

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM541356

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Zeigler's Beverages, LLC		08/31/2018	<del>Corporation</del> : DELAWARE Limited Liability Company

**RECEIVING PARTY DATA**

<b>Name:</b>	Zeigler's Beverages, LLC
<b>Street Address:</b>	3300 Transit Road
<b>City:</b>	West Seneca
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	14224
<b>Entity Type:</b>	<del>Corporation</del> : NEW YORK Limited Liability Company

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	5409195	SMALL BATCH
Registration Number:	3996958	ZEIGLER'S
Registration Number:	4197160	ZEIGLER'S
Registration Number:	4405374	ZEIGLER'S
Registration Number:	1331172	ZEIGLER'S
Registration Number:	1775411	ZEIGLER'S
Registration Number:	1758644	ZEIGLER'S
Registration Number:	5208398	ZEIGLER'S BEVERAGES SMALL BATCH BLACK CH
Registration Number:	5208413	ZEIGLER'S BEVERAGES SMALL BATCH LEMONADE
Registration Number:	5208397	ZEIGLER'S BEVERAGES SMALL BATCH LIMEADE
Registration Number:	5208400	ZEIGLER'S BEVERAGES SMALL BATCH PINK LEM
Registration Number:	5208399	ZEIGLER'S BEVERAGES SMALL BATCH STRAWBER
Registration Number:	4696377	ZEIGLER'S BEVERAGES ZIGS FOR KIDZ
Registration Number:	4692821	ZIGS FOR KIDZ
Registration Number:	4692822	ZIGS FOR KIDZ CIDER

**CORRESPONDENCE DATA**

Fax Number: 6463495567

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

OP \$390.00 5409195

**Phone:** 2125201172  
**Email:** ipdocket@lombardip.com, dgeliebter@lgtrademark.com, ehuang@lgtrademark.com  
**Correspondent Name:** Darren M. Geliebter  
**Address Line 1:** Lombard & Geliebter LLP  
**Address Line 2:** 305 Broadway, 7th Floor  
**Address Line 4:** New York, NEW YORK 10007

**ATTORNEY DOCKET NUMBER:** Zeigler's assignment

**NAME OF SUBMITTER:** Darren M. Geliebter

**SIGNATURE:** /Darren M. Geliebter/

**DATE SIGNED:** 09/18/2019

**Total Attachments: 8**

source=04 Trademark and Domain Name Assignment - Zeigler#page1.tif  
source=04 Trademark and Domain Name Assignment - Zeigler#page2.tif  
source=04 Trademark and Domain Name Assignment - Zeigler#page3.tif  
source=04 Trademark and Domain Name Assignment - Zeigler#page4.tif  
source=04 Trademark and Domain Name Assignment - Zeigler#page5.tif  
source=04 Trademark and Domain Name Assignment - Zeigler#page6.tif  
source=04 Trademark and Domain Name Assignment - Zeigler#page7.tif  
source=04 Trademark and Domain Name Assignment - Zeigler#page8.tif

**TRADEMARK AND DOMAIN NAME ASSIGNMENT**

This TRADEMARK AND DOMAIN NAME ASSIGNMENT (this "Assignment"), effective August 31, 2018, by and between Zeigler's Beverages, LLC, a New York limited liability company (the "Assignee"), and Zeigler's Beverages, LLC, a Delaware limited liability company (the "Assignor").

**WHEREAS**, Assignor and Assignee are parties to that certain Asset Purchase Agreement entered into August 31, 2018 (the "Purchase Agreement"), pursuant to which the Assignor agreed to sell and assign, and Assignee agreed to purchase and acquire, certain domain names, trademarks, service marks, trade names, logos, designs, symbols, trade dress or other source indicators associated therewith, any fictitious names, d/b/a's or similar filings related thereto, or any variant of any of them, all business goodwill associated therewith and any applications therefor or registrations thereof, together with all remedies against infringement and rights to protect interests therein in accordance with the terms of the Purchase Agreement;

**WHEREAS**, Assignor owns all rights in the trademarks, and the trademark registrations set forth on Exhibit A (collectively, the "Marks"), any and all goodwill associated with the Marks, and all rights in the domain names set forth on Exhibit B (the "Domains"); and

**WHEREAS**, Assignor desires to assign to Assignee any and all of their right, title, and interest in and to the Marks, any and all goodwill associated with the Marks, and the Domains.

**NOW, THEREFORE**, in consideration of the foregoing premises and the mutual covenants contained herein, Assignor does hereby sell, assign, and transfer to Assignee any and all of such Assignor's right, title, and interest in and to the Marks, the Domains, all goodwill associated therewith, and any and all past, present, and future rights to sue and recover for infringement of the Marks and Domains, as fully and completely as permitted by law, it being the intention of the parties that Assignee shall acquire all rights in and to the Marks and Domains and any and all associated goodwill.

Upon Assignee's request, and at Assignee's expense, Assignor will promptly take such other actions as may be reasonably necessary to vest, secure, perfect, protect or enforce the rights and interests of the Assignee in, to and under the Marks and Domains. Such actions shall include, without limitation, the prompt execution and delivery of documents in recordable form (including the prompt execution and delivery of (i) additional confirmatory assignments, including those required for any other trademark office in other applicable jurisdictions, and including those required by the U.S. Patent & Trademark Office to correct online assignment records, assignment records or a chain of assignment and (ii) any and all transfer codes from the domain host or hosts necessary for such transfer) and the provision of documents and information useful or necessary for Assignee or its affiliates, designees or agents to file, prosecute or maintain any registrations of the Marks or Domains, or pursue or defend any administrative, court, or other legal proceeding involving ownership or usage of the Marks or Domains.

Assignor represents and covenants that no assignment, license, or encumbrance has been or will be made that would conflict with this Assignment.

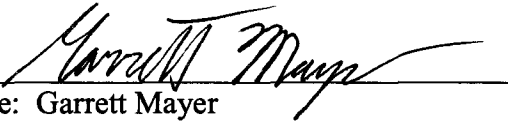
Assignor represents and covenants that no consents of any other parties are necessary or appropriate under any agreements concerning the Marks, the goodwill associated with the marks, or Domains in order for this Assignment to be binding.

Any and all terms not defined in this Assignment shall have the meanings assigned to them in the Purchase Agreement.

*[Signature page follows.]*

IN WITNESS WHEREOF, the undersigned have each executed this Trademark and Domain Name Assignment as of the date first written above.

**ZEIGLER'S BEVERAGES, LLC**  
A NEW YORK LIMITED LIABILITY COMPANY

By:   
Name: Garrett Mayer  
Title: Manager

**ZEIGLER'S BEVERAGES, LLC**  
A DELAWARE LIMITED LIABILITY COMPANY

By: **LIDESTRI FOODS, INC.**

By: \_\_\_\_\_  
Name: Stefani LiDestri  
Title: Co-President

IN WITNESS WHEREOF, the undersigned have each executed this Trademark and Domain Name Assignment as of the date first written above.

**ZEIGLER'S BEVERAGES, LLC**  
A NEW YORK LIMITED LIABILITY COMPANY

By: \_\_\_\_\_  
Name: Garrett Mayer  
Title: Manager



**ZEIGLER'S BEVERAGES, LLC**  
A DELAWARE LIMITED LIABILITY COMPANY

By: LIDESTRI FOODS, INC.


By: Stefani LiDestri  
Name: Stefani LiDestri  
Title: Co-President

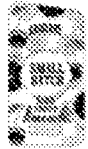

## Exhibit A Trademarks

### U.S. Trademark Records for Zeigler's Beverages, LLC




TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.	Notes
US Federal Q1 of 1	SMALL BATCH and Design 	Registered Supplemental Register February 20, 2018 Int'l Class: 32 First Use: March 21, 2016 Filed: April 6, 2018 Registered: February 20, 2018	(Int'l Class: 32) apple juice beverages; fruit drinks and fruit juices; fruit juices, namely, lemonade, watermelon and cucumber juice; lemonade; mixed fruit juice; non-alcoholic beverages containing fruit juices; non-alcoholic beverages containing fruit juices; non-alcoholic fruit juice beverages	Zeigler's Beverages, LLC (Pennsylvania Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446	RN: 5409195 SN: 88965930	Next deadline: 8 & 15 Affidavit of Continued Use & Incontestability due between February 20, 2023 and February 20, 2024.
US Federal Q1 of 2	ZEIGLER'S	Registered Principal Register - Sec. 2(F) 8 & 15 August 25, 2017 Int'l Class: 32 First Use: September, 2008 Filed: November 24, 2010 Registered: July 19, 2011	(Int'l Class: 32) sparkling non-alcoholic apple cider	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446	RN: 3996958 SN: 85184934	Next deadline: 8 & 9 Renewal due between July 19, 2020 and July 19, 2021.
US Federal Q1 of 3	ZEIGLER'S and Design 	Registered Principal Register - Sec. 2(F) August 28, 2012 Int'l Class: 30,32 First Use: January 11, 2006	(Int'l Class: 30) green tea; tea; tea-based beverages; herbs and spices; mulling spices; herb and spice blends (Int'l Class: 32) apple juice beverages; fruit drinks and fruit juices; grape juice; lemonade; fruit	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St.	RN: 4197160 SN: 85412663	8 & 15 Affidavit of Continued Use & Incontestability filed - awaiting approval; Next deadline: 8 & 9 Renewal due between

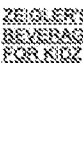


TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.	Notes
		Filed: September 1, 2011 Registered: August 28, 2012	beverages made from apples; apple cider; sparkling non-alcoholic apple cider	Landsdale Pennsylvania 19446		August 28, 2021 and August 28, 2022.
US Federal Q1 of 4	ZEIGLER'S	Registered Principal Register - Sec. 2(F) September 24, 2013 Int'l Class: 30 First Use: 1964 Int'l Class: 32 First Use: October, 1947 Filed: June 30, 2011 Registered: September 24, 2013	(Int'l Class: 30) green tea; herb and spice blends; herbs and spices; tea; tea-based beverages; mulling spices (Int'l Class: 32) apple juice beverages; fruit drinks and fruit juices; grape juice; lemonade; fruit beverages made from apples; apple cider	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446	RN: 4406374 SN: 85360194	Next deadline: 8 & 15 Affidavit of Continued Use & Incontestability due between September 24, 2018 and September 24, 2019
US Federal Q1 of 5	ZEIGLER'S	Renewed Principal Register - Sec. 2(F) April 16, 2015 Int'l Class: 32,33 First Use: October, 1947 Filed: February 7, 1984 Registered: April 16, 1985 Last Renewal: April 16, 2015	(Int'l Class: 32) Cancelled - Sec. 8 [ apple juice ] (Int'l Class: 33) sweet apple cider	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446	RN: 1331172 SN: 73484607	Next deadline: 8 & 9 Renewal due between April 16, 2024 and April 16, 2025.
US Federal	ZEIGLER'S and Design	Renewed Principal Register - Sec. 2(F) June 8, 2013	(Int'l Class: 32) fruit soft drinks	Zeigler's Beverages, LLC (Delaware)	RN: 1775411 SN: 74323246	Next deadline: 8 & 9 Renewal due between

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.	Notes
Q1 of 6		Int'l Class: 32 First Use: February, 1989 Filed: October 19, 1992 Registered: June 8, 1993 Last Renewal: June 8, 2013		Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446		June 8, 2022 and June 8, 2023.
US Federal Q1 of 7	ZEIGLER'S	Renewed Principal Register - Sec. 2(F) March 16, 2013 Int'l Class: 32 First Use: October, 1947 Filed: August 10, 1992 Registered: March 16, 1993 Last Renewal: March 16, 2013	(Int'l Class: 32) fruit soft drinks	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446	RN: 1758644 SN: 74302377	Next deadline: 8 & 9 Renewal due between March 16, 2022 and March 16, 2023.
US Federal Q1 of 8	ZEIGLER'S BEVERAGES SMALL BATCH	Published Principal Register - Sec. 2(F) June 12, 2016 Filed: April 6, 2016	(Int'l Class: 32) apple juice beverages; fruit drinks and fruit juices; fruit juices, namely, lemonade, watermelon and cucumber juice; lemonade; mixed fruit juice; non-alcoholic beverages containing fruit juices	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446	SN: 86968222	This application has been approved and published for opposition; awaiting issuance of the Notice of Allowance.
US Federal	ZEIGLER'S BEVERAGES SMALL	Registered May 23, 2017	(Int'l Class: 32) apple juice beverages; fruit-based	Zeigler's Beverages, LLC	RN: 5208398 SN: 87178315	

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.	Notes
Q1 of 9	BATCH BLACK CHERRY LINEAGE COOLER and Design 	Int'l Class: 32 First Use: March 21, 2016 Filed: September 21, 2016 Registered: May 23, 2017	beverages; fruit drinks and fruit juices; fruit juices; lemonade; mixed fruit juices; non-alcoholic beverages containing fruit juices; non-alcoholic fruit juice beverages	(Delaware Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446		Next deadline: 8 & 15 Declaration of Continued Use & Incontestability due between May 23, 2022 and May 23, 2023.
US Federal Q1 of 10	ZEIGLER'S BEVERAGES SMALL BATCH LEMONADE COOLER and Design 	Registered May 23, 2017 Int'l Class: 32 First Use: March 21, 2016 Filed: September 21, 2016 Registered: May 23, 2017	(Int'l Class: 32) apple juice beverages; fruit-based beverages; fruit drinks and fruit juices; fruit juices; lemonade; mixed fruit juices; non-alcoholic beverages containing fruit juices; non-alcoholic fruit juice beverages	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446	RN: 5208413 SN: 87178263	Next deadline: 8 & 15 Declaration of Continued Use & Incontestability due between May 23, 2022 and May 23, 2023.
US Federal Q1 of 11	ZEIGLER'S BEVERAGES SMALL BATCH LINEAGE COOLER and Design	Registered May 23, 2017 Int'l Class: 32 First Use: March 21, 2016 Filed: September 21, 2016 Registered: May 23, 2017	(Int'l Class: 32) apple juice beverages; fruit drinks and fruit juices; fruit juices; lemonade; mixed fruit juice; non-alcoholic beverages containing fruit juices; non-alcoholic fruit juice beverages; fruit-based beverages	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Landsdale Pennsylvania 19446	RN: 5208397 SN: 87178305	Next deadline: 8 & 15 Declaration of Continued Use & Incontestability due between May 23, 2022 and May 23, 2023.



TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.	Notes
						
US Federal Q1 of 12	<b>ZEIGLER'S BEVERAGES SMALL BATCH PINK LEMONADE COOLER</b> and Design 	Registered May 23, 2017 Int'l Class: 32 First Use: March 21, 2018 Filed: September 21, 2016 Registered: May 23, 2017	(Int'l Class: 32) apple juice beverages; fruit-based beverages; fruit drinks and fruit juices; fruit juices; lemonade; mixed fruit juices; non-alcoholic beverages containing fruit juices; non-alcoholic fruit juice beverages	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Lansdale Pennsylvania 19446	RN: 5208400 SN: 87178353	Next deadline: 8 & 15 Declaration of Continued Use & Incontestability due between May 23, 2022 and May 23, 2023.
US Federal Q1 of 13	<b>ZEIGLER'S BEVERAGES SMALL BATCH STRAWBERRY KIM COOLER</b> and Design 	Registered May 23, 2017 Int'l Class: 32 First Use: March 21, 2016 Filed: September 21, 2016 Registered: May 23, 2017	(Int'l Class: 32) apple juice beverages; fruit-based beverages; fruit drinks and fruit juices; fruit juices; lemonade; mixed fruit juice; non-alcoholic beverages containing fruit juices; non-alcoholic fruit juice beverages	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Lansdale Pennsylvania 19446	RN: 5208399 SN: 87178332	Next deadline: 8 & 15 Declaration of Continued Use & Incontestability due between May 23, 2022 and May 23, 2023

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.	Notes
US Federal Q1 of 14	<b>ZEIGLER'S BEVERAGES ZIGS FOR KIDZ</b> 	Registered March 3, 2015 Int'l Class: 32 First Use: September 4, 2013 Filed: October 1, 2012 Registered: March 3, 2015	(Int'l Class: 32) apple juice beverages; non-alcoholic apple cider beverages; apple cider; fruit drinks and fruit juices; fruit beverages made from apples	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Lansdale Pennsylvania 19446	RN: A698377 SN: 85742866	Next deadline: Next deadline: 8 & 15 Declaration of Continued Use & Incontestability due between March 3, 2020 and March 3, 2021.
US Federal Q1 of 15	<b>ZIGS FOR KIDZ</b> 	Registered February 24, 2015 Int'l Class: 32 First Use: September 4, 2013 Filed: October 1, 2012 Registered: February 24, 2015	(Int'l Class: 32) apple juice beverages; non-alcoholic apple cider beverages; apple cider; fruit drinks and fruit juices; fruit beverages made from apples	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Lansdale Pennsylvania 19446	RN: A698281 SN: 85743270	Next deadline: 8 & 15 Declaration of Continued Use & Incontestability due between February 24, 2020 and February 24, 2021.
US Federal Q1 of 16	<b>ZIGS FOR KIDZ CIDER</b> 	Registered February 24, 2015 Int'l Class: 32 First Use: September 4, 2013 Filed: October 1, 2012 Registered: February 24, 2015	(Int'l Class: 32) apple juice beverages; non-alcoholic apple cider beverages; apple cider; fruit drinks and fruit juices; fruit beverages made from apples	Zeigler's Beverages, LLC (Delaware Limited Liability Company) 1513 North Broad St. Lansdale Pennsylvania 19446	RN: A698282 SN: 85743278	Next deadline: 8 & 15 Declaration of Continued Use & Incontestability due between February 24, 2020 and February 24, 2021.

**Exhibit B**  
**Domain Names**

Domain Names: zeiglers.com