

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM541717

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|------------------------------|--|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the receiving party company name that is misspelled previously recorded on Reel 006609 Frame 0628. Assignor(s) hereby confirms the correct spelling of the receiving party company name is Ravensburger AG. |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------|----------|----------------|---------------------------|
| Hasbro, Inc. | | 03/22/2019 | Corporation: RHODE ISLAND |

RECEIVING PARTY DATA

| | |
|------------------------|------------------------|
| Name: | Ravensburger AG |
| Street Address: | Robert-Bosch-Strasse 1 |
| City: | Ravensburg |
| State/Country: | GERMANY |
| Postal Code: | 88214 |
| Entity Type: | Company: GERMANY |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2894970 | MEMORY |
| Registration Number: | 0834282 | MEMORY |

CORRESPONDENCE DATA

Fax Number: 2024084400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024084000

Email: docketing@finnegan.com

Correspondent Name: Mark Sommers

Address Line 1: 901 New York Avenue, NW

Address Line 2: Finnegan, Henderson, Farabow, et al.

Address Line 4: Washington, D.C. 20001

| | |
|---------------------------|----------------|
| NAME OF SUBMITTER: | Mark Sommers |
| SIGNATURE: | /Mark Sommers/ |
| DATE SIGNED: | 09/20/2019 |

Total Attachments: 4

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM517429

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|---|-------------------------|--|---------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Hasbro, Inc. | | 03/22/2019 | Corporation: RHODE ISLAND |
| RECEIVING PARTY DATA | | | |
| Name: | Raensburger AG | | |
| Street Address: | Robert-Bosch-Strasse 1 | | |
| City: | 88214 Ravensburg | | |
| State/Country: | GERMANY | | |
| Entity Type: | Company: GERMANY | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2894970 | MEMORY | |
| Registration Number: | 0834282 | MEMORY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2024084400 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2024084000 | | |
| Email: | docketing@finnegan.com | | |
| Correspondent Name: | Mark Sommers | | |
| Address Line 1: | 901 New York Avenue, NW | | |
| Address Line 4: | Washington, D.C. 20001 | | |
| NAME OF SUBMITTER: | Mark Sommers | | |
| SIGNATURE: | /Mark Sommers/ | | |
| DATE SIGNED: | 04/04/2019 | | |
| Total Attachments: 3 | | | |
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TRADEMARK ASSIGNMENT

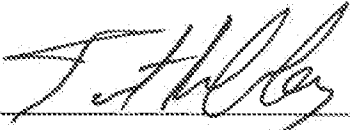
THIS ASSIGNMENT, effective as of December 31, 2018, is by and between HASBRO, INC., a corporation incorporated under the Laws of the State of Rhode Island (hereinafter referred to as ASSIGNOR) and RAVENSBURGER AG, a company organized and existing under the laws of Germany, with an address of Robert-Bosch-Strasse 1, 88214 Ravensburg, Germany (hereinafter referred to as ASSIGNEE).

WHEREAS, ASSIGNOR is the record owner of all right, title and interest in and to the trademarks identified on Schedule A, including any common law rights and all trademark registrations relating to such trademarks, together with the goodwill related thereto (the "TRADEMARKS"); and

WHEREAS, ASSIGNEE desires to acquire, and ASSIGNOR desires to transfer, the entire right, title and interest in and to the TRADEMARKS, together with all of the goodwill of the business associated with said TRADEMARKS.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, transfer and convey ASSIGNEE all right, title and interest in and to the TRADEMARKS, the trademark registrations therefor, the right to sue and recover for past infringement of said TRADEMARKS and all of the goodwill associated with said TRADEMARKS, free and clear of any liens or encumbrances of whatever nature. ASSIGNOR hereby agrees that it shall cooperate with ASSIGNEE and execute such further documents and do such further acts as ASSIGNEE may reasonably request from time to time, in order to perfect this Assignment and cause ASSIGNEE'S ownership of the said TRADEMARKS to be duly recorded against all of the TRADEMARKS worldwide.

HASBRO, INC.

A handwritten signature in black ink, appearing to read "T. Sibley", written over a horizontal dotted line.


Name: Tarrant Sibley

Title: SVP and Chief Legal Officer

Date: March 22, 2019

Schedule A

Trademark Registrations

| Country | Mark | Status | App. No. | Filing Date | Reg. No. | Reg. Date |
|----------------|---|---------------|-----------------|--------------------|-----------------|------------------|
| Canada | MEMORY | Registered | 431841 | 10/30/1978 | 250820 | 9/26/1980 |
| United States | MEMORY | Registered | 76556433 | 11/4/2003 | 2894970 | 10/19/2004 |
| United States | MEMORY & DESIGN  | Registered | 72244660 | 5/2/1966 | 834282 | 8/29/1967 |