

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM540293

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
George's Foods, LLC		09/05/2019	Limited Liability Company: ARKANSAS Virginia
RECEIVING PARTY DATA			
Name:	George's, Inc.		
Street Address:	402 W. Robinson Ave.		
City:	Springdale		
State/Country:	ARKANSAS		
Postal Code:	72764		
Entity Type:	Corporation: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2844238	GEORGE'S FOODS	
CORRESPONDENCE DATA			
Fax Number:	8443256603		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4793163760		
Email:	KRISTY.BOEHLER@LAWGROUPNWA.COM		
Correspondent Name:	KRISTY BOEHLER		
Address Line 1:	1830 SHELBY LANE		
Address Line 2:	TLGNWA		
Address Line 4:	FAYETTEVILLE, ARKANSAS 72704		
NAME OF SUBMITTER:	Kristy E. Boehler		
SIGNATURE:	/Kristy E. Boehler/		
DATE SIGNED:	09/11/2019		
Total Attachments: 1			
source=190911 Signed Georges Foods Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, GEORGE'S FOODS, LLC, ("Assignor"), a Virginia Limited Liability Company having its principal place of business at 19992 Senedo Road, Edinburg, Virginia 22824, is the owner of the United States Trademark Registration No. 2,844,238 issued May 25, 2004, for the mark GEORGE'S FOODS, and of the goodwill of the business symbolized by said mark;


AND WHEREAS, GEORGE'S, INC., ("Assignee"), an Arkansas Corporation having its principal place of business at 402 West Robinson Avenue, Springdale, Arkansas 72764, is desirous of acquiring the entire right, title and interest in and to the said United States trademark registration, the trademark shown in the registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated, this 5th day of September, 2019.


ASSIGNOR:

GEORGE'S FOODS, LLC

By: , CFO
Susan White, CFO

ASSIGNEE:

GEORGE'S, INC.

By: 
Adam Kees, Treasurer and Secretary