

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM540541

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AVIDBANK		09/09/2019	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Japonesque, LLC
Street Address:	2420 Camino Ramon, Suite 250
City:	San Ramon
State/Country:	CALIFORNIA
Postal Code:	94583
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Japonesque Holding Corporation
Street Address:	2420 Camino Ramon, Suite 250
City:	San Ramon
State/Country:	CALIFORNIA
Postal Code:	94583
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	1901780	JAPONESQUE
Registration Number:	2063218	LIPSTICK PALETTE
Registration Number:	2063219	MAKEUP PALETTE
Registration Number:	2124941	PRECISION LASH CURLER
Registration Number:	2143551	GOTTA GO
Registration Number:	2316072	JAPONESQUE
Registration Number:	2516116	MAKEUP PALETTE
Registration Number:	2516117	LIPSTICK PALETTE
Registration Number:	3499634	CREATE BEAUTY
Registration Number:	3499635	JAPONESQUE CREATE BEAUTY
Registration Number:	2525228	GO CURL
Registration Number:	4610454	VELVET TOUCH

CH \$490.00 1901780

Property Type	Number	Word Mark
Registration Number:	4851617	PIXELATED COLOR
Registration Number:	4634442	
Registration Number:	4634443	
Registration Number:	4634444	
Registration Number:	4687872	SALON COLLECTION
Registration Number:	4947306	AMP-UP ADJUSTABLE IMPACT MASCARA
Registration Number:	5298364	KUMADORI

CORRESPONDENCE DATA

Fax Number: 7044441111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 704-444-1124

Email: elaine.hunt@alston.com

Correspondent Name: Michele M. Glessner

Address Line 1: Alston & Bird LLP

Address Line 2: 101 South Tryon Street, Suite 4000

Address Line 4: Charlotte, NORTH CAROLINA 28280-4000

NAME OF SUBMITTER:	Elaine B. Hunt
SIGNATURE:	/Elaine B. Hunt/
DATE SIGNED:	09/12/2019

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") dated as of 9/9/2019 is made by **AVIDBANK**, a California banking corporation (the "Secured Party"), under the Trademark Security Agreement, dated as of March 24, 2015 made by **JAPONESQUE, LLC**, a California limited liability company, and **JAPONESQUE HOLDING CORPORATION**, a Delaware corporation (collectively, the "Debtors"), to the Secured Party, and recorded in the records of the United States Patent and Trademark Office at Reel and Frames 5484/0473 and 5668/0162, and the Canadian Intellectual Property Office.

Pursuant to the Trademark Security Agreement, the Debtors granted to the Secured Party a security interest ("Security Interest") in the Debtors' Intellectual Property Collateral (as defined in the Security Agreement) (including without limitation those trademarks listed on attached Exhibit A hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringement, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (the "Released Collateral").

The Secured Party now wishes to release and terminate the Security Interest in the Released Collateral.

The Secured Party hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts, in each case at Debtors' expense, as may be reasonably necessary to effect the release of the security interest in the Released Collateral contemplated hereby.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party releases and terminates the Security Interest in the Released Collateral.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed by its duly authorized officer as of the date first written above.

AVIDBANK

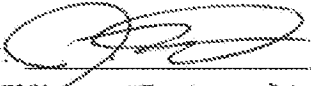



By: 
Name: JOY KEDUSTAD
Title: SVP

Exhibit A

TRADEMARK OWNER	TRADEMARK	COUNTRY	SERIAL. NO.	REG. NO.
Japonesque, LLC	JAPONESQUE CREATE BEAUTY	Canada	1639023	TMA905933
Japonesque, LLC	GOTTA GO	Canada	1639024	TMA905934
Japonesque, LLC	JAPONESQUE	USA	74515159	1901780
Japonesque, LLC	LIPSTICK PALETTE	USA	75115757	2063218
Japonesque, LLC	MAKEUP PALETTE	USA	75115759	2063219
Japonesque, LLC	PRECISION LASH CURLER	USA	75115760	2124941
Japonesque, LLC	GOTTA GO	USA	75179059	2143551
Japonesque, LLC	JAPONESQUE	USA	75584177	2316072
Japonesque, LLC	MAKEUP PALETTE	USA	75591650	2516116
Japonesque, LLC	LIPSTICK PALETTE	USA	75591673	2516117
Japonesque, LLC	CREATE BEAUTY	USA	77116336	3499634
Japonesque, LLC	JAPONESQUE CREATE BEAUTY	USA	77116384	3499635
Japonesque, LLC	GO CURL	USA	78010670	2525228
Japonesque, LLC	VELVET TOUCH	USA	85816039	4610454
Japonesque, LLC	PIXELATED COLOR	USA	85897248	4851617
Japonesque, LLC	Gel Top (red, dark pink, pink) 	USA	86126728	4634442
Japonesque, LLC	Gel Top (purple, violet, light blue, pink, white) 	USA	86126769	4634443
Japonesque, LLC	Gel Top (dark blue, light blue, violet, green) 	USA	86126788	4634444
Japonesque, LLC	SALON COLLECTION	USA	86311963	4687872
Japonesque, LLC	AMP-UP ADJUSTABLE IMPACT MASCARA	USA	86488057	4947306
Japonesque, LLC	KUMADORI	USA	86748437	5298364