

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM541211

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern Colorado Board Shop, LLC		09/17/2019	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	The Southern Shirt Company, LLC		
Street Address:	3722 Palisades Drive		
Internal Address:	Suite A		
City:	Tuscaloosa		
State/Country:	ALABAMA		
Postal Code:	35405		
Entity Type:	Limited Liability Company: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5278257	SOCO SKATEBOARD COMPANY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2059777099		
Email:	mdouglas@leakdouglas.com		
Correspondent Name:	Michael J Douglas		
Address Line 1:	17 20th Street North		
Address Line 2:	Suite 200		
Address Line 4:	Birmingham, ALABAMA 35203		
NAME OF SUBMITTER:	Michael J Douglas		
SIGNATURE:	/Michael J Douglas/		
DATE SIGNED:	09/17/2019		
Total Attachments: 1			
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OP \$40.00 5278257

TRADEMARK ASSIGNMENT

Southern Colorado Board Shop, LLC, (“Assignor”), a Colorado limited liability company, with its principal offices at 1722 Alexander Circle, Pueblo, Colorado 81001, is the owner of the service mark, “SoCo Skateboard Company” (“SoCo”) which is presently registered in the United States Patent and Trademark Office as follows:

Registration Number: 5,278,257

Date of Registration: August 29, 2017

The Southern Shirt Company, LLC (“Assignee”), an Alabama limited liability company with a principal place of business at 3722 Palisades Drive, Suite A, Tuscaloosa, Alabama 35405, desires to acquire all right title and interest in the mark SoCo, the good will symbolized by the SoCo and the registration of the SoCo.

Now, therefore, for \$2,500, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said mark, along with the registration together with the good will symbolized by the mark throughout the United States along with the right to recover for damages and profits for past infringements of the service mark. Assignor warrants that it is the legal owner of all right, title and interest in the service mark, that service mark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid service mark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR:

Christopher Guadron

By: Christopher Guadron

Its Owner