

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542258

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FBR IP, LLC		09/23/2019	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	ICRC Holdings, LLC		
Street Address:	5151 Beltline Road, Suite 1200		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75254		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4882778	IDA CLAIRE	
CORRESPONDENCE DATA			
Fax Number:	2149531121		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-953-1181		
Email:	docket@hitchcockevert.com		
Correspondent Name:	Elisabeth A. Evert		
Address Line 1:	P.O. Box 131709		
Address Line 4:	Dallas, TEXAS 75313-1709		
NAME OF SUBMITTER:	Anne M. Turner		
SIGNATURE:	/Anne M. Turner/		
DATE SIGNED:	09/24/2019		
Total Attachments: 2			
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OP \$40.00 4882778

RECORDABLE ASSIGNMENT OF TRADEMARK RIGHTS

This Recordable Assignment of Trademark Rights ("Assignment"), dated as of September 23, 2019 (the "Effective Date"), is by and between FBR IP, LLC ("Assignor"), a Texas limited liability company having an address of 5151 Beltline Road, Suite 1200, Dallas, Texas 75254, and ICRC Holdings, LLC ("Assignee"), a Texas limited liability company having an address of 5151 Beltline Road, Suite 1200, Dallas, Texas 75254.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks set forth on Exhibit 1 hereto, including all U.S. trademark registrations therefor (the "Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks, as well as all goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents sells, assigns and transfers unto Assignee and its successors, assigns and legal representatives, all right, title and interest in and to the Marks, including the right to sue for and to collect past damages, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement to be effective as of the Effective Date.

ASSIGNOR

ASSIGNEE

FBR IP, LLC

ICRC Holdings, LLC

By: *Clay C. Mingus*

By: *DJL*

Name: CLAY C. MINGUS

Name: *David J Lester*

Title: Chief Legal Officer

Title: *CEO*

Date: 9/23/19

Date: 9/23/19

EXHIBIT 1: THE MARKS

IDA CLAIRE

U.S. Registration No. 4,882,778