

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542316

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ventanazul LLC		09/01/2019	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Charisma Brands, LLC		
Street Address:	23141 Verdugo Drive, Suite 100		
City:	Laguna Hills		
State/Country:	CALIFORNIA		
Postal Code:	92653		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88570922	BABY DIEGO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-887-8877		
Email:	jeff@alliancelegalinc.com		
Correspondent Name:	Jeffrey Marks		
Address Line 1:	9 Chatelaine		
Address Line 4:	Newport Coast, CALIFORNIA 92657		
NAME OF SUBMITTER:	Jeffrey S. Marks		
SIGNATURE:	/Jeffrey S. Marks/		
DATE SIGNED:	09/24/2019		
Total Attachments: 1			
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OP \$40.00 88570922

TRADEMARK ASSIGNMENT

WHEREAS, Ventanazul LLC ("**ASSIGNOR**"), holds United States Trademark Serial No. 88570922 (Baby Diego) (the "**Mark**").

AND WHEREAS, ASSIGNOR desires to assign the Mark to Charisma Brands, LLC ("**ASSIGNEE**");

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, the said owner of the Mark, hereby sells, assigns, transfers and sets over, unto the ASSIGNEE, and its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the Mark, and all variations thereof, including without limitation, the trademark and trademark applications (the "**Applications**"), and any common law and all other rights relating to the Mark, together with the goodwill of the business connected with the use of the Mark, the right to sue and recover for, and the right to the profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or passing off or dilution of or damage or injury to the Mark or such represented goodwill, and all other benefits and rights of ownership of the Mark.

AND ASSIGNOR HEREBY represents and warrants that ASSIGNOR owns, and upon consummation of this assignment, ASSIGNEE shall own, the Mark free and clear of any third party right, security interest, mortgage, deed of trust, charge, pledge, proxy, adverse claim, lien, equity, power of attorney, or restriction of any kind, including, but not limited to, any restriction or servitude on the use, transfer, receipt of income, or other exercise of any attributes of ownership of the Mark.

AND ASSIGNOR HEREBY covenants and agrees that it will communicate to the ASSIGNEE, and its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting said Mark, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, and its successors, legal representatives and assigns, to obtain and enforce proper trademark protection for said Mark in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 1st day of September, 2019.

"ASSIGNOR"

VENTANAZUL LLC

By: Mertixell McNally
Mertixell McNally, CEO