

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM540653

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blue One, LLC		09/04/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Blix, Inc.		
Street Address:	40 East Main Street		
Internal Address:	Suite 556		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19711		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4876861	BLUE MAIL	
Registration Number:	5681980	BLUE ONE	
CORRESPONDENCE DATA			
Fax Number:	650 989213		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650 965-8731		
Email:	trademarks@legalforce.com		
Correspondent Name:	Ruth Khalsa		
Address Line 1:	446 E Southern Ave		
Address Line 4:	Tempe, ARIZONA 85282		
ATTORNEY DOCKET NUMBER:	1199360		
NAME OF SUBMITTER:	Ruth Khalsa		
SIGNATURE:	/rk/		
DATE SIGNED:	09/13/2019		
Total Attachments: 2			
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TRADEMARKS ASSIGNMENT AGREEMENT

THIS TRADEMARKS ASSIGNMENT Agreement "**ASSIGNMENT**") is executed on this 4th day of September 2019 by Blue One, LLC, a Delaware Limited Liability Company with mailing address of c/o LegalForce RAPC Worldwide, 446 E Southern Ave, Tempe, Arizona 85282 ("**ASSIGNOR**").

IN FAVOR OF

Blix, Inc., a Delaware Corporation with principal address of 40 East Main Street, Suite 556, Newark, Delaware 19711 ("**ASSIGNEE**").

WHEREAS, the Assignor is the lawful owner of all right, title and interest in the Trademarks listed at Exhibit A, which are registered with the United States Patent and Trademarks Office, and in which the Assignor has built up source recognition and goodwill with respect to these Trademarks and the businesses connected with and symbolized by the Trademarks;

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the Trademarks;

AND WHEREAS, Assignee desires to assume all right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and the undersigned Parties intending to be legally bound by this Assignment, Assignor and Assignee hereby agree as follows:

Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire right, title, and interest in the United States registered Trademarks listed at Exhibit A, along with the goodwill attached to the businesses connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, and the right to apply for trademarks registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Parties hereto have executed this Trademarks Assignment Agreement as of the date first above written.

ASSIGNOR

ASSIGNEE

Blue One, LLC
Printed Name of Authorized Signatory

[Signature]
Signature of Authorized Signatory

Blix, Inc.
Printed Name of Authorized Signatory

[Signature]
Signature of Authorized Signatory

EXHIBIT A

Trademarks	Type of Mark	Registration Number	Date of Registration
BLUE MAIL	Standard Character Mark	4876861	Dec 29, 2015
BLUE ONE	Standard Character Mark	5681980	Feb 19, 2019