

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM541912

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SnugZ/USA, LLC		09/20/2019	Limited Liability Company: DELAWARE
TAC SnugZ/USA Holdings, LLC		09/20/2019	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Zions Bancorporation, N.A.
<b>Doing Business As:</b>	Zions First National Bank
<b>Street Address:</b>	One South Main Street
<b>City:</b>	Salt Lake City
<b>State/Country:</b>	UTAH
<b>Postal Code:</b>	84133
<b>Entity Type:</b>	National Banking Association: UNITED STATES

## PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	87236437	AV
Serial Number:	88478192	HYOU
Serial Number:	88478202	HYOU
Serial Number:	87691906	PROMO ELEVATED
Serial Number:	74033774	SNUGZ
Serial Number:	74033776	SNUGZ
Serial Number:	77437239	SNUGZ
Serial Number:	87308706	SNUGZ USA
Serial Number:	77616813	SNUGZ USA
Serial Number:	77437166	SNUGZ USA
Serial Number:	85669199	SOUL KIX
Serial Number:	86683919	SOULKIX
Serial Number:	77894741	SZ
Serial Number:	77894944	SZ
Serial Number:	87236269	TRAVERSE
Serial Number:	87236428	TRAVERSE

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	88478215	UNIQUELY HYOU
Serial Number:	87017311	ZEN
Serial Number:	87017354	ZEN
Serial Number:	87006094	ZIP-IT

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8017995733

**Email:** klanderson@hollandhart.com

**Correspondent Name:** Braden J. Parker

**Address Line 1:** 222 South Main Street, Suite 2200

**Address Line 4:** Salt Lake City, UTAH 84101

<b>ATTORNEY DOCKET NUMBER:</b>	17173.0214
<b>NAME OF SUBMITTER:</b>	Braden J. Parker
<b>SIGNATURE:</b>	/Braden J. Parker/
<b>DATE SIGNED:</b>	09/22/2019

**Total Attachments: 26**

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TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement (the “Agreement”) is made and entered into as of September 20, 2019 (the “Effective Date”) by and among SnugZ/USA, LLC, a Delaware limited liability company (“Borrower”), and TAC SnugZ/USA Holdings, LLC, a Delaware limited liability company (“Holdings” and, together with Borrower, individually and collectively, as the context requires, the “Debtor”), in favor of Zions Bancorporation, N.A. dba Zions First National Bank, in its capacity as administrative agent and collateral agent (in such capacity “Secured Party”), pursuant to that certain Pledge and Security Agreement dated as of the Effective Date by and among Debtor, Secured Party, and the other parties from time to time party thereto (as amended or modified from time to time, the “Security Agreement”).

For good and valuable consideration, receipt of which is hereby acknowledged, Debtor and Secured Party hereby agree as follows:

1. Definitions. Except as otherwise provided herein, terms defined in the Security Agreement shall have the same meanings when used herein. Terms defined in the singular shall have the same meaning when used in the plural and vice versa. Terms defined in the UCC which are used herein shall have the meanings set forth in the UCC, except as expressly defined otherwise. As used herein, the term:

“Collateral” has the meaning set forth in Section 2.

“UCC” means the Uniform Commercial Code as in effect in the State of Utah from time to time.

“USPTO” means the United States Patent and Trademark Office.

In this Agreement, the following rules of construction and interpretation shall be applicable: (i) no reference to “proceeds” in this Agreement authorizes any sale, transfer, or other disposition of any Collateral by Debtor; (ii) “includes” and “including” are not limiting; (iii) “or” is not exclusive; and (iv) “all” includes “any” and “any” includes “all.” To the extent not inconsistent with the foregoing, the rules of construction and interpretation applicable to the Security Agreement shall also be applicable to this Agreement and are incorporated herein by this reference.

2. Security Interest.

(a) Grant of Security Interest. As security for the payment and performance of the Obligations (as defined in that certain Credit Agreement dated as of the Effective Date by and among Debtor, the other loan parties from time to time party thereto, the lenders from time to time party thereto, and Secured Party, as amended from time to time), Debtor hereby grants to Secured Party a security interest in and to all of Debtor’s right, title and interest in, to and under the following property of Debtor, in each case whether now or hereafter existing or arising or in which Debtor now has or hereafter owns, acquires or develops an interest and wherever located (collectively, the “Collateral”): (a) all trademarks (including service marks), trade names, trade

dress, and trade styles and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing; (b) all licenses of the foregoing, whether as licensee or licensor; (c) all renewals of the foregoing; (d) all income, royalties, damages, and payments now or hereafter due to a Debtor or payable with respect thereto, including, without limitation, damages, claims, and payments to a Debtor for past and future infringements thereof; (e) all rights of a Debtor to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (f) all rights corresponding to any of the foregoing throughout the world; provided that "Collateral" shall not include (i) any "intent-to-use" application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a "Statement of Use" pursuant to Section 1(d) of the Lanham Act or an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act with respect thereto, to the extent, if any, that, and during the period, if any, in which the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law, or (ii) any other Excluded Property; provided further, however, that if and when any such application shall be filed, under applicable law, with a verified statement of use (or the equivalent) for such trademark, or such Excluded Property shall cease to be Excluded Property, such application or other such property of a kind described in clauses (a) through (f) above shall be deemed "Collateral" herein.

(b) Continuing Security Interest. Debtor agrees that this Agreement shall create a continuing security interest in the Collateral which shall remain in effect until terminated in accordance with Section 11.

3. Supplement to Security Agreement. This Agreement has been entered into in conjunction with the security interests granted to Secured Party under the Security Agreement or other security documents referred to therein. The rights and remedies of Secured Party with respect to the security interests granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement or any other security documents referred to therein, all terms and provisions of which are incorporated herein by reference.

4. Representations and Warranties. Debtor represents and warrants to Secured Party that a true and correct list of all United States trademarks, trademark registrations or applications owned by Debtor, in whole or in part, as of the Effective Date is set forth in Schedule A.

5. Further Acts. On a continuing basis, Debtor shall make, execute, acknowledge and deliver, and file and record in the proper filing and recording places, all such instruments and documents, and take all such action as may be reasonably necessary or advisable or may be reasonably requested by Secured Party to carry out the intent and purposes of this Agreement, or for assuring, confirming or protecting the grant or perfection of the security interest granted or purported to be granted hereby, to ensure Debtor's compliance with this Agreement or to enable Secured Party to exercise and enforce its rights and remedies hereunder with respect to the Collateral, including any documents for filing with the USPTO or any applicable state or foreign office. Secured Party may record this Agreement, an abstract thereof, or any other document reasonably necessary and signed by Debtor describing Secured Party's interest in the Collateral with the USPTO, at the expense

of Debtor. In addition, Debtor authorizes Secured Party to file financing statements describing the Collateral in any UCC filing office deemed appropriate by Secured Party.

6. Authorization to Supplement. If Debtor shall obtain ownership rights to any new trademarks, the provisions of this Agreement shall automatically apply thereto. In accordance with the provisions of the Security Agreement, Debtor shall give prompt notice in writing to Secured Party with respect to any such new trademarks or renewal or extension of any Debtor trademark registration. Without limiting Debtor's obligations under this Section, Debtor authorizes Secured Party unilaterally to modify this Agreement by amending Schedule A to include any such new United States trademark applications and registrations identified by Debtor as described above. Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule A shall in any way affect, invalidate or detract from Secured Party's continuing security interest in all Collateral, whether or not listed on Schedule A.

7. Binding Effect. This Agreement shall be binding upon, inure to the benefit of and be enforceable by Debtor, Secured Party and their respective successors and assigns. Debtor may not assign, transfer, hypothecate or otherwise convey its rights, benefits, obligations or duties hereunder except as specifically permitted by the Security Agreement.

8. Governing Law. This Agreement shall be governed by, and construed in accordance with, the law of the State of Utah, except as required by mandatory provisions of law or to the extent the perfection or priority of the security interests hereunder, or the remedies hereunder, in respect of any Collateral are governed by the law of a jurisdiction other than Utah.

9. Entire Agreement; Amendment. This Agreement and the Security Agreement, together with the Schedules hereto and thereto, contain the entire agreement of the parties with respect to the subject matter hereof and supersede all prior drafts and communications relating to such subject matter. Neither this Agreement nor any provision hereof may be modified, amended or waived except by the written agreement of the parties, as provided in the Security Agreement. Notwithstanding the foregoing, Secured Party unilaterally may modify, amend or supplement the Schedules hereto as provided in Section 6 hereof.

10. Counterparts. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute but one and the same agreement. Delivery of an executed counterpart of this Agreement by facsimile or electronic mail shall be equally as effective as delivery of a manually executed counterpart. Any party hereto delivering a counterpart of this Agreement by facsimile or electronic mail shall also deliver a manually executed counterpart, but the failure to so deliver a manually executed counterpart shall not affect the validity, enforceability, or binding effect hereof.

11. Termination. Upon payment and performance in full of all Obligations (other than contingent indemnification obligations as to which no demand has been made), the security interests created by this Agreement shall terminate and Secured Party (at Debtor's expense) shall promptly execute and deliver to Debtor such documents, releases and instruments reasonably requested by Debtor as shall be necessary to evidence termination of all such security interests

given by Debtor to Secured Party hereunder, including cancellation of this Agreement by written notice from Secured Party to the USPTO.

12. Severability. If one or more provisions contained in this Agreement shall be invalid, illegal or unenforceable in any respect in any jurisdiction or with respect to any party, such invalidity, illegality or unenforceability in such jurisdiction or with respect to such party shall, to the fullest extent permitted by applicable law, not invalidate or render illegal or unenforceable any such provision in any other jurisdiction or with respect to any other party, or any other provisions of this Agreement.

13. Notices. All notices and other communications hereunder shall be in writing and shall be mailed, sent or delivered in accordance with the Security Agreement.

[Signature Page(s) Follow]

IN WITNESS WHEREOF, this Trademark Security Agreement has been executed and becomes effective as of the Effective Date.

Debtors:

**SnugZ/USA, LLC**

By: Rhett Neuenschwander

Name: Rhett Neuenschwander

Title: President

**TAC SnugZ/USA Holdings, LLC**

By: Rhett Neuenschwander

Name: Rhett Neuenschwander

Title: Manager



SCHEDULE A



TO TRADEMARK SECURITY AGREEMENT


Debtor: Snugz/USA, LLC  
TAC Snugz/USA Holdings, LLC


Secured Party: Zions Bancorporation, N.A. dba Zions First National Bank


Trademarks and Trademark Applications:

Country	Mark	Status	Application No. Filing Date	Registration No. Registration Date	International Class Goods/Services	Current Recorded Owner
Canada	SNUGZ	Registered	App 1407273 App 14-AUG-2008	Reg TMA758772 Reg 04-FEB-2010	INT. CL. 40 42 (1) Printing in the fields of dome printing, pad printing, dye sublimation printing and screen printing; customized printing of company names and logos for promotional and advertising purposes; customized printing of advertising and promotional matter for others; custom manufacture of promotional merchandise bearing the names and logos of others; custom manufacture of tradeshow products and fashion accessories, namely, lanyards bearing the names and logos of others; providing	Snugz/USA Incorporated 5200 South Highland Drive Suite 301 Salt Lake City, Utah 84117 UNITED STATES

						information in the field of printing.	
Canada	SNUGZ	Registered	<b>App</b> 1259195 <b>App</b> 27-MAY-2005	<b>Reg</b> TMA782181 <b>Reg</b> 10-NOV-2010	<b>INT. CL. 3 5 20 21 22</b> (1) Personal care products; namely, lip balm, sunscreen, skin lotion, hand sanitizer, and insect repellent; containers, namely tradeshow organizers and plastic pouches for holding name badges and identification; sleeves for insulating beverage containers and sleeves for holding lip balm and lip stick containers; lanyards for holding name badges and identification (2) Lanyards for holding name badges and identification	Snugz/USA, Incorporated 5200 South Highland Drive, Suite 301, Salt Lake City, Utah 84117 UNITED STATES	
Canada	SNUGZ 	Registered	<b>App</b> 1022438 <b>App</b> 14-JUL-1999	<b>Reg</b> TMA548402 <b>Reg</b> 19-JUL-2001	<b>INT. CL. 9</b> (1) Fashion accessories; namely, eyeglass retainers.	Snugz/USA Incorporated a corporation of the State of Utah 5200 South Highland Drive, Suite 301, Salt Lake City, Utah 84117, UNITED STATES	
Canada	SNUGZ & Design 	Registered	<b>App</b> 1022440 <b>App</b> 14-JUL-1999	<b>Reg</b> TMA549020 <b>Reg</b> 31-JUL-2001	<b>INT. CL. 9</b> (1) Fashion accessories; namely, eyeglass retainers.	Snugz/USA Incorporated a corporation of the State of Utah 5200 South Highland Drive, Suite 301, Salt Lake City, Utah 84117, UNITED STATES	


Canada	SNUGZ CANADA	Registered	App 1022439 App 14-JUL-1999	Reg TMA543865 Reg 18-APR-2001	<b>INT. CL. 9</b> (1) Fashion accessories; namely, eyeglass retainers.	UNITED STATES Snugz/USA Incorporated a corporation of the State of Utah 5200 South Highland Drive, Suite 301, Salt Lake City, Utah 84117, UNITED STATES
Canada	SNUGZ CANADA &  DESIGN	Registered	App 1259017 App 26-MAY-2005	Reg TMA731443 Reg 23-DEC-2008	<b>INT. CL. 3 9 14 18 20 22 25 26</b> (1) Containers, namely tradeshow organizers and plastic pouches for holding name badges and identification; sleeves for holding lip balm and lip stick containers; lanyards for holding name badges and identification; water bottle straps; wrist bands; bracelets; key chains; whistles; pet leashes and pet collars; eyeglass retainers; eyewear cases; zipper pulls; and lip balm.	Snugz/USA, Incorporated 5200 South Highland Drive Suite 301 Salt Lake City, Utah 84117 UNITED STATES
Canada	SNUGZ USA	Registered	App 1407280 App 14-AUG-2008	Reg TMA757523 Reg 21-JAN-2010	<b>INT. CL. 35 40 42</b> (1) Printing in the fields of dome printing, pad printing, dye sublimation printing and screen printing; customized printing of company names and logos for promotional and advertising purposes; customized printing of advertising and promotional matter	Snugz/USA Incorporated 5200 South Highland Drive Suite 301 Salt Lake City, Utah 84117 UNITED STATES

USPTO	AV 	Published (Pending) Intent to Use	App 87236437 App 14-NOV-2016		for others; custom manufacture of promotional merchandise bearing the names and logos of others; custom manufacture of tradeshow products and fashion accessories, namely, lanyards bearing the names and logos of others; providing information in the field of printing.	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 S. PROSPERITY ROAD WEST JORDAN, UTAH, 84081
					<p><b>INT. CL. 14</b> KEYCHAINS; LEATHER BRACELETS; LANYARD BRACELETS; PROMOTIONAL MERCHANDISE IN THE FIELD OF LEATHER GOODS, NAMELY, LEATHER BRACELETS AND LEATHER KEY CHAINS</p> <p><b>INT. CL. 18</b> PROMOTIONAL MERCHANDISE IN THE FIELD OF LEATHER GOODS, NAMELY, LEATHER CASES IN THE NATURE OF LEATHER LIP BALM SLEEVES</p> <p><b>INT. CL. 21</b> PROMOTIONAL</p>	

USPTO	HYOU 	Pending Intent to Use	App 884,781,92 App 18-JUN-2019		MERCHANDISE IN THE FIELD OF LEATHER GOODS, NAMELY, LEATHER INSULATING SLEEVE HOLDERS FOR BEVERAGE CUPS <b>INT. CL. 22</b> LANYARDS FOR HOLDING BADGES, IDS AND KEYS <b>INT. CL. 40</b> PRINTING; CUSTOMIZED PRINTING OF COMPANY NAMES AND LOGOS FOR PROMOTIONAL AND ADVERTISING PURPOSES ON THE GOODS OF OTHERS; CUSTOMIZED PRINTING OF ADVERTISING AND PROMOTIONAL MATTER FOR OTHERS; CUSTOM MANUFACTURING IN THE FIELD OF LEATHER GOODS, NAMELY, LEATHER KEYCHAINS, LEATHER BRACELETS, AND LEATHER LIP BALM SLEEVES; PROVIDING INFORMATION IN THE FIELD OF PRINTING <b>INT. CL. 25</b> CLOTHING, NAMELY, MENS AND WOMENS APPAREL, MENS AND WOMENS DYESUBLIMATED APPAREL, T-SHIRTS,	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 SOUTH PROSPERITY ROAD
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						PULLOVER AND ZIPPERED HOODED SWEATSHIRTS, AND SOCKS, PACKS NAMELY, TOTE BAGS AND FANNY PACKS	WEST JORDAN, UTAH, 84104
USPTO	HYOU	Pending Intent to Use	App 88478202 App 18-JUN-2019			INT. CL. 25 CLOTHING, NAMELY MENS AND WOMENS APPAREL, MENS AND WOMENS DYESUBLIMATED APPAREL, T-SHIRTS, PULLOVER AND ZIPPERED HOODED SWEATSHIRTS, AND SOCKS, PACKS NAMELY, TOTE BAGS AND FANNY PACKS	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 SOUTH PROSPERITY ROAD WEST JORDAN, UTAH, 84104
USPTO	PROMO ELEVATED	Registered	App 87691906 App 20-NOV-2017	Reg 5533834 Reg 07-AUG-2018		INT. CL. 35 PROVIDING A WEBSITE FEATURING INFORMATION ABOUT PROMOTIONAL PRODUCTS, CLOTHING, LANYARDS, EYEGASS RETAINERS, LEATHER PRODUCTS, PERSONAL CARE PRODUCTS, AND CANDY FOR SALE BY MEANS OF THE INTERNET; WHOLESALE STORE SERVICES FEATURING PROMOTIONAL PRODUCTS, CLOTHING,	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 S. PROSPERITY ROAD WEST JORDAN, UTAH, 84081

					<p>LANYARDS;  EYEGLASS  RETAINERS,  LEATHER  PRODUCTS,  PERSONAL CARE  PRODUCTS AND  CANDY;  INFORMATION  SERVICES IN THE  FIELD OF  PROMOTIONAL  SERVICES, NAMELY,  INFORMATION  REGARDING THE  DISTRIBUTION OF  THE PROMOTIONAL  PRODUCTS OF  OTHERS WHICH  BEAR THE NAMES  AND LOGOS OF  OTHERS, NAMELY,  CLOTHING,  LANYARDS,  EYEWEAR  RETAINERS, GIFT  SETS, LOTION, LIP  BALM, PERSONAL  CARE PRODUCTS,  IDENTIFICATION  BADGES, LEATHER  PRODUCTS, PAPER  PRODUCTS  <b>INT. CL. 40</b>  PRINTING; CUSTOM  PRINTING; PRINTING  SERVICES IN THE  FIELD OF  PROMOTIONAL  PRODUCTS,  CLOTHING,  LANYARDS,  EYEGLASS  RETAINERS,</p>	
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USPTO	SNUGZ 	Registered	App 74033774 App 27-FEB-1990	Reg 1676604 Reg 25-FEB-1992	9 INT. CL. 9 FASHION ACCESSORIES; NAMELY, EYEGLOSS RETAINERS	SNUGZ/USA INCORPORATED UTAH CORPORATION 5200 SOUTH HIGHLAND DRIVE, SUITE 301 SALT LAKE CITY, UTAH, 84117
USPTO	SNUGZ Cross References: SNUGS	Renewed (Registered)	App 74033776 App 27-FEB-1990	Reg 1664758 Reg 19-NOV-1991	9 INT. CL. 9 FASHION ACCESSORIES; NAMELY, EYEGLOSS RETAINERS	SNUGZ/USA INCORPORATED UTAH CORPORATION




USPTO	SNUGZ	Registered	<b>App</b> 77437239 <b>App</b> 01-APR-2008	<b>Reg</b> 3530532 <b>Reg</b> 11-NOV-2008	<b>INT. CL. 40</b> PRINTING; CUSTOMIZED PRINTING OF COMPANY NAMES AND LOGOS FOR PROMOTIONAL AND ADVERTISING PURPOSES; CUSTOMIZED PRINTING OF ADVERTISING AND PROMOTIONAL MATTER FOR OTHERS; CUSTOM MANUFACTURE OF PROMOTIONAL MERCHANDISE BEARING THE NAMES AND LOGOS OF OTHERS; CUSTOM MANUFACTURE OF TRADESHOW PRODUCTS AND FASHION ACCESSORIES, NAMELY, LANYARDS BEARING THE NAMES AND LOGOS OF OTHERS; PROVIDING INFORMATION IN THE FIELD OF PRINTING	5200 SOUTH HIGHLAND DRIVE, SUITE 301 SALT LAKE CITY, UTAH, 84117 SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 S. PROSPERITY ROAD WEST JORDAN, UTAH, 84081
USPTO	SNUGZ USA	Registered	<b>App</b> 87308706 <b>App</b> 20-JAN-2017	<b>Reg</b> 5456407 <b>Reg</b> 01-MAY-2018	<b>INT. CL. 35</b> PROVIDING A	SNUGZ/USA INCORPORATED

					<p>WEBSITE  FEATURING  INFORMATION  ABOUT CLOTHING  FOR SALE BY MEANS  OF THE INTERNET;  PROVIDING A  WEBSITE  FEATURING  INFORMATION  ABOUT FOOTWEAR  AND SHOES FOR  SALE BY MEANS OF  THE INTERNET;  PROVIDING A  WEBSITE  FEATURING  INFORMATION  ABOUT CLOTHING,  FOOTWEAR, AND  SHOES FOR SALE BY  MEANS OF THE  INTERNET  <b>INT. CL. 40</b>  PRINTING; CUSTOM  PRINTING; PRINTING  SERVICES IN THE  FIELD OF CLOTHING;  PRINTING SERVICES  IN THE FIELD OF  FOOTWEAR AND  SHOES; CUSTOM  PRINTING RELATING  TO CLOTHING;  CUSTOM PRINTING  RELATING TO  FOOTWEAR AND  SHOES;  INFORMATION  SERVICES, NAMELY,  PROVIDING  INFORMATION IN</p>	<p>UTAH  CORPORATION  9258 S. PROSPERITY  ROAD  WEST JORDAN,  UTAH, 84081</p>
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					<p>THE FIELD OF CUSTOM PRINTING; PROVIDING INFORMATION ON THE CUSTOM PRINTING OF CLOTHING, FOOTWEAR AND SHOES; PROVIDING A WEBSITE FEATURING INFORMATION ABOUT THE CUSTOM PRINTING OF FOOTWEAR; INFORMATION SERVICES, NAMELY, PROVIDING INFORMATION REGARDING CUSTOM PRINTING OF PROMOTIONAL PRODUCTS; INFORMATION SERVICES IN THE FIELD OF PROMOTIONAL SERVICES, NAMELY, INFORMATION REGARDING THE DISTRIBUTION OF THE PROMOTIONAL PRODUCTS OF OTHERS WHICH BEAR THE NAMES AND LOGOS OF OTHERS, NAMELY, CLOTHING, LANYARDS, EYEWEAR RETAINERS, GIFT SETS, LOTION, LIP</p>	
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USPTO	SNUGZ USA	Registered	App 77616813	Reg 3639184	<p>BALM, PERSONAL CARE PRODUCTS, SPA PRODUCTS, SOAP, SHAMPOO, SUNSCREEN, SANITIZER, AROMATHERAPY PRODUCTS, CANDY, BATH SALTS, ESSENTIAL OILS, CANDLES, IDENTIFICATION BADGES, KEYCHAINS, LEATHER PRODUCTS, PAPER PRODUCTS, JOURNALS, PURSES, AND WALLETS; PRINTING SERVICES RELATING TO BRACELETS, HAIR TIES, SHOELACES, SHOES, SOCKS, BEANIES, SCARFS, WRISTBANDS, HEADBANDS, BELTS, GIFT SETS WITH ROBES AND SLIPPERS, AND SLEEVES WHICH ARE WORN SEPARATE AND APART FROM BLOUSES, SHIRTS AND OTHER TOPS, NAMELY, ARM SLEEVES, AND NECK SLEEVES IN THE NATURE OF NECK WARMERS</p>	SNUGZ/USA
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USPTO	SNUGZ USA	Registered	<b>App</b> 77437166 <b>App</b> 01-APR-2008	<b>Reg</b> 3527219 <b>Reg</b> 04-NOV-2008	<b>INT. CL. 40</b> PRINTING; CUSTOMIZED PRINTING OF COMPANY NAMES AND LOGOS FOR PROMOTIONAL AND ADVERTISING	INCORPORATED UTAH CORPORATION 9258 S. PROSPERITY ROAD WEST JORDAN, UTAH, 84081
			<b>App</b> 18-NOV-2008	<b>Reg</b> 16-JUN-2009	PRINTING; CUSTOMIZED PRINTING OF COMPANY NAMES AND LOGOS FOR PROMOTIONAL AND ADVERTISING PURPOSES; CUSTOMIZED PRINTING OF ADVERTISING AND PROMOTIONAL MATTER FOR OTHERS; CUSTOM MANUFACTURE OF PROMOTIONAL MERCHANDISE BEARING THE NAMES AND LOGOS OF OTHERS; CUSTOM MANUFACTURE OF TRADESHOW PRODUCTS AND FASHION ACCESSORIES, NAMELY, LANYARDS BEARING THE NAMES AND LOGOS OF OTHERS; PROVIDING INFORMATION IN THE FIELD OF PRINTING	

USPTO	SOUL KIX	Registered	<b>App</b> 85669199 <b>App</b> 05-JUL-2012	<b>Reg</b> 4295484 <b>Reg</b> 26-FEB-2013	<p>PURPOSES: CUSTOMIZED PRINTING OF ADVERTISING AND PROMOTIONAL MATTER FOR OTHERS; CUSTOM MANUFACTURE OF PROMOTIONAL MERCHANDISE BEARING THE NAMES AND LOGOS OF OTHERS; CUSTOM MANUFACTURE OF TRADESHOW PRODUCTS AND FASHION ACCESSORIES, NAMELY, LANYARDS BEARING THE NAMES AND LOGOS OF OTHERS; PROVIDING INFORMATION IN THE FIELD OF PRINTING</p>	<p>UTAH, 84081</p>
					<p><b>INT. CL. 35</b> ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING,, NAMELY, CUSTOM DESIGNED SHOES, HATS, SHIRTS, PANTS, BATHING SUITS, SOCKS, BEANIES, SWEAT JACKETS, JACKETS, DRESSES AND SKIRTS* ALL OF THE FOREGOING EXCLUDING</p>	<p>SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 PROSPERITY ROAD WEST JORDAN, UTAH, 84081</p>


						CLOTHING INTENDED OR PROMOTED FOR USE IN CONNECTION WITH CYCLING OR INDOOR CYCLING, CYCLING SHOES, DANCE SLIPPERS AND FLIP-FLOPS*	
USPTO	SOUKIX	Registered	<b>App</b> 86683919 <b>App</b> 06-JUL-2015	<b>Reg</b> 5324301 <b>Reg</b> 31-OCT-2017	<b>INT. CL. 25</b> FOOTWEAR, EXCLUDING CYCLING SHOES, DANCE SLIPPERS AND FLIP-FLOPS	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 PROSPERITY ROAD WEST JORDAN, UTAH, 84081	
USPTO	SZ	Registered	<b>App</b> 77894741 <b>App</b> 16-DEC-2009	<b>Reg</b> 3866688 <b>Reg</b> 26-OCT-2010	<b>INT. CL. 40</b> PRINTING; CUSTOMIZED PRINTING OF COMPANY NAMES AND LOGOS FOR PROMOTIONAL AND ADVERTISING PURPOSES; CUSTOMIZED PRINTING OF ADVERTISING AND PROMOTIONAL MATTER FOR OTHERS; CUSTOM MANUFACTURE OF PROMOTIONAL MERCHANDISE BEARING THE NAMES AND LOGOS OF OTHERS; CUSTOM MANUFACTURE OF TRADESHOW	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 SOUTH PROSPERITY ROAD WEST JORDAN, UTAH, 84081	

USPTO	SZ 	Registered	App 77894944 App 16-DEC-2009	Reg 3866690 Reg 26-OCT-2010	<p>PRODUCTS AND FASHION ACCESSORIES, NAMELY, LANYARDS BEARING THE NAMES AND LOGOS OF OTHERS; PROVIDING INFORMATION IN THE FIELD OF PRINTING</p> <p><b>INT. CL. 40</b> PRINTING; CUSTOMIZED PRINTING OF COMPANY NAMES AND LOGOS FOR PROMOTIONAL AND ADVERTISING PURPOSES; CUSTOMIZED PRINTING OF ADVERTISING AND PROMOTIONAL MATTER FOR OTHERS; CUSTOM MANUFACTURE OF PROMOTIONAL MERCHANDISE BEARING THE NAMES AND LOGOS OF OTHERS; CUSTOM MANUFACTURE OF TRADESHOW PRODUCTS AND FASHION ACCESSORIES, NAMELY, LANYARDS BEARING THE NAMES AND LOGOS OF OTHERS;</p>	<p>SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 SOUTH PROSPERITY ROAD WEST JORDAN, UTAH, 84081</p>
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USPTO	TRAVERSE	Published (Pending) Intent to Use	App 87236269 App 14-NOV-2016		<p>PROVIDING INFORMATION IN THE FIELD OF PRINTING</p> <p><b>INT. CL. 16</b>  NOTEBOOKS;  PASSPORT COVERS;  FOLIOS, NAMELY,  DOCUMENT-TYPE  PORTFOLIOS  CONTAINING PAPER;  FOLIOS, NAMELY,  PADFOLIOS; BLANK  JOURNALS</p> <p><b>INT. CL. 40</b>  PRINTING;  CUSTOMIZED  PRINTING OF  COMPANY NAMES  AND LOGOS FOR  PROMOTIONAL AND  ADVERTISING  PURPOSES ON THE  GOODS OF OTHERS;  CUSTOMIZED  PRINTING OF  ADVERTISING AND  PROMOTIONAL  MATTER FOR  OTHERS; CUSTOM  MANUFACTURING IN  THE FIELD OF  LEATHER GOODS,  NAMELY, LEATHER  WALLETS, LEATHER  POUCHES, LEATHER  PURSES, LEATHER  CREDIT CARD  HOLDERS, LEATHER  EYEGLOSS CASES,  LEATHER PASSPORT  COVERS, LEATHER</p>	<p>SNUGZ/USA  INCORPORATED  UTAH  CORPORATION  9258 S. PROSPERITY  ROAD  WEST JORDAN,  UTAH, 84081</p>
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USPTO	TRAVERSE	Published (Pending) Intent to Use	App 87236428 App 14-NOV-2016		<p>LUGGAGE TAGS, LEATHER BOOKMARKS, LEATHER PORTFOLIOS, LEATHER COASTERS, LEATHER SLEEVE HOLDERS FOR BEVERAGE CUPS, AND LEATHER BOOK COVERS; PROVIDING INFORMATION IN THE FIELD OF PRINTING</p>	<p>INT. CL. 40 PRINTING; CUSTOMIZED PRINTING OF COMPANY NAMES AND LOGOS FOR PROMOTIONAL AND ADVERTISING PURPOSES ON THE GOODS OF OTHERS; CUSTOMIZED PRINTING OF ADVERTISING AND PROMOTIONAL MATTER FOR OTHERS; CUSTOM MANUFACTURING IN THE FIELD OF LEATHER GOODS, NAMELY, LEATHER WALLETS, LEATHER POUCHES, LEATHER PURSES, LEATHER CREDIT CARD HOLDERS, LEATHER EYEGLOSS CASES, LEATHER PASSPORT</p>	<p>SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 S. PROSPERITY ROAD WEST JORDAN, UTAH, 84081</p>
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USPTO	UNIQUELY HYOU	Pending Intent to Use	App 88478215 App 18-JUN-2019	Reg 5169706 Reg 28-MAR-2017	COVERS, LEATHER LUGGAGE TAGS, LEATHER BOOKMARKS, LEATHER PORTFOLIOS, LEATHER COASTERS, LEATHER SLEEVE HOLDERS FOR BEVERAGE CUPS, AND LEATHER BOOK COVERS; PROVIDING INFORMATION IN THE FIELD OF PRINTING	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 SOUTH PROSPERITY ROAD WEST JORDAN, UTAH, 84104
USPTO	ZEN 	Registered	App 87017311 App 28-APR-2016	Reg 5169706 Reg 28-MAR-2017	INT. CL. 3 ESSENTIAL OILS; AROMATHERAPY OILS IN THE NATURE OF ESSENTIAL OILS; BATH SALTS; SCENTED BATHING SALTS; ESSENTIAL OILS FOR PERSONAL USE; DIFFUSER SETS COMPRISED OF REED DIFFUSER,	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 S. PROSPERITY ROAD WEST JORDAN, UTAH, 84081

USPTO	ZEN	Registered	App 87/017364 App 28-APR-2016	Reg 5169707 Reg 28-MAR-2017	BOTTLE OF ESSENTIAL OIL, AND CONTAINER BAG; DIFFUSER SETS COMPRISED OF REEDS AND SCENTED OILS SOLD AS A UNIT FOR USE IN ROOM SCENT DIFFUSERS	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 S. PROSPERITY ROAD WEST JORDAN, UTAH, 84081
					INT. CL. 40 PRINTING; CUSTOMIZED PRINTING OF COMPANY NAMES AND LOGOS FOR PROMOTIONAL AND ADVERTISING PURPOSES; CUSTOMIZED PRINTING OF ADVERTISING AND PROMOTIONAL MATTER FOR OTHERS; CUSTOM MANUFACTURE OF PROMOTIONAL MERCHANDISE BEARING THE NAMES AND LOGOS OF OTHERS; NAMELY, CUSTOM MANUFACTURE OF ESSENTIAL OILS, AROMATHERAPY OILS IN THE NATURE OF ESSENTIAL OILS, AND PERSONAL CARE PRODUCTS; PROVIDING TECHNICAL INFORMATION IN	

USPTO	ZIP-IT	Registered	<b>App</b> 87/006094 App 19-APR-2016	<b>Reg</b> 5159263 Reg 14-MAR-2017	<b>INT. CL. 40</b> PRINTING; PRINTING SERVICES; CUSTOM PRINTING; PRINTING THE NAMES AND LOGOS OF OTHERS FOR ADVERTISING PURPOSES; CUSTOM MANUFACTURE OF LANYARDS BEARING THE NAMES AND LOGOS OF OTHERS	SNUGZ/USA INCORPORATED UTAH CORPORATION 9258 PROSPERITY ROAD WEST JORDAN, UTAH, 84081
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**TRADEMARK**  
**REEL: 006751 FRAME: 0432**

**RECORDED: 09/22/2019**