY HOLISTIC BL
Serial Number:	77964773	THE BLUE BUFFALO CO. BLUE EXUBERANCE HEA

Property Type	Number	Word Mark
Serial Number:	85933194	THE BLUE BUFFALO CO. BLUE SANTA SNACKS C
Serial Number:	85925368	BLUE BOO BARS
Serial Number:	77964802	THE BLUE BUFFALO CO. BLUE TRANQUILITY HE
Serial Number:	85821436	LIFE PROTECTION FORMULA
Serial Number:	78219148	LIFESOURCE BITS
Serial Number:	88439227	LIKE FAMILY
Serial Number:	88440992	LOVE THEM LIKE FAMILY
Serial Number:	77686666	LOVE THEM LIKE FAMILY FEED THEM LIKE FAM
Serial Number:	86296459	LOVE THEM LIKE FAMILY. FEED THEM LIKE FA
Serial Number:	87756321	LOVE THEM LIKE FAMILY. TREAT THEM LIKE F
Serial Number:	86081451	LYNX LAIR
Serial Number:	86081455	LYNX LAIR
Serial Number:	87170664	MOUNTAINTOP MEDLEY
Serial Number:	87296666	NANTUCKET FEAST
Serial Number:	86167149	NORTHWEST SKILLET
Serial Number:	87237305	PACIFIC FEAST
Serial Number:	87170675	PACIFIC GRILL
Serial Number:	78576087	PET CANCER AWARENESS MONTH PCA
Serial Number:	85924166	RED WHITE & BLUE BARS
Serial Number:	85924160	RED WHITE & BLUE STEW
Serial Number:	87296701	SANTA FE GRILL
Serial Number:	86561406	SAVORY SIZZLERS
Serial Number:	86678889	SNAKE RIVER GRILL
Serial Number:	87170531	SNAKE RIVER STIX
Serial Number:	86167139	SOUTHWEST SKILLET
Serial Number:	78484187	SPA SELECT
Serial Number:	86167154	SUNRISE SKILLET
Serial Number:	87296690	TEXAS BBQ
Serial Number:	86850927	THE NATURAL ALTERNATIVE IN NUTRITIONAL T
Serial Number:	88263805	TREAT THEM LIKE FAMILY
Serial Number:	88438374	TRUE SOLUTIONS
Serial Number:	86683541	WILD BITS
Serial Number:	86407451	WILD BONES
Serial Number:	87066179	WILD STIX
Serial Number:	86081448	WOLF DEN
Serial Number:	86081458	WOLF DEN

**CORRESPONDENCE DATA**

**TRADEMARK  
REEL: 006742 FRAME: 0230**

**Fax Number:** 7637642268

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 763-293-2282

**Email:** trade.marks@genmills.com

**Correspondent Name:** Tiffany Larson

**Address Line 1:** Number One General Mills Blvd.

**Address Line 4:** Minneapolis, MINNESOTA 55426

<b>ATTORNEY DOCKET NUMBER:</b>	79000BBE02
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<b>NAME OF SUBMITTER:</b>	Tiffany K. Larson
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<b>SIGNATURE:</b>	/Tiffany K. Larson/
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<b>DATE SIGNED:</b>	09/13/2019
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**Total Attachments: 2**

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source=79000BBE02 Blue Buffalo Enterprises LLC to Blue Buffalo Enterprises Inc name change#page2.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "BLUE BUFFALO ENTERPRISES, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "BLUE BUFFALO ENTERPRISES, LLC" TO "BLUE BUFFALO ENTERPRISES, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JUNE, A.D. 2019, AT 12:21 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

7179148 8100V  
SR# 20195472755

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203046058  
Date: 06-18-19

**TRADEMARK**  
**REEL: 006742 FRAME: 0232**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 12:21 PM 06/17/2019  
FILED 12:21 PM 06/17/2019  
SR 20195472755 - File Number 7179148

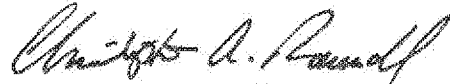
**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A LIMITED LIABILITY COMPANY TO A  
CORPORATION PURSUANT TO SECTION 265 OF  
THE DELAWARE GENERAL CORPORATION LAW**

1. The jurisdiction where the Limited Liability Company first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the Limited Liability Company first formed is December 4, 2018.
4. The name of the Limited Liability Company immediately prior to filing this Certificate is Blue Buffalo Enterprises, LLC.
5. The name of the Corporation as set forth in the Certificate of Incorporation is Blue Buffalo Enterprises, Inc.

\* \* \*

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate of Conversion on the 11 day of June, 2019.

**BLUE BUFFALO ENTERPRISES, LLC**



By: Christopher A. Rauschl  
Its: Authorized Person