

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM541740

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PACIFIC WESTERN BANK		09/18/2019	STATE CHARTERED BANK: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FORCE MARKETING, LLC		
<b>Street Address:</b>	3098 PIEDMONT ROAD, 4TH FLOOR		
<b>City:</b>	ATLANTA		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30305		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5558979	HELIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9193541278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(919) 314-3114		
<b>Email:</b>	diligencereview@pacwest.com		
<b>Correspondent Name:</b>	PACIFIC WESTERN BANK		
<b>Address Line 1:</b>	406 BLACKWELL STREET		
<b>Address Line 2:</b>	SUITE 240		
<b>Address Line 4:</b>	DURHAM, NORTH CAROLINA 27701		
<b>NAME OF SUBMITTER:</b>	NICHOLAS NANCE		
<b>SIGNATURE:</b>	/NICHOLAS NANCE-JLT/		
<b>DATE SIGNED:</b>	09/20/2019		
<b>Total Attachments: 2</b>			
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source=Force Marketing - IP Release - Executed 9-18-19#page2.tif			

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**RELEASE OF SECURITY INTEREST**

This Release of Security Interest is made as of September 18, 2019, by **PACIFIC WESTERN BANK**, a California state chartered bank ("Bank"), in favor of **FORCE MARKETING, LLC**, a Georgia limited liability company ("Grantor") with its principal place of business located at 3098 Piedmont Road, 4<sup>th</sup> Floor, Atlanta, Georgia 30305.

Recitals

WHEREAS Grantor granted to Bank a security interest in its copyrights, patents and trademarks, including without limitation its trademarks described on Exhibit A attached hereto (the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of June 22, 2018 (as amended from time to time, the "Security Agreement"), and recorded with the United States Patent and Trademark Office as set forth on Exhibit A.


WHEREAS Grantor has no outstanding obligations to Bank under the terms of the Security Agreement, Bank agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Bank agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Grantor, without warranty or recourse, all interest of Bank in the Intellectual Property.

**Bank:**

**PACIFIC WESTERN BANK**

  
Name: David Matthews  
Title: VP

406 Blackwell Street  
Suite 240  
Durham, NC 27701

**EXHIBIT A**

**Trademarks**

Bank's security interest in the following trademarks was recorded at the United States Patent and Trademark Office on June 29, 2018 at Reel and Frame Number 6367/0839:

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
HELIX	5558979	9/11/2018