OP \$115.00 8852409

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM542573

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Factor75, LLC		09/25/2019	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Western Alliance Bank, an Arizona corporation		
Street Address:	55 Almaden Boulevard, Suite 100		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	Corporation: ARIZONA		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Serial Number:	88524091	FACTOR 75	
Serial Number:	86479730	INGREDIENTS WITH INTEGRITY	
Serial Number:	85611354	FACTOR 75	
Serial Number:	85611358	BETTER MEALS. BETTER YOU.	

CORRESPONDENCE DATA

Fax Number: 5614142116

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5614142116

Email: tbinder@vlplawgroup.com

Correspondent Name: Tatiana Binder

Address Line 1: 305 Cambridge Drive

Address Line 4: Lynchburg, VIRGINIA 24502

NAME OF SUBMITTER: Tatiana Binder	
SIGNATURE:	/TatianaBinder/
DATE SIGNED:	09/25/2019

Total Attachments: 6

source=WAL_Factor75_Intellectual Property Security Agreement_executed#page1.tif source=WAL_Factor75_Intellectual Property Security Agreement_executed#page2.tif source=WAL_Factor75_Intellectual Property Security Agreement_executed#page3.tif

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TRADEMARK REEL: 006754 FRAME: 0915

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of September 25, 2019 (the "Agreement"), between WESTERN ALLIANCE BANK, an Arizona corporation ("Lender") and Factor75, LLC ("Grantor"), is made with reference to the Loan and Security Agreement, dated as of September 25, 2019 (as amended from time to time, the "Loan Agreement"), between Lender and Grantor. Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Loan Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

- (a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;
- (b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;
- (c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;
- (d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");
- (e) trade secrets, and any and all intellectual property rights in computer software and computer software products;
 - (f) design rights;
- (g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- (h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- (i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and
- (j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Loan Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

TRADEMARK REEL: 006754 FRAME: 0916 IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:	LENDER:
FACTOR75, LLC	WESTERN ALLIANCE BANK, an Arizona corporation
8y: <u>2-22</u>	8y:
Name: Michael Agostal	Name:
Title: CEO	Title:
Address for Notices	Address for Notices:
Attn: Mike Apostal 1853 Suncast Lane	Attn: Brett Maver 55 Almaden Boulevard, Suite 100
Batavia, IL 60510	San Jose, California 95113
Fax:	Tel: (408) 536-6501
· · · · · · · · · · · · · · · · · · ·	Fax:(408) 282-1681

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:	LENDER:
FACTOR75, LLC	WESTERN ALLIANCE BANK, an Arizona corporation
Ву:	By:
Name:	Name: <u>505 NAVV</u>
Title:	Title:
Address for Notices:	Address for Notices:
Attn: Mike Apostal	Attn: Brett Maver
1853 Suncast Lane	55 Almaden Boulevard, Suite 100
Batavia, II. 60510	San Jose, California 95113
Fax:	Tel: (408) 556-6501
	Fov:(408) 787-1681

EXHIBIT A

COPYRIGHTS

Please Check if No Copyrights Exist \Box

Type of Work:	<u>Title:</u>	International Standard Serial Number (ISSN):	Registration Number:	<u>Filing</u> <u>Date:</u>	Pre - registered?
Computer File	Factor 75 Website.		TX0007737406	05-06-2013	
***************************************				*******************************	

EXHIBIT B

TRADEMARKS

Please Check if No Trademarks Exist \square

Mark / Title:	U.S. Serial Number:	U.S. Registration Number:	<u>USPTO</u> <u>Reference</u> <u>Number:</u>	Filing Date:
FACTOR 75	88524091			07-19-2019
Ingredients with	86479730	5256672		12-13-2014
Integrity				08-01-2017
Factor 75	85611354	4322135		04-29-2012
				04-16-2013
Better Meals. Better	85611358	4377468		04-29-2012
You.				07-30-2013

EXHIBIT C

PATENTS

Please Check if No Patents Exist \boldsymbol{X}

<u>Title:</u>	Patent Number:	Application Serial Number:	Issued or Published?	Issue Date:

TRADEMARK REEL: 006754 FRAME: 0921

RECORDED: 09/25/2019