

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542092

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AdRoll, Inc.		09/10/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	NextRoll, Inc.		
Street Address:	2300 Harrison Street		
Internal Address:	2nd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87731089	NEXTROLL	
Serial Number:	88294126		
CORRESPONDENCE DATA			
Fax Number:	8582720221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8582720220		
Email:	trademarks@ipla.com		
Correspondent Name:	Joshua J. Richman		
Address Line 1:	4445 Eastgate Mall		
Address Line 2:	Suite 200		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	Joshua J. Richman		
SIGNATURE:	/Joshua J. Richman/		
DATE SIGNED:	09/23/2019		
Total Attachments: 3			
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Delaware

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ADROLL, INC.", CHANGING ITS NAME FROM "ADROLL, INC." TO "NEXTROLL, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF SEPTEMBER, A.D. 2019, AT 8:22 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4179890 8100
SR# 20196947433

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203563205
Date: 09-10-19

TRADEMARK
REEL: 006752 FRAME: 0365

**CERTIFICATE OF AMENDMENT TO
THE AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF
ADROLL, INC.**

AdRoll, Inc. (the "Corporation"), a corporation organized and existing under the General Corporation Law of the State of Delaware (the "General Corporation Law"), hereby certifies as follows:

1. The original name of the Corporation is Semantic Sugar, Inc. The Corporation's original Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on June 22, 2006.

2. This Certificate of Amendment to the Corporation's Amended and Restated Certificate of Incorporation of the Corporation (as amended to date, the "Restated Certificate") herein certified was duly adopted by the Board of Directors of the Corporation in accordance with the applicable provisions of Section 242 of the General Corporation Law and the stockholders of the Corporation have given their written consent in accordance with Section 228 of the General Corporation Law.

3. Article FIRST of the Restated Certificate shall be amended and restated in its entirety as follows:

"The name of this corporation is NextRoll, Inc. (the "Corporation")."

4. All other provisions of the Restated Certificate shall remain in full force and effect.

(Signature page follows)

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Amendment to the Restated Certificate to be duly executed as of the 9th day of September, 2019.

ADROLL, INC.



Name: Toby Gabriner
Title: Chief Executive Officer