

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM541410

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
White Dove Mattress, Ltd.		09/10/2019	Limited Liability Company: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Big Fig Mattress, LLC		
<b>Street Address:</b>	3201 Harvard Avenue		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44105		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87231801	THE MATTRESS FOR A BIGGER FIGURE	
<b>Registration Number:</b>	5313783	THE MATTRESS FOR A BIGGER FIGURE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3177133699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	317-713-3500		
<b>Email:</b>	efstrademarks@taftlaw.com		
<b>Correspondent Name:</b>	AMY WRIGHT		
<b>Address Line 1:</b>	TAFT STETTINIUS & HOLLISTER LLP		
<b>Address Line 2:</b>	ONE INDIANA SQUARE, SUITE 3500		
<b>Address Line 4:</b>	INDIANAPOLIS, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	BIG13-00213/00217		
<b>NAME OF SUBMITTER:</b>	AMY L WRIGHT		
<b>SIGNATURE:</b>	/Amy L Wright/		
<b>DATE SIGNED:</b>	09/18/2019		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment from White Dove Mattress to Big Fig Mattress executed#page2.tif			

CH \$65.00 87231801

**TRADEMARK ASSIGNMENT**

to

**BIG FIG MATTRESS, LLC**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **White Dove Mattress, Ltd.**, an Ohio Limited Liability Company with an addresses of 3201 Harvard Avenue, Cleveland, OH 44105 (ASSIGNOR), hereby assigns, sells, conveys and transfers to **Big Fig Mattress, LLC**, an Ohio Limited Liability Company, with an address of 3201 Harvard Avenue, Cleveland, OH 44105 (ASSIGNEE), all rights, title and interests in and to the trademark(s) attached hereto as Exhibit A (the "Mark(s)"), the goodwill of the business with which the Mark(s) are to be used, that portion of the business with which the Mark(s) will be used which is ongoing and existing, and all past or present claims for damages by reason of infringement, with the right to sue for and collect the same for, its own use and for the use of its successors and assigns. ASSIGNEE is a successor to the ASSIGNOR'S business, or portion of the business to which the Mark pertains, and that business is ongoing and existing.

ASSIGNOR: White Dove Mattress, Ltd.

Signed: [Signature]

Printed: Bruce Goodman

Title: President

Date: 9/10/19

STATE OF Ohio )  
  ) SS:  
COUNTY OF Cuyahoga )

Before me the undersigned, a Notary Public for Cuyahoga County, State of Ohio, personally appeared Bruce Goodman, in his capacity as - President of White Dove Mattress and he, being first duly sworn by me upon oath, say that the facts alleged in the foregoing instrument are true. Signed and sealed this 10 day of Sept, 2019.

Annette Thomas

Notary Public  
Annette Thomas  
Printed Name  
My Commission Expires: June 7 2023  
County of Residence: Cuyahoga



ANNETTE THOMAS  
Notary Public, State of Ohio  
My Commission Expires June 7, 2023

EXHIBIT A

Serial No.	Reg. No.	Mark
87231801	N/A	THE MATTRESS FOR A BIGGER FIGURE
87975724	5313783	THE MATTRESS FOR A BIGGER FIGURE

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