

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM540586

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Siena Lending Group LLC		09/11/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Mission Product Holdings, Inc.		
Street Address:	60 East 42nd Street Suite 810		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10165		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	5317378	THE DIFFERENCE BETWEEN GOOD AND GREAT	
Registration Number:	5324251	ATHLETE ENGINEERED	
Registration Number:	5335783	THE SCIENCE OF COOL	
Registration Number:	5335730	FABRIC OF THE GAME	
Registration Number:	5387580	M MISSION	
Registration Number:	5413277	HYDROACTIVE	
Registration Number:	5423396	MAX	
Serial Number:	87849201	COOLING POWER	
CORRESPONDENCE DATA			
Fax Number:	2129408776		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129408800		
Email:	ian.farias@kattenlaw.com		
Correspondent Name:	Bret Danow, Katten Muchin Rosenman LLP		
Address Line 1:	575 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Bret Danow		

CH \$215.00 5317378

SIGNATURE:	/BJD/
DATE SIGNED:	09/12/2019
Total Attachments: 9 source=Notice of Release of Security Interest in Trademarks incl. Corrective Assignment#page1.tif source=Notice of Release of Security Interest in Trademarks incl. Corrective Assignment#page2.tif source=Notice of Release of Security Interest in Trademarks incl. Corrective Assignment#page3.tif source=Notice of Release of Security Interest in Trademarks incl. Corrective Assignment#page4.tif source=Notice of Release of Security Interest in Trademarks incl. Corrective Assignment#page5.tif source=Notice of Release of Security Interest in Trademarks incl. Corrective Assignment#page6.tif source=Notice of Release of Security Interest in Trademarks incl. Corrective Assignment#page7.tif source=Notice of Release of Security Interest in Trademarks incl. Corrective Assignment#page8.tif source=Notice of Release of Security Interest in Trademarks incl. Corrective Assignment#page9.tif	

NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by (a) an Intellectual Property Agreement dated as of October 30, 2017, recorded with the United States Patent and Trademark Office on December 4, 2017 at Reel 6220, Frame 0129, (b) an Intellectual Property Agreement dated as of May 8, 2018, recorded with the United States Patent and Trademark Office on May 11, 2018 at Reel 6386, Frame 0309, and (c) a Corrective Assignment recorded with the United States Patent and Trademark Office on August 27, 2019 at Reel 6729, Frame 0774, Mission Product Holdings, Inc. (“Assignor”) assigned to and granted to Siena Lending Group LLC (“Assignee”), a security interest in all right, title and interest of Assignor in and to the trademarks and trademark registrations and applications therefore listed on Schedule A hereto, including all goodwill of the business connected with the use of, and symbolized by, each such trademark (the “Trademarks”);

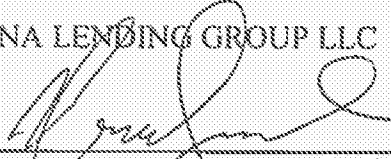
WHEREAS, Assignee wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;


NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks.

[signature page follows]

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of September 11, 2019.

SIENA LENDING GROUP LLC

By: 
Name: Richard Zelnick
Title: Authorized Signatory

By: 
Name: STEVEN SHAW
Title: Authorized Signatory

SCHEDULE A TO NOTICE OF RELEASE

Trademarks

1. TRADEMARK REGISTRATIONS and TRADEMARK APPLICATIONS

Reel No. 6220 / Frame No. 0129

<u>Trademark Title</u>	<u>Country</u>	<u>No.</u>	<u>Date of Application</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
M Mission and Design	Australia	1621882	5/9/14	1621882	8/5/15
Athlete Engineered	Canada	1727240	5/7/15	N/A – Pending	N/A – Pending
Cools Instantly When Wet	Canada	1708739	12/23/14	963,079	2/16/17
Enduracool	Canada	1574214	4/20/12	867,674	12/18/13
Hydroactive	Canada	1752863	10/30/15		
M Logo	Canada	1752875	10/30/15		
M Mission (Stylized)	Canada	1562799	2/6/2012	894,208	1/16/15
Multi-Cool	Canada	1727238	5/17/2015	972,929	6/7/17
Mission	Canada	1797357	4/11/08	798,198	5/20/11
Mission	Canada	1797306	5/23/00	561,791	5/10/02
Mission	Canada	1804728	10/14/16	N/A – Pending	N/A – Pending
Mission	Canada	1814709	12/16/16	N/A – Pending	N/A – Pending
Mission Active	Canada	1752835	10/30/15		
Nitroactive	Canada	1752855	10/30/15		
Radiantactive	Canada	1752868	10/30/15		
Vaporactive	Canada	1752851	10/30/15		
Mission Enduracool	China	17188856	6/12/15	17188856	8/7/16
Mission	China	21855087	11/10/16	N/A – Pending	N/A – Pending
Mission Product	China	6800030	6/23/08	N/A – Pending	N/A – Pending
Mission Product	China	6800031	6/23/08	N/A – Pending	N/A – Pending
Mission Product	China	6800029	6/23/08	N/A – Pending	N/A – Pending
Mission Product Athlete-Engineered Skincare	China	6848087	7/18/08	6848087	3/7/11
Enduracool	Columbia	13 232949	10/1/13	492577	4/30/13
M Mission (Stylized)	Columbia	13 232788	10/1/13		
M Mission (Stylized)	Columbia	13 232807	10/1/13		
Enduracool	Costa Rica	2013-008557	10/4/13	235540	5/16/14
M Mission (Stylized)	Costa Rica	2013-008558	10/4/13		
M Mission (Stylized)	Costa Rica	2014-0001227	10/4/13	236628	7/16/14

Athlete Engineered	EU	013963351	4/18/15	013963351	8/31/15
M Mission and Design	EU	012856654	5/8/14	012856654	3/14/15
Mission	EU	013963343	4/18/15	013963343	8/31/15
Mission Product Athlete-Engineered Skincare	EU	007035165	6/18/08	007035165	5/26/09
Mission Skincare	EU	008306805	05/18/09	008306805	12/3/09
Mission	Germany	39639604.6	9/11/96	301996500002	12/16/96
Enduracool	Madrid	A0042511	5/7/14	1212403	5/7/2014
Hydroactive	Madrid	A005425	10/29/15	1282048	10/29/15
M Logo	Madrid	A0054254	10/29/15	1279167	10/29/15
M Logo	Madrid	A0054256	10/29/15	1281605	10/29/15
M Logo	Madrid	A0054255	10/29/15	1293724	10/29/15
M Mission (Stylized)	Madrid	A0043239	2/21/13	1155478	2/21/2013
Mission Court Grip	Madrid	A0036334	6/12/13	1176367	6/12/13
Mission Enduracool	Madrid	A0034242	2/21/13	1152475	2/21/2013
Missionactive	Madrid	A0054248	10/29/15	1280995	10/29/15
Missionactive	Madrid	A0054249	10/29/15	1293758	10/29/15
Nitroactive	Madrid	A0056033	1/21/16	1288854	1/21/16
Nitroactive	Madrid	A004251	10/29/15	1288854	10/29/15
Radiantactive	Madrid	A0054253	10/29/15	1278809	10/29/15
Radiantactive	Madrid	A0054250	10/29/15	1289339	10/29/15
Athletecare	Korea	40-2012-0072737	11/22/12	40-1018087	1/15/14
Athletecare	Korea	40-2012-0072736	11/22/12	40-1018039	1/15/14
Enduracool	Korea	40-2012-0072740	11/22/12	40-1001511	10/16/13
M (Stylized)	Korea	40-2012-0072733	11/22/12	40-1018063	1/15/14
M (Stylized)	Korea	40-2012-0072732	11/22/12	40-998310	10/1/13
M Mission (Stylized)	Korea	40-2012-0072734	11/22/12	40-1023772	2/20/14
M Mission and Design	Korea	40-2014-37081	6/2/2014	40-1094272	3/16/15
Mission	Korea	40-2012-0072735	11/22/12	40-1018019	1/15/14
Mission Enduracool	Korea	40-2013-39344	6/14/13	40-1052331	8/7/14
Mission Power Grip	Korea	40-2013-52552	8/5/13	40-1082389	1/19/15
Enduracool	Malaysia	2014004620	4/23/14	2014004620	4/23/2014

Enduracool	Malaysia	2014004622	4/23/14	2014004622	4/23/2014
M Mission	Malaysia	2014004624	4/23/14	2014004624	4/23/2014
M Mission (Stylized)	Malaysia	2014004625	4/23/14		
Mission	Malaysia	2014004623	4/23/14	2014004623	4/23/2014
Mission	Mexico	1777616	7/28/16	1776172	7/19/17
Mission Product	Mexico	941979	6/19/08	1092362	3/27/09
M Mission and Design	New Zealand	997585	5/9/14		
Enduracool	Panama	226534-01	9/26/13	226534-01	9/26/2013
M Mission (Stylized)	Panama	226533-01	9/26/13	226533-01	9/26/2013
Mission Court Grip	Panama	226532-01	9/26/13	226532-01	9/26/2013
Enduracool	Taiwan	103027029	5/14/14	1703853	4/16/15
M Mission and Design	Taiwan	103027030	5/14/14	1716327	7/1/15
Athletecare	UA Emirates	184626	1/2/13	184626	1/3/16
Athletecare	UA Emirates	184628	1/2/13	184628	1/3/16
Athletecare	UA Emirates	184629	1/2/13	184629	1/3/16
Enduracool	UA Emirates	184623	1/2/13	184623	2/23/16
Enduracool	UA Emirates	184624	1/2/13	184624	4/6/14
M Mission Logo	UA Emirates	186809	2/13/13	186809	2/27/17
M Mission Logo	UA Emirates	186810	2/13/13	186810	9/1/14
M Mission Logo	UA Emirates	186811	2/13/13	186810	8/26/14
Mission Power Grip	UA Emirates	196177	8/12/13	196177	2/15/16
Athlete Engineered	USA	77/976,548	12/13/07	3,617,442	5/5/09
Athlete Engineered	USA	86/601,281	4/17/15		
Athlete Engineered	USA	86/803,410	10/29/15		
Athlete Engineered*	USA	86/982,351	10/29/15	5,233,645	6/27/17
Athletecare	USA	85/198,754	12/15/10	4,195,345	8/21/12
Athletecare	USA	85/875,873	3/14/13	4,376,624	7/30/13
Athlete's Foot Rehab	USA	85/328,613	5/24/11	4,162,562	6/19/12
Athletes on a Mission	USA	77/965,582	3/23/10	4,242,377	11/13/12
Blister Armour	USA	85/328,871	05/24/11	4,155,566	6/5/12
Continuous Play	USA	85/229,122	1/28/11	4,126,618	4/10/12
Control Temperature Unlock Performance*	USA	87/246,775	11/23/16	5,303,337	10/3/17
Cooling Power*	USA	87/144,336	8/19/16	5,282,631	9/5/17
Cools Instantly When Wet	USA	85/879,769	3/14/13	4,458,040	12/31/13
Court Grip	USA	86/406,805	9/26/14		
Defeat the Heat	USA	85/544,144	2/16/12	4,277,144	1/15/13
Endura Cool Multi-Cool	USA	86/230,272	3/24/14	4,728,993	4/28/15
EnduraBedding	USA	86/537,345	2/17/15		
Enduracool	USA	85/804,197	12/17/12	4,673,699	1/20/15
Enduracool	USA	85/444,330	10/11/11	4,239,048	11/6/12
Enduracool	USA	86/538,634	2/18/15		

Enduracool	USA	86/539,205	2/19/15		
Enduraheat	USA	85/529,516	1/31/12	4,813,134	9/15/15
Enduraheat	USA	86/539,202	2/19/15		
Enduraheat	USA	86/539,203	2/19/15		
Endurasack	USA	86/441,679	10/31/14		
Endurasleep	USA	86/572,674	3/23/15		
Feel Cool	USA	77/334,009	11/20/07	3,680,552	9/8/09
Feel Cool	USA	86/499,770	1/9/15	5,306,912	10/10/17
Feel Cool and Go Harder	USA	86/133,633	12/3/13	4,556,020	6/24/14
Feel Cool and Go Harder	USA	86/133,627	12/3/13	4,726,155	4/28/15
Fuel & Cool*	USA	87/018,243	4/28/16		
Fuel & Cool	USA	86/977,186	10/28/14	4,877,782	12/29/15
Fuel and Cool	USA	86/437,194	10/28/14		
Game Changing Traction Technology	USA	85/866,808	3/5/13	4,376,613	7/30/13
Get Your Mission On!	USA	77/976,813	12/12/07	3,617,463	5/5/09
Gocool Brand	USA	86/119,187	11/14/13	4/878,016	12/29/15
Gocool Brand	USA	86/975,007	11/14/13	4,580,253	8/5/14
Gocool Brand (Stylized)	USA	86/119,075	11/14/13	4,878,015	12/29/15
Gocool Brand (Stylized)	USA	86/975,006	11/14/13	4,576,074	7/29/14
Goheat Brand (Stylized)	USA	86/127,973	11/25/13		
HydroActive	USA	86/780,241	10/7/15		
HydroActive*	USA	86/982,534	10/7/15	5,292,047	9/19/17
HydroActive (Stylized)*	USA	87/114,509	7/25/16	5,162,969	3/21/17
M (Stylized)	USA	85/822,711	1/14/13	4,476,113	1/28/14
M (Stylized)	USA	77/976,717	12/20/07	3,610,268	4/21/09
M (Stylized)	USA	86/499,763	1/9/15	5,055,308	10/4/16
M (Stylized)*	USA	86/978,483	1/9/15	4,948,080	4/26/16
M (Stylized)	USA	86/538,640	2/18/15		
M Logo	USA	86/785,787	10/13/15		
M Logo	USA	86/785,789	10/13/15		
M Logo	USA	86/785,791	10/13/15		
M Logo	USA	86/785,792	10/13/15		
M Logo	USA	86/785,798	10/13/15	5,134,429	1/31/17
M Logo	USA	86/797,232	10/23/15		
M Logo (APPAREL)*	USA	86/982,245	10/13/15	5,219,673	6/6/17
M Logo (BEDDING)*	USA	86/981,705	10/13/15	5,173,005	3/28/17
M LOGO (USE-BASED)*	USA	86/981,053	10/13/15	5,125,899	1/17/17
M Logo (COOLING TOWELS)*	USA	86/982,333	10/13/15	5,224,395	6/13/17

M Logo	USA	86/785,792	10/13/15		
M Logo	USA	86/785,798	10/13/15	5,134,429	1/31/17
M Mission (Stylized)	USA	85/822,706	1/14/13	4,416,101	10/8/13
M Mission (Stylized)*	USA	86/829,256	11/23/15		
M Mission (Stylized)*	USA	87/112,652	7/22/16		
M Mission (Stylized)	USA	86/543,397	2/23/15		
M Mission (Stylized)	USA	86/538,654	2/18/15		
M Mission logo (Bedding)*	USA	86/981,706	11/23/15	5,173,006	3/28/17
M Mission (Stylized) /Use-Based	USA	86/543,405	2/23/15		
M Mission logo (Cooling Towels)*	USA	86/982,334	11/23/15	5,224,396	6/13/17
MAX (STYLIZED)*	USA	87/575,006	8/18/17		
Miscellaneous Design	USA	86/780,238	10/7/15		
Mission	USA	85/153,389	10/15/10	4,537,997	5/27/14
Mission	USA	86/213,022	3/6/14	4,640,117	11/18/14
Mission	USA	86/532,890	2/12/15	4,920,927	3/22/16
Mission	USA	86/562,933	3/13/15		
Mission*	USA	86/931,605	3/7/16	5,177,943	4/4/17
Mission*	USA	75/575,386	10/23/98	2,323,531	2/29/00
Mission*	USA	77/978,266	10/12/07	5,028,960	9/21/10
Mission*	USA	87/088,363	6/29/16		
Mission Cleat Grip	USA	86/082,976	10/4/13	4,566,977	7/15/14
Mission Court Grip	USA	85/953,336	6/12/13	4,513,619	4/15/14
Mission Endura Cool (Headbands, Wristbands & Hats)	USA	85/982,171	5/17/12	4,598,562	9/2/14
Mission Enduracool	USA	85/627,792	5/17/12	4,898,850	2/9/16
Mission Enduracool	USA	85/590,832	4/6/12	4,359,036	6/25/13
Mission Enduracool	USA	85/979,607	5/17/12	4,401,810	9/10/13
Mission Hydroactive	USA	86/741,449	8/29/15		
Mission Nitroactive	USA	86/741,450	8/29/15		
Mission Power Grip	USA	85/400,731	8/17/11	4,265,352	12/25/12
Mission Power Grip	USA	86/017,185	7/13/13	4,501,134	3/25/14
Mission Product	USA	77/259,343	8/20/07	3,487,495	8/19/08
Mission Radiantactive	USA	86/752,643	9/10/15	5,152,061	2/28/17
Mission Vaporactive	USA	86/741,448	8/29/15		
Missionactive	USA	86/793,369	10/20/15		
Missionactive	USA	86/793,370	10/20/15	5,261,760	8/8/17
Missionactive*	USA	86/855,670	12/21/15		

Multi-Cool	USA	86/560,919	3/11/15	4,836,041	10/20/15
Multi-Heat	USA	86/686,639	7/8/15		
Nitroactive*	USA	86/866,956	1/6/16	5,115,884	1/3/17
Official Skincare of Athletes	USA	77/941,801	2/22/10	3,999,089	7/19/11
Official Sunscreen of Athletes	USA	77/942,322	2/23/10	3,994,707	7/12/11
Official Sunscreen of Golf	USA	77/945,109	2/25/10	3,999,097	7/19/11
Official Sunscreen of Soccer	USA	77/945,037	2/25/10	3,999,096	7/19/11
Official Sunscreen of Tennis	USA	77/945,030	2/25/10	3,999,095	7/19/11
On Demand Cooling	USA	86/141,489	12/12/13	5,241,776	7/11/17
On The Run	USA	3,838,643	1/5/09		
Radiantactive	USA	86/780,240	10/7/15		
Skinny Tone	USA	85/229,114	1/28/11	4,158,640	6/12/12
Sun Defeated	USA	85/229,114	1/28/11	4,158,639	6/12/12
SuperCleaT	USA	85/477,904	11/21/11		
Take On The Next	USA	86/692,855	7/14/15		
The Difference Between Good And Great	USA	86/278,118	5/12/14	5,317,378	10/24/17
The Fabric Of The Game	USA	86/400,244	9/19/14	5,335,730	11/14/17
The Science of Cool	USA	86/568,709	3/18/15		
Vaporactive	USA	86/780,649	10/7/15		
When It's On, It's On	USA	86/361,015	8/8/14		
NITROACTIVE	USA	86/780242	10/07/15		

*indicates that a lien in favor of Siena Lending Group LLC was never recorded with the United States Patent and Trademark Office against such trademark and therefore, the release should not be recorded against such trademark. The Assignee acknowledges and agrees that excluding such trademarks from the recordation of this Notice of Release of Security Interest in Trademarks with the United States Patent and Trademark Office shall in no way impact the Assignee's full release, relinquishment and discharge of its security interest in such trademarks.

<u>Trademark</u>	<u>Registration Number (Jurisdiction)</u>	<u>Issuance Date</u>
THE DIFFERENCE BETWEEN GOOD AND GREAT	5,317,378 (United States)	October 24, 2017
ATHLETE ENGINEERED	5,324,251 (United States)	October 31, 2017
THE SCIENCE OF COOL	5,335,783 (United States)	November 14, 2017
THE FABRIC OF THE GAME	5,335,730 (United States)	November 14, 2017
M MISSION (stylized)	5,387,580 (United States)	January 23, 2018
HYDROACTIVE	5,413,277 (United States)	February 27, 2018
MAX (stylized)	5,423,396 (United States)	March 13, 2018
MISSION	TMA 992,919 (Canada)	March 21, 2018

<u>Trademark</u>	<u>Application Number (Jurisdiction)</u>	<u>Filing Date</u>
COOLING POWER	87/849,201 (United States)	March 26, 2018

2. TRADEMARK LICENSES

Name of Agreement Date of Agreement Parties

None.