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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM541991

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Consolidated Concepts, LLC		09/23/2019	Limited Liability Company: MASSACHUSETTS

### **RECEIVING PARTY DATA**

Name:	Goldman Sachs Bank USA, as Collateral Agent	
Street Address:	2001 Ross Ave., Suite 2800	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75201	
Entity Type:	State Chartered Bank: NEW YORK	

### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	86460079	ORDERLY
Serial Number:	86460078	ORDERLY
Serial Number:	86460077	ORDERLY
Serial Number:	85982523	SIFTIT
Serial Number:	86947522	ORDERLYSNAP

### **CORRESPONDENCE DATA**

**Fax Number:** 4045725100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 404-572-3428

Email: tkirillova@kslaw.com

Correspondent Name: Tatyana Kirillova, Paralegal

**Address Line 1:** 1180 Peachtree Street, NE, Suite 1600

Address Line 2: King & Spalding LLP
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	14868.515027
NAME OF SUBMITTER:	Tatyana Kirillova
SIGNATURE:	// Tatyana Kirillova//
DATE SIGNED:	09/23/2019

TRADEMARK REEL: 006751 FRAME: 0867

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# **Total Attachments: 5**

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### TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement") is made and entered into as of September 23, 2019, by CONSOLIDATED CONCEPTS, LLC, a Massachusetts limited liability company, (the "Grantor"), in favor of GOLDMAN SACHS BANK USA ("GS Bank"), as collateral agent under the Credit Agreement described below (in such capacity, "Collateral Agent").

## **WITNESSETH:**

WHEREAS, pursuant to that certain Credit and Guaranty Agreement, dated as of June 12, 2019, by and among the Grantor, the other Credit Parties party thereto from time to time, the Lenders party thereto from time to time, and GS Bank, as Administrative Agent, Collateral Agent and Lead Arranger (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), Lenders have agreed to make certain Loans and other credit extensions to the Grantor and/or its affiliates; and

WHEREAS, Lenders are willing to make the Loans as provided for in the Credit Agreement, but only upon the condition, among others, that the Grantor shall have executed and delivered to Collateral Agent, for itself and the ratable benefit of the Secured Parties, the Pledge and Security Agreement (the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, the Grantor is required to execute and deliver this Agreement;

**NOW, THEREFORE**, for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, the Grantor hereby agrees with Collateral Agent as follows:

- 1. **Defined Terms**. All capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Credit Agreement or the Security Agreement, as applicable.
- 2. Grant of Security Interest in Trademark Collateral. To secure the prompt and complete repayment and performance of the Obligations under the Credit Agreement and other Credit Documents (including, without limitation, the Secured Obligations), the Grantor hereby grants to Collateral Agent, for the benefit of the Secured Parties, a continuing First Priority security interest in all of the Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired: (a) all of the Grantor's Trademarks and Trademark Licenses to which it is a party including, without limitation, those referred to on Schedule I hereto; (b) all reissues, continuations or extensions of the foregoing; (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and Trademark License; and (d) all Proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future: (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License and (ii) injury to the goodwill associated with any

Trademark or Trademark licensed under any Trademark License (collectively, the "Trademark Collateral").

- 3. Security Agreement. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to Collateral Agent, on behalf of itself and the Secured Parties, pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.
- **4. Counterparts**. This Agreement may be executed in multiple counterparts (any of which may be delivered by facsimile or other electronic transmission), each of which shall constitute an original and all of which taken together shall constitute one and the same Agreement.
- 5. APPLICABLE LAW. THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICT OF LAWS PRINCIPLES (OTHER THAN SECTIONS 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW) THEREOF.

[Remainder of Page Intentionally Blank]

**IN WITNESS WHEREOF**, the Grantor has caused this Agreement to be executed and delivered by its duly authorized representative as of the date first set forth above.

# **GRANTOR:**

CONSOLIDATED, CONCEPTS, LLC

By:

Name: Christopher A. Milliken

Title: Chief Financial Officer

# ACCEPTED AND ACKNOWLEDGED BY

COLLATERAL AGENT

GOLDMAN SACJIS BANK-USA

By:

Name:

Title:

hreg Watts whomzed signatory

# Schedule I

Trademark Registrations

TRADEMARK	OWNER	SERIAL NO./REG. NO.	FILING DATE/ REG. DATE
ORDERLY	Consolidated	86460079/	11/20/14 /
	Concepts, LLC	4919180	3/15/16
ORDERLY	Consolidated	86460078/	11/20/14 /
	Concepts, LLC	4994103	7/5/16
ORDERLY	Consolidated	86460077/	11/20/14 /
	Concepts, LLC	4919179	3/15/16
SIFTIT	Consolidated	85982523/	4/29/13 /
	Concepts, LLC	4602822	9/9/14
OrderlySnap	Consolidated	86947522/	3/21/16 /
	Concepts, LLC	5068244	10/25/16

**Trademark Applications** 

None.

<u>Trademark Licenses</u>

None.

**RECORDED: 09/23/2019**