

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542758

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AdParlor Acquisition, LLC		09/19/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	AdParlor, LLC		
Street Address:	300 Vessey Street		
Internal Address:	9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10282		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4373490	ADPARLOR	
CORRESPONDENCE DATA			
Fax Number:	7145135130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714-424-8215		
Email:	uspto-tm-oc@sheppardmullin.com		
Correspondent Name:	Carlo Van den Bosch c/o Sheppard Mullin		
Address Line 1:	650 Town Center Drive		
Address Line 2:	30th Floor		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	65BX-298795		
NAME OF SUBMITTER:	Carlo F. Van den Bosch		
SIGNATURE:	/cfv/		
DATE SIGNED:	09/26/2019		
Total Attachments: 3			
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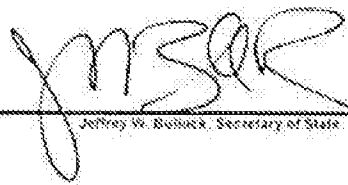
Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ADPARLOR ACQUISITION, LLC", CHANGING ITS NAME FROM "ADPARLOR ACQUISITION, LLC" TO "ADPARLOR, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF SEPTEMBER, A.D. 2019, AT 12:58 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

7439653 8100
SR# 20197120071

Authentication: 203635183
Date: 09-20-19

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 006756 FRAME: 0409

STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: AdParlor Acquisition, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

AdParlor Acquisition, LLC will change its name to be:
AdParlor, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 19th day of September, A.D. 2019.

By: *Daniel Barsky*
Authorized Person(s)

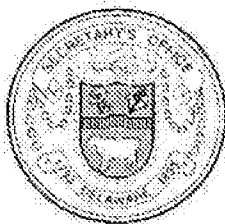
Name: Daniel Barsky
Print or Type

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "ADPARLOR, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTIETH DAY OF SEPTEMBER, A.D. 2019.




Jeffrey W. Bullock, Secretary of State

7439653 8300

SR# 20197120071

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203635184

Date: 09-20-19

RECORDED: 09/26/2019

TRADEMARK
REEL: 006756 FRAME: 0411