

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM540550

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A-Blondes Inc.		02/22/2019	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Luxco, Inc.		
Street Address:	5050 Kemper Ave.		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63139		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4556331	MULLIGAN'S BOURBON PREMIUM BOURBON WHISK	
Registration Number:	4576131	MULLIGAN'S BOURBON	
CORRESPONDENCE DATA			
Fax Number:	3144801505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-480-1500		
Email:	pto-sl@huschblackwell.com		
Correspondent Name:	Michelle Alvey		
Address Line 1:	Husch Blackwell LLP		
Address Line 2:	190 Carondelet Plaza, Suite 600		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	713062		
NAME OF SUBMITTER:	Nicole Anderson		
SIGNATURE:	/Nicole Anderson/		
DATE SIGNED:	09/12/2019		
Total Attachments: 1			
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CH \$65.00 4556331

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment") is entered into as of the ^{21st} day of February, 2019, by and between A-Blondes Inc, having an address of 18330 Edison Ave, Chesterfield MO, 63005 ("Assignor"), and Luxco, Inc., a Missouri corporation, having an address at 5050 Kemper Avenue, St. Louis Missouri 63139 ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the MULLIGAN'S BOURBON PREMIUM BOURBON WHISKEY trademark and MULLIGAN'S BOURBON trademark, including U.S. Patent and Trademark Office Trademark Registration Numbers 4556331 AND 4576131 for "MULLIGAN'S BOURBON PREMIUM BOURBON WHISKEY" and "MULLIGAN'S BOURBON", and all goodwill associated with the foregoing (collectively, the "MULLIGAN'S BOURBON Marks");

WHEREAS, Assignor therefore wishes to assign the entire rights, title and interest in and to the MULLIGAN'S BOURBON Marks including the goodwill associated therewith to Assignee, and Assignee desires to accept the MULLIGAN'S BOURBON Marks including the goodwill associated therewith.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereto agree as follows:

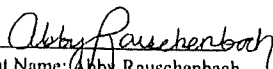
1. Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the MULLIGAN'S BOURBON Marks, together with the goodwill associated therewith, including without limitation, the right to sue for past infringement, and all registrations and applications therefor, including U.S. Trademark Registration Numbers 4556331 and 4576131.

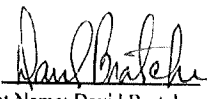
2. This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the day and year above.

Assignor:
A-Blondes, Inc.

Assignee:
LUXCO, INC.

By: 
Print Name: Abby Rauschenbach
Title: President

By: 
Print Name: David Bratcher
Title: President