

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM540809

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900512496		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Reif		08/19/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Chubby Gorilla, Inc.		
Street Address:	10425 Slusher Drive		
City:	Santa Fe Springs		
State/Country:	CALIFORNIA		
Postal Code:	90670		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4675881	GORILLA BOTTLE	
CORRESPONDENCE DATA			
Fax Number:	9497215213		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-760-9502		
Email:	efiling@knobbe.com		
Correspondent Name:	Stacey Halpern		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	CHGOR.225TIS		
NAME OF SUBMITTER:	Stacey Halpern		
SIGNATURE:	/Stacey R. Halpern/		
DATE SIGNED:	09/13/2019		
Total Attachments: 4			
source=assign#page1.tif			
source=assign#page2.tif			
source=2019-08-26 assignment as recorded#page1.tif			
source=2019-08-26 assignment as recorded#page2.tif			

EXHIBIT 1

TRADEMARK AND DOMAIN NAME ASSIGNMENT

This TRADEMARK AND DOMAIN NAME ASSIGNMENT (hereinafter referred to as "Assignment") is effective as of the 1st day of AUGUST, 2019, by and between Michael Reif, an individual, ("ASSIGNOR"), and CHERRY GORILLA, LLC ("ASSIGNEE").

WHEREAS, ASSIGNOR has or had adopted, used, is using, and is the owner of (1) the trademark listed in Schedule 1, attached hereto and incorporated by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (the "Trademarks"); (2) the registration listed in Schedule 2, attached hereto and incorporated by this reference (the "Registration"); and (2) the domain name listed on Schedule 3, attached hereto and incorporated by this reference and the registration thereof, the "Domain Name");

WHEREAS, ASSIGNOR has and had acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

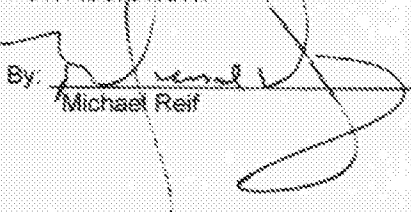
WHEREAS, ASSIGNEE desires to acquire all worldwide rights, title, and interest in and to the Trademarks, Registration, and Domain Name; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all worldwide rights, title, and interest as ASSIGNOR may possess in and to the Trademarks, Registration, and Domain Name.


NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, sells, transfers and conveys to ASSIGNEE all worldwide rights, title and interest as ASSIGNOR may possess in and to the Trademarks, including the Registration, and the Domain Name; and any and all other rights appurtenant thereto, including but not limited to, any and all common law rights, causes of action, the right to recover for past infringement, and all other associated goodwill.

Further, ASSIGNOR will provide and/or complete all necessary documents and/or provide all necessary information, including, but not limited to, any account information and/or passwords, to perfect the transfer of the Domain Name to ASSIGNEE and ASSIGNOR shall exercise all reasonable measures to ensure that the registrations for the Domain Name remains in paid status and in good standing such that ASSIGNOR continue to be in a position to legally transfer complete ownership of the Domain Names to ASSIGNEE.

FOR ASSIGNOR:

By: 
Michael Reif

FOR ASSIGNEE:

By: 
Name: ELIAD ABARDO
Title: VICE PRESIDENT
Date: 8/17/19

SCHEDULE 1

Trademarks

GORILLA BOTTLE
GORILLA BOTTLE COMPANY

SCHEDULE 2

Registration

Mark	Filing Date	Reg. No.	Reg. Date
GORILLA BOTTLE	January 23, 2013	4,675,881	January 20, 2015

SCHEDULE 3

Domain Name

GORILLABOTTLE.COM