

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM540967

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PGM-MB LLC		04/01/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Parrut, Inc.		
<b>Street Address:</b>	50 Eldridge Street, 5th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10002		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2559669	MEDIA BISTRO	
<b>Registration Number:</b>	3704837	WEBNEWSER	
<b>Registration Number:</b>	3704981	UNBEIGE	
<b>Registration Number:</b>	2631704	AVANTGUILD	
<b>Registration Number:</b>	3090411	MEDIABISTRO	
<b>Registration Number:</b>	5117488	MEDIABISTRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9175661003		
<b>Email:</b>	legal@tmthespot.com		
<b>Correspondent Name:</b>	Laurie Marshall		
<b>Address Line 1:</b>	210 West 101st Street		
<b>Address Line 4:</b>	New York, NEW YORK 10025		
<b>NAME OF SUBMITTER:</b>	Laurie Marshall		
<b>SIGNATURE:</b>	/Laurie Marshall/		
<b>DATE SIGNED:</b>	09/16/2019		

OP \$165.00 2559669

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") is entered into and effective as of April 1, 2019 (the "Effective Date") by and between PGM-MB LLC, a Delaware limited liability company ("Assignor"), and Parrut, Inc., a Delaware corporation ("Assignee"). This Trademark Assignment is being entered into pursuant to that certain Business Transfer Agreement effective as of the date hereof by and between Assignor and Assignee (as amended or supplemented in accordance with its terms, the "Transfer Agreement").

FOR GOOD AND VALUABLE CONSIDERATION, as recited in the Transfer Agreement, the receipt and sufficiency of which are hereby acknowledged, effective as of the Effective Date, Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee, and its successors and assigns, all right, title and interest worldwide in, to and under the trademarks listed on Schedule A attached hereto (which is incorporated into and made a part of this Trademark Assignment), together with (a) any renewals, extensions, or foreign equivalents; (b) all of the goodwill associated with such trademarks; and (c) all rights to sue and recover for any past, present or future infringement, dilution, damage or injury (and including the right to take over and continue any and all existing suits) to any of the foregoing and collect profits or damages with respect to same.

This Trademark Assignment is subject to all of the terms, conditions and limitations set forth in the Transfer Agreement. In the event of any conflict or inconsistency between the terms of this Trademark Assignment and the terms of the Transfer Agreement, the terms of the Transfer Agreement will prevail. Nothing contained herein will be deemed to alter, modify, expand or diminish the terms of the Transfer Agreement.


This Trademark Assignment shall be governed by and construed in accordance with the substantive laws of the State of New York applicable to contracts made and performed entirely in New York, without references to the conflicts of law rules of such State.

This Trademark Assignment may be executed in one or more counterparts, each of which will be deemed to be an original copy of this Trademark Assignment and all of which, when taken together, will be deemed to constitute one and the same agreement.

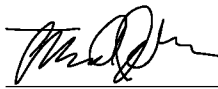
\* \* \* \* \*

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Trademark Assignment as of the Effective Date.

**PGM-MB LLC LLC**

By:   
Name: Chris Johnson  
Title: Authorized Person

**PARRUT, INC.**

By:   
Name: Chris Johnson  
Title: CEO

**SCHEDULE A**

<b>#</b>	<b><u>Name</u></b>	<b><u>Country</u></b>	<b><u>Registration</u></b>	<b><u>Registration Date</u></b>	<b><u>Expiration Date</u></b>
1.	MEDIA BISTRO	US	2,559,669	2002-04-09	2022-04-09
2.	WEBNEWSER	US	3,704,837	2009-11-03	2019-11-03
3.	UNBEIGE	US	3,704,981	2009-11-03	2019-11-03
4.	AVANTGUILD	US	2,631,704	2002-10-08	2022-10-08
5.	MEDIABISTRO	US	3,090,411	2006-05-09	2026-05-09
6.	MEDIABISTRO	CA	TMA688767	2007-05-31	2022-05-31
7.	MEDIABISTRO	US	5,117,488	2017-01-10	2023-01-10