

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM540507

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wakaya Perfection, LLC		08/22/2019	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	The Wakaya Group, LP		
Street Address:	9520 Wrangler Drive		
City:	Lake Worth		
State/Country:	FLORIDA		
Postal Code:	33467		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	86594332	IMPORTED FROM WHERE YOU WOULD RATHER BE	
Registration Number:	4352335	WAKAYA PERFECTION	
Registration Number:	4621461	WAKAYA PERFECTION	
Registration Number:	4348706	WAKAYA PERFECTION	
Registration Number:	4348707	WAKAYA PERFECTION	
Registration Number:	4696755	EAT. DRINK. THRIVE.	
Registration Number:	4501285	EAT. DRINK. THRIVE.	
Registration Number:	4501286	EAT. DRINK. THRIVE.	
Registration Number:	4874850	EAT. DRINK. THRIVE.	
Registration Number:	4501287	GET WELL. STAY WELL. TRAVEL WELL.	
Registration Number:	4855385	IMPORTED FROM WHERE YOU'D RATHER BE	
Registration Number:	4855387	IMPORTED FROM WHERE YOU'D RATHER BE	
Registration Number:	4855389	IMPORTED FROM WHERE YOU'D RATHER BE	
Serial Number:	86030350	REPAIR. NOURISH. PROTECT.	
Registration Number:	4457740	UNIQUELY ORGANIC	
Registration Number:	4371143	UNIQUELY ORGANIC	
CORRESPONDENCE DATA			
Fax Number:			

OP \$415.00 86594332

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6195153207
Email: docketing@procopio.com
Correspondent Name: Lisel M. Ferguson - Procopio, et al.
Address Line 1: 525 B Street, Suite 2200
Address Line 4: San Diego, CALIFORNIA 92101

NAME OF SUBMITTER:	Lisel M. Ferguson
SIGNATURE:	/Lisel M. Ferguson/
DATE SIGNED:	09/12/2019

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, made and entered into effective as of August 22, 2019, is among WAKAYA PERFECTION, LLC, a Utah limited liability company, having an address of Seven South 1550 West #600, Lindon, Utah 84042 ("Wakaya Utah and/or Assignor"); and THE WAKAYA GROUP, LP, formerly known as Wakaya Perfection LP, a Delaware limited partnership, having an address of 9520 Wrangler Drive, Lake Worth, Florida 33467 (hereafter "Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks, registrations and applications as set forth on Exhibit A attached hereto (hereafter the "Trademark Property").

WHEREAS, Assignor and Assignee are parties to that certain Security Agreement, dated as of October 26, 2015, and recorded with the U.S. Patent and Trademark Office on November 3, 2015 (the "Trademark Security Agreement"), pursuant to which Assignor granted to Assignee a continuing security interest in the Trademark Property to secure one or more payment obligations owing to Assignee by Obligors as expressly provided therein (the "Secured Payment Obligations").

WHEREAS, as part of the satisfaction of the Secured Payment Obligations owed by Assignor to Assignee, the parties wish to execute and deliver this Trademark Assignment in Foreclosure for the purpose of confirming the assignment from Assignor to Assignee of all of Assignor's right, title and interest in and to the Trademark Property.

NOW, THEREFORE, for good and valuable consideration, Assignor as of the above date does hereby sell, assign, transfer and convey unto Assignee all of its rights, title and interest in and to the aforesaid Trademark Property, worldwide, including any causes of action relating to said Trademark Property, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of rights accruing in said Trademark Property on or before the date of the Assignment, together with the good will of the business symbolized by the Trademark Property, and the trademark registrations thereof.

Assignor further agrees, upon reasonable request by Assignee, to execute any document or perform any further action to transfer title in the Trademark Property to Assignee.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed in the capacities shown below:

WAKAYA PERFECTION, LLC

By: 

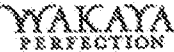
Name: Todd B. Smith

THE WAKAYA GROUP, LP

By: 

Name: David M. Roth

EXHIBIT A

<u>Mark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Date of Registration</u>
WAKAYA PERFECTION	United States	4,352,335	June 18, 2013
WAKAYA PERFECTION	United States	4,621,461	October 14, 2014
WAKAYA PERFECTION	United States	4,348,706	June 11, 2013
	United States	4,348,707	June 11, 2013
WAKAYA PERFECTION	Australia	1,602,561	August 27, 2014
WAKAYA PERFECTION	Canada	App. No. 1660821	Pending
WAKAYA PERFECTION	European Union	011613114	July 24, 2013
WAKAYA PERFECTION	Hong Kong	302535912	March 1, 2013
EAT. DRINK. THRIVE.	United States	4,696,755	March 3, 2015
EAT. DRINK. THRIVE.	United States	4,501,285	March 25, 2014
EAT. DRINK. THRIVE.	United States	4,501,286	March 25, 2014
EAT. DRINK. THRIVE.	United States	4,874,850	December 22, 2015
GET WELL. STAY WELL. TRAVEL WELL.	United States	4,501,287	March 25, 2014
IMPORTED FROM WHERE YOU WOULD RATHER BE	United States	Serial No. 86594332	Abandoned
IMPORTED FROM WHERE YOU'D RATHER BE	United States	4,855,385	November 17, 2015
IMPORTED FROM WHERE YOU'D RATHER BE	United States	4,855,387	November 17, 2015
IMPORTED FROM WHERE YOU'D RATHER BE	United States	4,855,389	November 17, 2015
REPAIR. NOURISH. PROTECT.	United States	Serial No. 86030350	08/20/2019: still suspended Notice: pending outcome of SN 85838751 ('751 registered on 06/03/14) 05/13/14: Suspension
UNIQUELY ORGANIC	United States	4,457,740	12/31/2013
UNIQUELY ORGANIC	United States	4,371,143	07/23/2013