

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM540787

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the typographical error in the entity type of the receiving party previously recorded on Reel 001373 Frame 0475. Assignor(s) hereby confirms the assignment of all of its right, title, and interest.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Southern Shows, Inc.		05/09/1995	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zimmerman Expositions, LLC		
<b>Street Address:</b>	Post Office Box 36859		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28236		
<b>Entity Type:</b>	Limited Liability Company: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1115790	SOUTHERN FARM SHOW	
<b>Registration Number:</b>	1896422	SOUTHERN FARM SHOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043774814		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	704-417-3126		
<b>Email:</b>	ip@nelsonmullins.com		
<b>Correspondent Name:</b>	Susan S. Jackson		
<b>Address Line 1:</b>	301 South College Street		
<b>Address Line 2:</b>	Suite 2300		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>NAME OF SUBMITTER:</b>	Susan S. Jackson		
<b>SIGNATURE:</b>	/Susan S. Jackson/		
<b>DATE SIGNED:</b>	09/13/2019		
<b>Total Attachments: 5</b>			
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UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

DECEMBER 01, 1995

PTAS



\*100039412A\*

FRANCIS M. PINCKNEY  
SHEPTE, PINCKNEY & SAWYER  
3740 ONE FIRST UNION CTR.  
301 SOUTH COLLEGE STREET  
CHARLOTTE, NC 28202-6020

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, NORTH TOWER BUILDING, SUITE 10C35, WASHINGTON, D.C. 20231.

RECORDATION DATE: 07/12/1995

REEL/FRAME: 1373/0475  
NUMBER OF PAGES: 2

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:

SOUTHERN SHOWS, INC.

DOC DATE: 05/09/1995  
CITIZENSHIP: NORTH CAROLINA  
ENTITY: CORPORATION

ASSIGNEE:

ZIMMERMAN EXPOSITIONS, LLC  
CHARLOTTE, NORTH CAROLINA

CITIZENSHIP: NORTH CAROLINA  
ENTITY: CORPORATION

APPLICATION NUMBER: 74491086  
REGISTRATION NUMBER:

FILING DATE: 02/15/1994  
ISSUE DATE:

MARK: REMODEL USA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73162495  
REGISTRATION NUMBER: 1115790

FILING DATE: 03/16/1978  
ISSUE DATE: 03/27/1979

MARK: SOUTHERN FARM SHOW  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

LAW OFFICES OF  
SHEPTE, PINCKNEY & SAWYER

DEC 7 1995

RECEIVED

TRADEMARK

REEL: 006748 FRAME: 0322

1373/0475 PAGE 2

APPLICATION NUMBER: 74490968  
REGISTRATION NUMBER: 1896422

FILING DATE: 02/15/1994  
ISSUE DATE: 05/30/1995

MARK: SOUTHERN FARM SHOW  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73527318  
REGISTRATION NUMBER: 1364845  
FILING DATE: 03/18/1985  
ISSUE DATE: 10/08/1985

MARK: SOUTHERN IDEAL HOME SHOW  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SHIRLIE SIMON, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

MND

REI

08-10-1995

SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94) 9/12/95



40-481  
75-482

Tab settings

To the Honorable Commissioner of Patents and Trademarks 100039412

Attached original documents or copy thereof

1. Name of conveying party(ies):

Southern Shows, Inc.

- Individual(s)
- General Partnership
- Corporation-State North Carolina
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 9, 1995

2. Name and address of receiving party(ies)

Name: Zimmerman Expositions, LLC

Internal Address:

Street Address:

City: Charlotte State: NC ZIP:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State North Carolina
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Serial No. 74/491,086

B. Trademark Registration No.(s)

Reg. No. 1,115,790

Reg. No. 1,896,422

Reg. No. 1,364,845

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Francis M. Pinckney

Internal Address:

Street Address: SHEPTE, PINCKNEY & SAWYER  
3740 One First Union Ctr.  
301 South College Street

City: Charlotte State: NC ZIP: 28202-6020  
140 AA 08/04/95 74491086  
140 AA 08/04/95 74491086

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

0-481 40.00 GK  
0-482 75.00 GK  
(Attach duplicate copy of GS page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Francis M. Pinckney

Name of Person Signing

*Francis M. Pinckney*  
Signature

July 7, 1995

Date

2

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK

REEL: 006748 FRAME: 0324

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

Tab setting:

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- General Partnership               Limited Partnership
- Corporation-State North Carolina
- Other \_\_\_\_\_

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Street Address: \_\_\_\_\_

City: Charlotte State: NC ZIP: \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State North Carolina
- Other \_\_\_\_\_

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Internal Address: \_\_\_\_\_

Street Address: SHEPTE, PINCKNEY & SAWYER  
3740 One First Union Ctr.  
301 South College Street

City: Charlotte State: NC ZIP: 28202-6020

6. Total number of applications and registrations involved: \_\_\_\_\_

**4**

7. Total fee (37 CFR 3.41),.....\$ 115.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

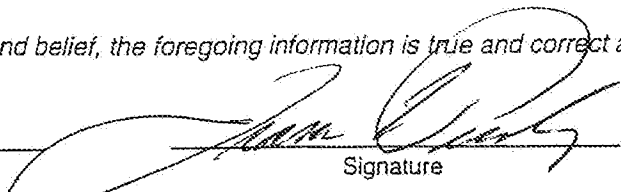
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Francis M. Pinckney

Name of Person Signing



Signature

July 7, 1995

Date

**2**

Total number of pages including cover sheet, attachments, and document:

A S S I G N M E N T

THIS AGREEMENT made this 9 day of May, 1995, by and between Southern Shows, Inc., a North Carolina corporation having a principal place of business at Charlotte, North Carolina (hereafter "SOUTHERN"), and Zimmerman Expositions LLC, a North Carolina corporation having a principal place of business at Charlotte, North Carolina (hereafter "ZIMMERMAN").

For Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, SOUTHERN hereby assigns and sells to ZIMMERMAN (1) all of its right, title, and interest in the following service marks, and all of the goodwill symbolized by such marks, and the U.S. Service Mark Registrations for such marks:

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
SOUTHERN FARM SHOW and Design	1,115,790	March 27, 1979
SOUTHERN FARM SHOW	1,896,422	May 30, 1995
SOUTHERN IDEAL HOME SHOW and Design	1,364,845	October 8, 1985

(2) all of its right, title, and interest in the following service mark, and the entire portion of SOUTHERN'S business to which such mark pertains, and the pending intent-to-use U.S. Service Mark Application for such mark:

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
REMODEL USA	74/491,086	February 15, 1994

Southern Shows, Inc.

May 9, 1995  
Date

By: Joan Zimmerman  
Joan Zimmerman  
President

Dora H. Kuestel  
Witness

Zimmerman Expositions LLC

May 9, 1995  
Date

By: David Zimmerman  
David Zimmerman  
President

Dora H. Kuestel  
Witness

**TRADEMARK**