

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM541440

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INFORMA MEDIA, INC.		09/18/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INFORMA BUSINESS MEDIA, INC.		
<b>Street Address:</b>	605 3RD AVENUE		
<b>Internal Address:</b>	21ST FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10158		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5047955	CLUB INDUSTRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-781-6013		
<b>Email:</b>	chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
<b>Correspondent Name:</b>	Kathryn Starshak c/o K&L Gates LLP		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>NAME OF SUBMITTER:</b>	Kathryn Starshak		
<b>SIGNATURE:</b>	/Kathryn Starshak/		
<b>DATE SIGNED:</b>	09/18/2019		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK is made effective as of September 18, 2019, by Informa Media, Inc., a Delaware corporation ("Assignor"), to Informa Business Media, Inc., a Delaware corporation ("Assignee").

**RECITALS**

WHEREAS, Assignor is the owner of the United States trademark registration set forth on Exhibit A attached hereto (the "Trademark"); and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of the Trademark.

NOW, THEREFORE, for value received, Assignor, do hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, the entire right, title and interest of Assignor in and to the Trademark. including without limitation all of the intellectual property rights associated with the Trademark together with goodwill associated therewith, and all rights to sue for infringement of any of such rights, whether arising prior to or subsequent to the date of this Assignment, the same to be held and enjoyed by the Assignee, its successors and assigns, from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademark shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor have duly executed this Assignment of Trademark as of the date first above written.

**ASSIGNOR:**

Informa Media, Inc.

By: \_\_\_\_\_

Name: Thomas C. Etter

Title: Senior Vice President & General Counsel

**Exhibit A**

**Trademark**

<b>Mark</b>	<b>Country</b>	<b>Registration #</b>	<b>Registration Date</b>
CLUB INDUSTRY	United States	5,047,955	9/27/2016