

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542446

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elinchrom S.A. (Elinchrom Ltd.)		09/09/2019	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Mamiya America Corporation		
Street Address:	75 Virginia Road		
City:	North White Plains		
State/Country:	NEW YORK		
Postal Code:	10603		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1490876	ELINCHROM	
CORRESPONDENCE DATA			
Fax Number:	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9142880022		
Email:	branch@leasonellis.com		
Correspondent Name:	Yuval H. Marcus		
Address Line 1:	Leason Ellis LLP		
Address Line 2:	One Barker Avenue, Fifth Floor		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	05159/313154		
NAME OF SUBMITTER:	Michelle Levin		
SIGNATURE:	/michelle levin/		
DATE SIGNED:	09/25/2019		
Total Attachments: 1			
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OP \$40.00 1490876

DEED OF ASSIGNMENT

WHEREAS, Elinchrom S.A. (Elinchrom LTD), a corporation organized and existing under the laws of Switzerland with an address at Avenue de Longemalle 11 Renens Switzerland CH1020 ("Assignor"), owns the following trademark registration in the United States:

<u>TRADEMARK</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ELINCHROM	1490876	June 7, 1988

WHEREAS, MAC Group dba Mamiya America Corporation, a corporation, organized and existing under the laws of the State of New York, with an address at 75 Virginia Road, North White Plains, New York 10603 is desirous of acquiring said trademark registration and all associated goodwill in said trademark; and

WHEREAS, to the best of Assignor's knowledge, no cancellation actions against the registration are pending and no other party makes a claim of ownership to said trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks and the registration therefore, together with the goodwill of the business symbolized by said trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

Elinchrom S.A. (Elinchrom LTD)

By: *S. Whittle*

Name: Simon Whittle

Title: PRESIDENT

Date: 09/09/2019

ELINCHROM LTD
AV. DE LONGEMALLE 11
P.O. BOX 458
3020 RENENS Switzerland

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