

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542840

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1814375 Ontario Inc.		09/04/2019	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Flower Group Operating Inc.		
Street Address:	2350 Fourth Avenue, Jordan Station		
City:	Ontario		
State/Country:	CANADA		
Postal Code:	L0R 1S0		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4355045	ONE FLORAL GROUP	
Registration Number:	5662222	LASTING BEAUTY	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(612) 632-3375		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Lori L. Wiese-Parks		
Address Line 1:	500 IDS Center, 80 South Eighth Street		
Address Line 4:	Minneapolis, MINNESOTA 55402		
DOMESTIC REPRESENTATIVE			
Name:	Lori L. Wiese-Parks		
Address Line 1:	500 IDS Center, 80 South Eighth Street		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Cynthia Hefferan, Paralegal		
SIGNATURE:	/Cynthia Hefferan/		
DATE SIGNED:	09/27/2019		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the “**Assignment**”) between 1814375 Ontario Inc., a corporation incorporated under the laws of the Province of Ontario located at 2350 Fourth Avenue, Jordan Station, Ontario L0R 1S0, Canada (“**Assignor**”), and Flower Group Operating Inc., a corporation incorporated under the laws of the Province of Ontario, located at 2350 Fourth Avenue, Jordan Station, Ontario L0R 1S0, Canada (“**Company**”), is executed on September 4, 2019.

WHEREAS:

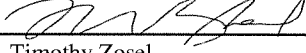
- A. Assignor is the owner of the trademarks and service marks listed on Schedule A (collectively the “**Marks**”); and
- B. Assignor and Company desire that Company own the Marks.

In consideration of the above recitals, the promises set forth in this Assignment and other good and valuable consideration now paid by each of the parties hereto to the other, the parties agree as follows:

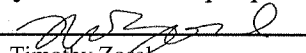
Assignor transfers and assigns to Company all of Assignor’s right, title and interest in and to the Marks, together with all associated goodwill and all related rights, and all registrations and applications for registration of the Marks in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured, and including all rights of Assignor to sue and recover for any past, present or future infringement, dilution, damage or injury of the Marks and collect profits or damages with respect to the same. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

The parties have executed this Assignment as of the date first written above.

Assignor: 1814375 Ontario Inc.


By: 
Name: Timothy Zosel
Its: Chief Executive Officer

Company: Flower Group Operating Inc.

By: 
Name: Timothy Zosel
Its: Chief Executive Officer

SCHEDULE A

**United States
Trademarks and Service Marks**

MARK	SERIAL NO.	REGISTRATION NO.
ONE FLORAL GROUP & Design 	85573938	4355045
LASTING BEAUTY	87444226	5662222

GP:4835-5069-8915 v1