

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM541107

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Matthew A. Kenney		08/30/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	UMG Recordings, Inc.		
Street Address:	2220 Colorado Avenue		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5353696	DECA	
CORRESPONDENCE DATA			
Fax Number:	3108651791		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-865-1708		
Email:	trademarks@umusic.com		
Correspondent Name:	Brent S. LaBarge		
Address Line 1:	Universal Music Group		
Address Line 2:	2220 Colorado Avenue		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
NAME OF SUBMITTER:	Brent S. LaBarge		
SIGNATURE:	/Brent S. LaBarge/		
DATE SIGNED:	09/17/2019		
Total Attachments: 2			
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source=Pages from Final DecaUMG - Kenney Executed Agreement#page2.tif			

CH \$40.00 5353696

TRADEMARK ASSIGNMENT

WHEREAS, Matthew A. Kenney (“Assignor”) owns all the right, title and interest in and to the mark DECA, and all combinations and variations thereof and all logos associated therewith, together with all applications and registrations therefor, including, without limitation, federal trademark registration number 5353696 (collectively, the “Trademarks”);

WHEREAS, UMG Recordings, Inc. (“Assignee”) desires to acquire all right, title and interest in and to the Trademarks, and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Trademarks together with all rights to sue and recover damages and/or profits for past infringements. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Trademarks, and to secure in its own name the registrations granted thereon throughout the world. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee’s rights in and to the Trademarks, including executing any additional documents, and taking any further actions, necessary or reasonably requested by Assignee, to effect, perfect or evidence the assignment set forth herein.

AGREED:

Dated: Aug/30, 2019

MATTHEW A. KENNEY
By: 

Dated: _____, 2019

UMG RECORDINGS, INC.
By: _____
Name: _____
Title: _____

TRADEMARK ASSIGNMENT

WHEREAS, Matthew A. Kenney ("Assignor") owns all the right, title and interest in and to the mark DECA, and all combinations and variations thereof and all logos associated therewith, together with all applications and registrations therefor, including, without limitation, federal trademark registration number 5353696 (collectively, the "Trademarks");

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AGREED:

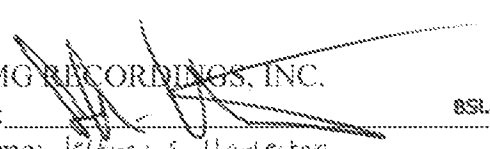
Dated: _____, 2019

MATTHEW A. KENNEY

By: _____

Dated: September 10, 2019

UMG RECORDINGS, INC.

By:  _____ ESL

Name: Jeffrey S. Harleston

Title: General Counsel and Executive Vice President