OP \$90.00 1213730

ETAS ID: TM542029

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Stephan Co.		01/15/2015	Corporation: FLORIDA

RECEIVING PARTY DATA

Name:	The Woolfoam Corporation
Street Address:	3000 HEMPSTEAD TURNPIKE SUITE 302
City:	LEVITTOWN
State/Country:	NEW YORK
Postal Code:	11756
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1213730	BALM BARR
Registration Number:	0136261	WILDROOT
Registration Number:	0299653	WILDROOT

CORRESPONDENCE DATA

Fax Number: 9142880023

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 914.821.3073

Email: tmdocket@leasonellis.com

Correspondent Name: Leason Ellis LLP c/o Michelle Levin

Address Line 1: One Barker Avenue, 5th Floor
Address Line 4: White Plains, NEW YORK 10601

ATTORNEY DOCKET NUMBER:	08013/811834-000	
NAME OF SUBMITTER:	Michelle Levin	
SIGNATURE:	/Michelle Levin/	
DATE SIGNED:	09/23/2019	

Total Attachments: 4

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UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, The Stephan Co., a Florida corporation, having its principal address at 4829 East 7th Ave., Tampa, Fl. 33605, and The Woolfoam Corporation, a New York corporation, having a business address at 3000 Hempstead Turnpike, Suite 302, Levittown, New York 11756, are parties to a Product Acquisition Agreement, dated as of January 15, 2015 (the "Agreement").

WHEREAS, The Stephan Co. (the "Assignor"), is the owner of and has adopted and is using the trademarks listed on SCHEDULE A hereto (hereinafter called "Assigned Marks"), and of the goodwill of the business symbolized by such trademarks; and

WHEREAS, The Woolfoam Corporation (the "Assignee"), has acquired said trademarks and any and all registrations and applications therefor and their associated goodwill pursuant to the Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and conveys unto the Assignee, its successors and assigns or their legal representatives, (a) the entire right, title and interest of the Assignor in and to the Assigned Marks and all extensions and renewals thereof, together with the goodwill of the business in connection with which the Assigned Marks are and have been used, and (b) all rights, interests, claims, demands, and damages, recoverable in law or in equity, that the Assignor has or may have in profits and damages for past and future infringements of the Assigned Marks, including, without limitation, the right to compromise, sue for and collect said profits and damages; the same to be held and enjoyed by the Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same might or could have been held and enjoyed by the Assignor had this Assignment and sale not been made.

Assignor hereby agrees to execute and deliver, at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts Assignee may request from time to time in order to better vest the entire right, title and interest in, to and under the Assigned Marks in Assignee forever, and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, in its sole discretion, to the extent such evidence is in the possession or control of Assignor.

This Assignment is executed and delivered in connection with the Agreement and notwithstanding anything to the contrary set forth herein, nothing hereby shall in any way vary the express promises, agreements, representations and warranties of Seller set forth in the Agreement.

SIGNATURES ON FOLLOWING PAGE

TRADEMARK REEL: 006752 FRAME: 0054 IN WITNESS WHEREOF, THE STEPHAN CO. has caused this instrument to be signed by its duly authorized representative, and attested on January 15, 2015.

ASSIGNOR
THE STEPHAN CO.

Name: Steve Rolle

Title: Chief Financial Officer

Accepted and Agreed to as of the date first written above:

ASSIGNEE

THE WOOLFOAM CORPORATION

Robin Stessel, President

TRADEMARK REEL: 006752 FRAME: 0055

ACKNOWLEDGEMENT

STATE OF PENNSYLVANIA Chester COUNTY OF MONTGOMERY

BE IT KNOWN, that on this _45th day of January 2015, before me, the undersigned authority, duly commissioned, qualified and sworn within and for the State and County aforesaid, personally came and appeared Steve Rolle appearing herein in the capacity of Chief Financial Officer, of The Stephan Co., to me personally known to be the identical person whose name is subscribed on the foregoing instrument as the said officer of said corporation and who declared and acknowledged unto me, Notary, in the presence of the undersigned competent witnesses that he/she executed the same on behalf of said corporation, and that said instrument is the free act and deed of said corporation for the uses, purposes and benefits therein expressed.

WITNESSES:

THE STEPHAN CO.:

Name: Steve Rolle

Title: Chief Financial Officer

NOTARY PUBLIC

<u>COMMONWEALTH OF PENNSYLVANIA</u> Notarial Seal

Jan M. Nolan, Notary Public Calo Two. Chester County
My Countrission Expires Dec. 7, 2016
REMORE, PERMISTIVANDA ASSOCIATION OF ROTARIES

TRADEMARK

REEL: 006752 FRAME: 0056

SCHEDULE A

Country	Trademark	Registration Number	Registration Date
UNITED STATES	BALM BARR	1,213,730	October 26, 1982
UNITED STATES	BALM BARR	555,891	March 11, 1952
UNITED STATES	WILDROOT	136,261	October 26, 1920
UNITED STATES	WILDROOT	299,653	December 13, 1932
UNITED STATES	PROTEIN 29	1,036,028	March 23, 1976

The above scheduled is confirmed to be true and correct as of the original date of execution, January 15, 2015.

The Stephan Co.

Name/Title: Eric T. Klekbusch, President

Date: <u>9-19-2019</u>

The Woolfoam Corporation

Name/Title: Jason Stessel, VP of Sales

Date: 9/19/19

TRADEMARK
REEL: 006752 FRAME: 0057

RECORDED: 09/23/2019