

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM540499

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Salt Creek Creations, LLC		09/03/2019	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Dwell Outdoors, LLC		
Street Address:	4026 S West Temple		
City:	Millcreek		
State/Country:	UTAH		
Postal Code:	84107		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	0813896	SPRINGBAR	
Registration Number:	2954773	KIRKHAM'S	
Registration Number:	2954774	BEST TENT MADE IN AMERICA	
Registration Number:	1583719	SIDE VIEW END VIEW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	preston@projectcip.com		
Correspondent Name:	Preston P. Frischknecht		
Address Line 1:	408 SHERIDAN RIDGE LANE		
Address Line 4:	NIBLEY, UTAH 84321		
NAME OF SUBMITTER:	Preston P. Frischknecht		
SIGNATURE:	/Preston P. Frischknecht/		
DATE SIGNED:	09/12/2019		
Total Attachments: 2			
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OP \$115.00 0813896

Assignment of Trademarks

WHEREAS, Salt Creek Creations, LLC, 9381 Peakcock Drive, Sandy, UT 84093, (hereinafter "Assignor") owns the trademarks set forth in Exhibit A hereto (hereinafter referred to as "the said marks"), and has used the same through licensing and other means, and registered the same in the United States Patent and Trademark Office (USPTO),

WHEREAS, Dwell Outdoors, LLC, 4026 S West Temple, Millcreek, Utah 84107, (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks and the registrations therefor, together with the goodwill of the business in connection with which the said marks are used and which is symbolized by the said marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said marks and the registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said marks are used and which is symbolized by the said marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

ASSIGNOR SALT CREEK CREATIONS, LLC

By: 

Name: JACK KIRKHAM

Title: MANAGER

Date: 9/3/19

EXHIBIT A:

- 1. SPRINGBAR, U.S. REG. NO. 0813896**
- 2. KIRKHAM'S, U.S. REG. NO. 2954773**
- 3. BEST TENT MADE IN AMERICA, U.S. REG. NO. 2954774**
- 4. SIDE VIEW END VIEW – TRADEMARK, U.S. REG. NO. 1583719**