

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM540490

|   |                                 |   |                    |
|---|---------------------------------|---|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                  |   |                    |
| <b>NATURE OF CONVEYANCE:</b>  | SECURITY INTEREST               |   |                    |
| <b>CONVEYING PARTY DATA</b>   |                                 |   |                    |
| <b>Name</b>   | <b>Formerly</b>                 | <b>Execution Date</b>                     | <b>Entity Type</b> |
| Wycliff Douglas Foods, Inc.   |                                 | 09/11/2019                                | Corporation: TEXAS |
| Dickey's Barbecue Pit, Inc.   |                                 | 09/11/2019                                | Corporation: TEXAS |
| <b>RECEIVING PARTY DATA</b>   |                                 |   |                    |
| <b>Name:</b>  | CrossFirst Bank                 |   |                    |
| <b>Street Address:</b>  | 2021 McKinney Avenue, Suite 800 |   |                    |
| <b>City:</b>  | Dallas                          |   |                    |
| <b>State/Country:</b>   | TEXAS                           |   |                    |
| <b>Postal Code:</b>   | 75201                           |   |                    |
| <b>Entity Type:</b>   | state-chartered bank: KANSAS    |   |                    |
| <b>PROPERTY NUMBERS Total: 13</b>   |                                 |   |                    |
| <b>Property Type</b>  | <b>Number</b>                   | <b>Word Mark</b>                          |                    |
| <b>Registration Number:</b>   | 5310766                         | OUR BARBECUED MEATS SOURCED WITH NO B.S.  |                    |
| <b>Registration Number:</b>   | 5233678                         | DICKKEYS BARBECUE PIT                     |                    |
| <b>Registration Number:</b>   | 4631706                         | DICKKEY'S BARBECUE PIT                    |                    |
| <b>Registration Number:</b>   | 4249207                         | DICKKEY'S BARBECUE PIT ORIGINAL BARBECUER |                    |
| <b>Registration Number:</b>   | 4249206                         | DICKKEY'S BARBECUE PIT ORIGINAL BARBECUES |                    |
| <b>Registration Number:</b>   | 4249263                         | DICKKEY'S BARBECUE PIT                    |                    |
| <b>Registration Number:</b>   | 3237281                         | DICKKEY'S                                 |                    |
| <b>Registration Number:</b>   | 3205121                         | DICKKEY'S BARBECUE PIT SINCE 1941         |                    |
| <b>Registration Number:</b>   | 1980072                         | A TEXAS TRADITION SINCE 1941 DICKKEY'S BA |                    |
| <b>Registration Number:</b>   | 5086496                         | WE SPEAK BARBECUE                         |                    |
| <b>Registration Number:</b>   | 4579035                         | BIG YELLOW CUP CLUB                       |                    |
| <b>Serial Number:</b>   | 88408869                        | LEGIT. TEXAS. BARBECUE.                   |                    |
| <b>Serial Number:</b>   | 87788280                        | WYCLIFF @ DOUGLAS FOODS                   |                    |
| <b>CORRESPONDENCE DATA</b>  |                                 |   |                    |
| <b>Fax Number:</b>  | 7037125197                      |   |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                 |   |                    |
| <b>Phone:</b>   | 703-712-5337                    |   |                    |

OP \$340.00 5310766

**Email:** jhowell2@mcguirewoods.com  
**Correspondent Name:** Emily S. Voorheis, McGuireWoods LLP  
**Address Line 1:** 1750 Tysons Boulevard  
**Address Line 2:** Suite 1800  
**Address Line 4:** Tysons, VIRGINIA 22102

**ATTORNEY DOCKET NUMBER:** 2078349-0001

**NAME OF SUBMITTER:** Emily S. Voorheis

**SIGNATURE:** /Emily S. Voorheis/

**DATE SIGNED:** 09/12/2019

**Total Attachments: 5**

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**NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS**

September 11, 2019

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Security Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") by and among DICKEY'S CAPITAL GROUP, INC., a Delaware corporation ("Borrower"), DICKEY'S BARBECUE RESTAURANTS, INC., a Texas corporation ("DBRI"), and WYCLIFF DOUGLAS FOODS, INC., a Texas corporation, DICKEY'S BARBECUE PIT, INC., a Texas corporation ("DBP"), DICKEY'S CAPITAL PROPERTIES, LLC, a Texas limited liability company ("DCP"), DICKEY'S CENTRAL PRODUCTS COMPANY, LLC, a Texas limited liability company ("DCPC"), DICKEY'S-CORSICANA GP, LLC, a Texas limited liability company ("DCGP"), DICKEY'S-CORSICANA, LTD., a Texas limited partnership ("DCLP"), SPARK INTELLIGENCE, INC., a Texas corporation ("Spark"), STANFORD SONOMA CORP., a Texas corporation ("SSC"), and WYCLIFF DOUGLAS DISTRIBUTION CORP., a Texas corporation ("WDDC"); and together with Borrower, DBRI, DBP, DCP, DCPC, DCGP, DCLP, Spark, and SSC, collectively, "Grantors" and each, individually, a "Grantor"), and CROSSFIRST BANK, a Kansas state-chartered bank ("Secured Party") on behalf of itself and its Affiliates, Grantors have granted to Secured Party a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto.

The undersigned Grantors and Secured Party hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademarks or trademark application.

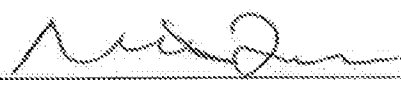
This Notice may be executed in any number of counterparts each of which when so executed and delivered shall be deemed an original. Capitalized terms used in this Notice and not otherwise defined shall have the meanings ascribed thereto in the Agreement.

[Signature pages follow]

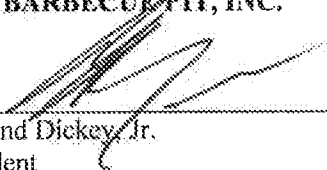
Very truly yours,

**GRANTORS:**

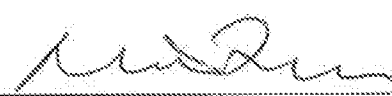
**WYCLIFF DOUGLAS FOODS, INC.**

By:  9/10/19  
Name: Nikolaus Schwabe  
Title: Chief Executive Officer

**DICKEY'S BARBECUE PIT, INC.**

By:   
Name: Roland Dickey, Jr.  
Title: President

**STANFORD SONOMA CORP.**

By:  9/10/19  
Name: Nikolaus Schwabe  
Title: Chief Executive Officer

Acknowledged and Accepted:

SECURED PARTY:

CROSSFIRST BANK, a Kansas state-chartered bank

By: 

Name: Sam Jarvis

Title: Commercial Banker

[Signature Page to Notice of Grant of Security Interest in Trademarks]

**SCHEDULE 1**

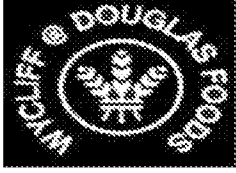
U.S. Trademarks

| <u>Mark</u>   | <u>Owner</u> | <u>Country</u> | <u>Status</u> | <u>Serial Number</u> | <u>Filing Date</u> | <u>Registration Number</u> | <u>Registration Date</u> |
|---|--------------|----------------|---------------|----------------------|--------------------|----------------------------|--------------------------|
|    | DBP          | US             | Active        | 87384603             | 3/24/2017          | 53510766                   | 10/17/2017               |
|    | DBP          | US             | Active        | 87002549             | 4/15/2016          | 5233678                    | 6/27/2017                |
|    | DBP          | US             | Active        | 86223177             | 3/17/2014          | 4631706                    | 11/4/2014                |
| Dickey's Barbecue Pit<br>Original Barbecue Rib Rub                                  | DBP          | US             | Active        | 85538404             | 2/9/2012           | 4249207                    | 11/2/2012                |
| Dickey's Barbecue Pit<br>Original Barbecue Sauce                                    | DBP          | US             | Active        | 85538384             | 2/9/2012           | 4249206                    | 11/27/2012               |
| Dickey's Barbecue Pit   | DBP          | US             | Active        | 85548611             | 2/21/2012          | 4249263                    | 11/27/2012               |
| <b>DICKEY'S</b>   | DBP          | US             | Active        | 78921121             | 5/30/2006          | 3237281                    | 5/1/2007                 |
|  | DBP          | US             | Active        | 78646939             | 6/9/2005           | 3205121                    | 2/6/2007                 |
|  | DBP          | US             | Active        | 74509594             | 4/6/1994           | 1980072                    | 6/11/1996                |
| WE SPEAK BARBECUE   | DBP          | US             | Active        | 87002529             | 4/15/2016          | 5086496                    | 11/22/2016               |
| BIG YELLOW CUP CLUB   | DBP          | US             | Active        | 86101484             | 10/25/2013         | 4579035                    | 8/5/2014                 |

U.S. Trademark Applications

| <u>Mark</u>          | <u>Owner</u> | <u>Country</u> | <u>Status</u> | <u>Serial Number</u> | <u>Filing Date</u> |
|----------------------|--------------|----------------|---------------|----------------------|--------------------|
| LEGIT TEXAS BARBECUE | DBP          | US             | Pending       | 88408869             | 4/30/2019          |
| LEGIT TEXAS BARBECUE | DBP          | US             | Pending       | 88087724             | 8/22/2018          |
| STANFORD SONOMA      | SSC          | US             | Pending       | 87539759             | 7/24/2017          |

[Schedule 1 to Notice of Grant of Security Interest in Trademarks]

|   |     |    |         |          |          |
|---|-----|----|---------|----------|----------|
|  | WDF | US | Pending | 87788280 | 2/7/2018 |
|---|-----|----|---------|----------|----------|

[Schedule 1 to Notice of Grant of Security Interest in Trademarks]