

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542150

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Manufacturers and Traders Trust Company		09/23/2019	Corporation:
RECEIVING PARTY DATA			
Name:	ColorCentric, Corp.		
Street Address:	100 Carlson Road		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14610		
Entity Type:	Corporation: NEW YORK		
Name:	PrInternet, Inc.		
Street Address:	100 Carlson Road		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14610		
Entity Type:	Corporation: NEW YORK		
Name:	Solidiphy, Inc.		
Street Address:	100 Carlson Road		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14610		
Entity Type:	Corporation: NEW YORK		
Name:	Photo Solutions Group, Inc.		
Street Address:	100 Carlson Road		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14610		
Entity Type:	Corporation: NEW YORK		
Name:	Softprint Holdings, Inc.		
Street Address:	100 Carlson Road		
City:	Rochester		

OP \$90.00 3766662

State/Country:	NEW YORK
Postal Code:	14610
Entity Type:	Corporation: NEW YORK
Name:	Picaboo, Inc. (f/k/a Carlson Acquisition Corp.)
Street Address:	100 Carlson Road
City:	Rochester
State/Country:	NEW YORK
Postal Code:	14610
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3766662	PICABOO
Registration Number:	3579459	SMILEBOOKS
Registration Number:	3579456	SMILEBOOKS

CORRESPONDENCE DATA

Fax Number: 5854452367

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: sbriggs@woodsoviatt.com

Correspondent Name: Stacy Briggs

Address Line 1: Woods Oviatt Gilman LLP

Address Line 2: 1900 Bausch & Lomb Place

Address Line 4: Rochester, NEW YORK 14604

NAME OF SUBMITTER:	Kenneth W. Paulin, Jr., VP
SIGNATURE:	/s/ Kenneth W. Paulin, Jr.
DATE SIGNED:	09/24/2019

Total Attachments: 3

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**NOTICE OF RELEASE OF SECURITY INTEREST
IN PATENTS AND TRADEMARKS**

FOR GOOD AND VALUABLE CONSIDERATION, receipt of which is hereby acknowledged, **MANUFACTURERS AND TRADERS TRUST COMPANY**, a New York banking corporation having offices located at 255 East Avenue, Rochester, New York 14604, hereby expressly acknowledges the termination and release of all its right, title and interest, including any collateral assignment or security interest, in and to all of the patents, trademarks, patent registrations, trademark registrations and any applications for registration thereof owned by ColorCentric, Corp., a New York corporation, PrInternet, Inc., a New York corporation, Solidiphy, Inc., a New York corporation, Photo Solutions Group, Inc., a New York corporation, Softprint Holdings, Inc., a New York corporation, and Picaboo, Inc. (f/k/a Carlson Acquisition Corp.), a New York corporation, including, but not limited to, all patents, patent registrations and applications set forth on Schedule "A" attached hereto, and all trademarks, trademark registration and applications set forth on Schedule "B" attached hereto and requests that such termination and release be made of record in the United States Patent and Trademark Office and indexed against the United States patent and trademark registrations set forth on said Schedule "A" and Schedule "B", respectively.

**MANUFACTURERS AND TRADERS TRUST
COMPANY**

Dated as of September 23, 2019

By: 

Kenneth W. Paulin, Jr.
Title: Vice President

SCHEDULE "A"

A security interest granted by ColorCentric, Corp., a New York corporation, PrInternet, Inc., a New York corporation, Solidiphy, Inc., a New York corporation, Photo Solutions Group, Inc., a New York corporation, Softprint Holdings, Inc., a New York corporation, and Picaboo, Inc. (f/k/a Carlson Acquisition Corp.), a New York corporation, dated March 30, 2017, was recorded against the following patent registrations on May 1, 2017 at Reel/Frame 042193/0766.

W02012030865A1
PCT/US2011/049797
Image clustering and page layout system and method
Kevin McCurdy, Dennis John
<https://patents.google.com/patent/WO2012030865A1/en>

W02009042808A1
PCT/US2008/077749
Greeting card system and method
Kevin McCurdy, Greg Tatem, Howard Field
<https://patents.google.com/patent/WO2009042808A/en>

W02012030868A1
PCT/US2011/049800
Automatic identification of photobooks system and method
Kevin McCurdy, Dennis John
<https://patents.google.com/patent/WO2012030868A/en>

W02012030866A1
US20120054072 A1
US 12/872,400
Automatic content book creation system and method based on a date range
Kevin McCurdy, Dennis John
<https://www.google.com/patent/US20120054072>

WO2009042804A1
PCT/US2008/077744
Story flow system and method
Kevin McCurdy, Greg Tatem, Howard Field
<https://www.google.com/patent/WO2009042804A1/en>

SCHEDULE "B"

A security interest granted by ColorCentric, Corp., a New York corporation, PrInternet, Inc., a New York corporation, Solidiphy, Inc., a New York corporation, Photo Solutions Group, Inc., a New York corporation, Softprint Holdings, Inc., a New York corporation, and Picaboo, Inc. (f/k/a Carlson Acquisition Corp.), a New York corporation, dated March 30, 2017, was recorded against the following trademark registrations on April 24, 2017 at Reel/Frame 6039/0984.

US Trademark Registration No. 3,766,662 for PICABOO, Registered March 30, 2010

US Registration Number(s) 3579459 and 3579456 for Smilebooks, Refiled February 11, 2017