

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM540700

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Primal Cause, Inc.		09/13/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Validity, Inc.		
<b>Street Address:</b>	200 Clarendon Street		
<b>City:</b>	Boston		
<b>State/Country:</b>	UNITED STATES		
<b>Postal Code:</b>	02116		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3993574	APPBUDDY	
<b>Registration Number:</b>	4723032	APPBUDDY	
<b>Registration Number:</b>	5662878	APPBUDDY CLOUD	
<b>Registration Number:</b>	4723253	GRIDBUDDY	
<b>Registration Number:</b>	3993575	GRIDBUDDY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6177203693		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-720-2444		
<b>Email:</b>	tom@piercemandell.com		
<b>Correspondent Name:</b>	Thomas E. Kenney		
<b>Address Line 1:</b>	11 Beacon Street		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02108		
<b>NAME OF SUBMITTER:</b>	Thomas E. Kenney		
<b>SIGNATURE:</b>	/tek/		
<b>DATE SIGNED:</b>	09/13/2019		
<b>Total Attachments: 2</b>			

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**TRADEMARK ASSIGNMENT**

WHEREAS, Primal Cause, Inc., a California corporation (hereinafter referred to as "Assignor"), is the owner of the entire right, title and interest in and to the trademarks identified on Schedule A attached hereto, together with the goodwill related thereto (hereinafter referred to as the "Trademarks"); and

WHEREAS, Validity, Inc., a Delaware corporation (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademarks and the business and goodwill of the business in connection with which the Trademarks have been used; and

WHEREAS, Assignor and Assignee have entered into an agreement by which Assignor agreed to assign to Assignee all right, title and interest of Assignor in and to the Trademarks and the business and goodwill of the business in connection with which the Trademarks have been used.

NOW THEREFORE, in consideration of the foregoing, the parties' mutual covenants and undertakings, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to the Trademarks, together with the business and the goodwill of the business in connection with which the Trademarks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument. The Assignor hereby agrees to execute any and all documents or instruments that may be necessary or proper to confirm, perfect or protect Assignee's ownership of the Trademarks.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed, by its duly authorized officer, this 13<sup>th</sup> day of September, 2019.

Primal Cause, Inc.

By: T. D.

Title: CEO

**SCHEDULE A**

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
APPBUDDY	3,993,574	July 12, 2011
APPBUDDY	4,723,032	April 21, 2015
APPBUDDY CLOUD	5,662,878	January 22, 2019
GRIDBUDDY	4,723,253	April 21, 2015
GRIDBUDDY	3,993,575	July 12, 2011