

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542842

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Merrick Limited		09/24/2019	Limited Liability Company: VIRGIN ISLANDS, BRITISH
RECEIVING PARTY DATA			
Name:	Dream IP Limited		
Street Address:	Ocean Centre, 5 Canton Road		
Internal Address:	Suite 1501		
City:	Tsimshatsui, Kowloon		
State/Country:	HONG KONG		
Entity Type:	Limited Liability Company: HONG KONG		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5398964	DREAM CRUISES	
Registration Number:	5273835	WORLD DREAM	
Registration Number:	5283945		
Registration Number:	5112119		
Registration Number:	5299295		
Registration Number:	5273836		
Registration Number:	5112120	D	
Registration Number:	5410234	DC DREAM CRUISES	
Registration Number:	5604218	DC DREAMELITE	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023448156		
Email:	trademarkdocket@venable.com		
Correspondent Name:	Andrew D. Price		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
ATTORNEY DOCKET NUMBER:	122343.328135		

CH \$240.00 5398964

NAME OF SUBMITTER:	Andrew Weinstein
SIGNATURE:	/andrew weinstein/
DATE SIGNED:	09/27/2019
Total Attachments: 21 source=Trademark Assignment Agreement (New Merrick Limited)#page1.tif source=Trademark Assignment Agreement (New Merrick Limited)#page2.tif source=Trademark Assignment Agreement (New Merrick Limited)#page3.tif source=Trademark Assignment Agreement (New Merrick Limited)#page4.tif source=Trademark Assignment Agreement (New Merrick Limited)#page5.tif source=Trademark Assignment Agreement (New Merrick Limited)#page6.tif source=Trademark Assignment Agreement (New Merrick Limited)#page7.tif source=Trademark Assignment Agreement (New Merrick Limited)#page8.tif source=Trademark Assignment Agreement (New Merrick Limited)#page9.tif source=Trademark Assignment Agreement (New Merrick Limited)#page10.tif source=Trademark Assignment Agreement (New Merrick Limited)#page11.tif source=Trademark Assignment Agreement (New Merrick Limited)#page12.tif source=Trademark Assignment Agreement (New Merrick Limited)#page13.tif source=Trademark Assignment Agreement (New Merrick Limited)#page14.tif source=Trademark Assignment Agreement (New Merrick Limited)#page15.tif source=Trademark Assignment Agreement (New Merrick Limited)#page16.tif source=Trademark Assignment Agreement (New Merrick Limited)#page17.tif source=Trademark Assignment Agreement (New Merrick Limited)#page18.tif source=Trademark Assignment Agreement (New Merrick Limited)#page19.tif source=Trademark Assignment Agreement (New Merrick Limited)#page20.tif source=Trademark Assignment Agreement (New Merrick Limited)#page21.tif	

EXECUTION VERSION

This **Trademark Assignment Agreement** (this "**Agreement**") is made on the 24th day of September 2019

BETWEEN

- (1) New Merrick Limited (Company No. 1673891), a limited liability company incorporated under the laws of the British Virgin Islands having its registered office at Vistra Corporate Services Centre, Wickhams Cay II, Road Town, Tortola, VG1110, British Virgin Islands (**the "Assignor"**); and
- (2) Dream IP Limited (Company No. 2282709), a limited liability company incorporated under the laws of the Hong Kong Special Administrative Region ("**Hong Kong**") having its registered office at Suite 1501, Ocean Centre, 5 Canton Road, Tsimshatsui, Kowloon, Hong Kong (**the "Assignee"**).

1. RECITALS

- (A) The Assignor has registered/applied for in its name various trade marks in a number of countries, the particulars of such trade marks (**the "Trade Marks"**), registrations and applications for the same are set out in the Schedule hereto (**the "Registrations/Applications"**).
- (B) The Assignor has agreed to assign all its rights, title and interests in the Trade Marks and Registrations/Applications to the Assignee.

2. ASSIGNMENT

Pursuant to the said agreement and in consideration of the sum of ONE HONG KONG DOLLAR (HKD1.00) now paid to the Assignor by the Assignee (the receipt of which the Assignor hereby acknowledges), the Assignor with effect from the date of this Agreement assigns:-

- (a) all those rights, title and interests in the Trade Marks and Registrations/Applications (the benefits thereof and all rights accruing upon their registrations);
- (b) all common law rights and copyright which are capable of subsisting in the Trade Marks;
- (c) all goodwill of the business concerned in the goods/services for which the Trade Marks are registered or are used;

- (d) the right by the Assignee at its own cost to sue for all past infringement and to retain all damages and costs awarded; and
- (e) the right by the Assignee at its own cost to sue for all past acts of passing-off and to retain all damages and costs awarded.

TO HOLD the same unto the Assignee absolutely.

3. SIMPLIFIED VERSION OF ASSIGNMENT

The parties agree to further execute simplified version of assignments, assignment application forms and/or other documents (where applicable) for each jurisdiction where the Registrations/Applications are obtained/filed for the sole purpose of recording the transfer of ownership of the Registrations/Applications from the Assignor to the Assignee with the trade mark offices in these jurisdictions.

4. INTERIM LICENCE

Whilst pending completion of recordation of the Assignee as the subsequent proprietor of the Trade Marks and Registrations/Applications, the Assignor hereby grants an interim exclusive, irrevocable and royalty-free licence to the Assignee with the right to grant further sublicense to Dream Cruises Holding Limited and its subsidiaries (“the Dream Parties”) to do all acts in relation to the Trade Marks and Registrations/Applications in the jurisdictions set out in Schedule, which would otherwise be an infringement of Trade Marks and Registrations/ Applications or as if they were the owners of the Trade Marks and Registrations/Applications.

The interim licence granted herein shall take effect upon the signing of this Assignment and shall continue until assignments of the Trade Marks and Registrations/Applications have been accepted and recorded at the trade mark offices in the relevant jurisdictions set out in Schedule. Until such time as the Assignee is recorded as the subsequent proprietor of all right, title and interest in and to the Trade Mark Registrations/Applications, the Dream Parties shall use the Trade Mark Registrations/Applications in accordance with the standard of quality consistent with the Assignor’s and its affiliates’ use thereof prior to the effective date of this Agreement.

After the signing of this Agreement and upon the Assignee files the application for recordation as the subsequent owner of the registered Trade Marks and/or Registrations/Applications, the Assignee shall, at its sole cost, be responsible for taking all actions necessary or advisable to maintain and protect the Trade Marks and Registrations/Applications, including, but not limited to, (i) filing of all necessary documentation and payment of all necessary fees to maintain

or renew the Trade Marks and Registrations/Applications and (ii) bringing all appropriate actions and proceedings in connection with infringement or other violations of the Trade Marks and Registrations/Applications. At the Assignee's sole cost, the Assignor shall assist in the foregoing process.

5. PROPER LAW AND JURISDICTION

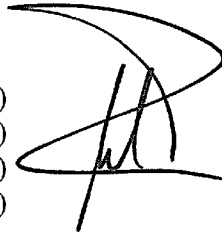
This Agreement shall be governed by and construed in accordance with the laws of Hong Kong and both parties agree to submit to the non-exclusive jurisdiction of the courts of Hong Kong.

6. THIRD PARTIES RIGHTS

A person or entity who is not a party to this Agreement shall have no right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623, Laws of Hong Kong) to enforce any term of this Agreement, regardless of whether such person or entity has been identified by name, as a member of a class or as answering a particular description. For the avoidance of doubt, nothing in this Clause shall affect the rights of any permitted assignee or transferee of this Agreement.

IN WITNESS whereof the Assignor and Assignee have caused this Agreement to be duly executed as of the date first above written.

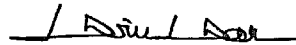
SIGNED by **Blondel So King Tak**)
)
for and on behalf of **New Merrick Limited**)
in the presence of:-)



Angela Li



SIGNED by **Chris Chan Kam Hing**)
)
for and on behalf of **Dream IP Limited**)
in the presence of:-)



Angela Li










Schedule













China









(I) Registrations		
Mark	Registration No.	Class
DREAM CRUISES	18028788	16
DREAM CRUISES	18028787	25
DREAM CRUISES	23655425	25
DREAM CRUISES	18028786	28
DREAM CRUISES	18028785	39
DREAM CRUISES	18028784	41
DREAM CRUISES	18028783	43
DREAM CRUISES	18028782	44
DREAM CRUISES	18028796	16
DREAM CRUISES	18028795	25
DREAM CRUISES	23655424	25
DREAM CRUISES	18028794	28
DREAM CRUISES	18028793	39
DREAM CRUISES	18028792	41
DREAM CRUISES	18028790	43
DREAM CRUISES	18028791	44
WORLD DREAM	18948403	25
WORLD DREAM	18948402	28
WORLD DREAM	18948401A	39
WORLD DREAM	18948400	41
WORLD DREAM	18948399	43
WORLD DREAM	18948417	25
WORLD DREAM	18948416	28
WORLD DREAM	18948415A	39
WORLD DREAM	18948414	41
WORLD DREAM	18948413	43
星梦邮轮	18028781	16
星梦邮轮	18028780	25
星梦邮轮	18028779	28



星梦邮轮	18028778	39
星梦邮轮	18028777	41
星梦邮轮	18028776	43
星梦邮轮	18028775	44
星梦邮轮	18028803	16
星梦邮轮	18028802	25
星梦邮轮	18028801	28
星梦邮轮	18028800	39
星梦邮轮	18028799	41
星梦邮轮	18028798	43
星梦邮轮	18028797	44
世界梦号	18948397	16
世界梦号	18948396	25
世界梦号	26532223	25
世界梦号	18948395	28
世界梦号	18948394	39
世界梦号	18948393	41
世界梦号	18948392	43
世界梦号	18948391	44

世界地圖	18948411	16
世界地圖	18948410	25
世界地圖	26532224	25
世界地圖	18948409	28
世界地圖	18948408	39
世界地圖	18948407	41
世界地圖	18948406	43
世界地圖	18948405	44
	18028774	16
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	18028769	43
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	18028804	16
	18028805	25
	18028806	28
	18028807	39
	18028808	41


	18028809	43
	18028810	44
 DreamElite 星梦荟	24930105	35
 DreamElite 星梦荟	24930104	36
 DreamElite 星梦荟	24930103	39
 DreamElite 星梦荟	24930108	35
 DreamElite 星梦荟	24930107	36
 DreamElite 星梦荟	24930106	39

(II) Applications		
Mark	Application No.	Class
WORLD DREAM	18948404	16
WORLD DREAM	18948401	39
WORLD DREAM	18948398	44
WORLD DREAM	18948418	16
WORLD DREAM	18948415	39
WORLD DREAM	18948412	44
WORLD DREAM 世界梦号	29361952	41
EXPLORER DREAM	33987311	16
EXPLORER DREAM	33987310	25
EXPLORER DREAM	33987309	28
EXPLORER DREAM	33987308	39
EXPLORER DREAM	33987307	41
EXPLORER DREAM	33987306	43
EXPLORER DREAM	33987305	44
探索梦号	35158793	16


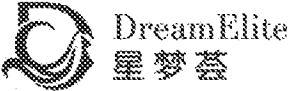
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探索梦号	35158791	28
探索梦号	35158790	39
探索梦号	35158789	41
探索梦号	35158788	43
探索梦号	35158787	44

European Union

(I) Registrations		
Mark	Registration No.	Class
WORLD DREAM	015023229	16, 25, 28, 39, 41, 43, 44
EXPLORER DREAM	017999089	16, 25, 28, 39, 41, 43, 44
星夢郵輪	015754245	16, 25, 28, 39, 41, 43, 44
星梦邮轮	14661201	16, 25, 28, 39, 41, 43, 44
世界夢號	015754211	16, 25, 28, 39, 41, 43, 44
世界梦号	015023261	16, 25, 28, 39, 41, 43, 44
探索梦号	017999087	16, 25, 28, 39, 41, 43, 44
	14661227	16, 25, 28, 39, 41, 43, 44





(II) Applications		
Mark	Application No.	Class
 DREAM CRUISES	14779284	16, 25, 28, 39, 41, 43, 44

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
	14661235	16, 25, 28, 39, 41, 43, 44
	016711954	35, 36, 39

Hong Kong

Registrations		
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 DreamElite 星梦荟  DreamElite 星梦荟  DreamElite 星梦荟  DreamElite 星梦荟	304121883	35, 36, 39
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Indonesia

Application		
Mark	Application No.	Class
 DREAM CRUISES 	D002018002517	16, 25, 28, 39, 41, 43, 44

Japan

(I) Registrations		
Mark	Registration No.	Class
DREAM CRUISES	5831239	16, 25, 28, 39, 41, 43, 44
WORLD DREAM	5978809	16, 25, 28, 39, 41, 43, 44
星夢郵輪	5933082	16, 25, 28, 39, 41, 43, 44
星梦邮轮	5831240	16, 25, 28, 39, 41, 43, 44
世界夢號	5933083	16, 25, 28, 39, 41, 43, 44
世界梦号	5978810	16, 25, 28, 39, 41, 43, 44
	5831241	16, 25, 28, 39, 41, 43, 44
 DreamElite 星梦荟	6033676	35, 36, 39

(II) Applications		
Mark	Application No.	Class
EXPLORER DREAM	T2018-152994	16, 25, 28, 39, 41, 43, 44

探索梦号	T2018-152997	16, 25, 28, 39, 41, 43, 44
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Malaysia

(I) Registrations		
Mark	Registration No.	Class
DREAM CRUISES DREAM CRUISES Dream Cruises dream cruises	2015010612	16
DREAM CRUISES DREAM CRUISES Dream Cruises dream cruises	2015010611	25
DREAM CRUISES DREAM CRUISES Dream Cruises dream cruises	2015010613	28
DREAM CRUISES DREAM CRUISES Dream Cruises dream cruises	2015010614	39
DREAM CRUISES DREAM CRUISES Dream Cruises dream cruises	2015010601	41
DREAM CRUISES DREAM CRUISES Dream Cruises dream cruises	2015010602	43
DREAM CRUISES DREAM CRUISES Dream Cruises dream cruises	2015010615	44
° WORLD DREAM ° WORLD DREAM ° World Dream ° world dream	2016001399	16
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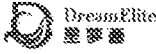
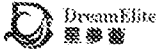
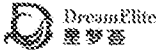
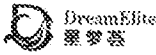
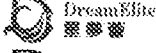
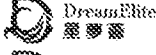
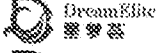
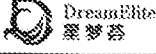
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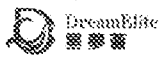
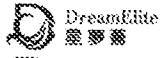
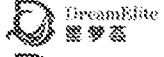
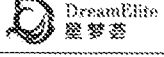
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
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	2015010600	41
	2015010609	43
	2015010610	44

(II) Applications		
Mark	Application No.	Class
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   	2017005131	36


Handwritten mark

   	2017005130	39
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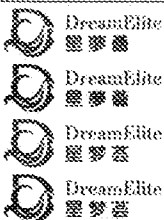
Philippines

Registration		
Mark	Registration No.	Class
 DREAM CRUISES 	4/2018/00001136	16, 25, 28, 39, 41, 43, 44

Singapore



Registrations		
Mark	Registration No.	Class
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^ WORLD DREAM ^ WORLD DREAM ^ World Dream ^ world dream	40201601512V	16, 25, 28, 39, 41, 43, 44
^ 星夢郵輪 ^ 星夢郵輪 ^ 星夢郵輪 ^ 星夢郵輪	40201520180Q	16, 25, 28, 39, 41, 43, 44
^ 世界夢號 ^ 世界夢號 ^ 世界夢號 ^ 世界夢號	40201601518S	16, 25, 28, 39, 41, 43, 44
	40201520182U	16, 25, 28, 39, 41, 43, 44



	40201520181W	16, 25, 28, 39, 41, 43, 44
	40201614139V	16, 39
	40201709580W	35, 36, 39

South Korea

(I) Registrations		
Mark	Registration No.	Class
DREAM CRUISES	45-0068013	16, 25, 28, 39, 41, 43, 44
WORLD DREAM	45-0077374	16, 25, 28, 39, 41, 43, 44
星夢郵輪	45-0073486	16, 25, 28, 39, 41, 43, 44
星梦邮轮	45-0065442	16, 25, 28, 39, 41, 43, 44
世界夢號	45-0073487	16, 25, 28, 39, 41, 43, 44
世界梦号	45-0067534	16, 25, 28, 39, 41, 43, 44
	45-0065443	16, 25, 28, 39, 41, 43, 44
	40-1375853	35, 36, 39


(II) Applications		
Mark	Application No.	Class
	40-2016-0085972	39
	40-2017-0103982	39

Taiwan




(I) Registrations		
Mark	Registration No.	Class
DREAM CRUISES	01779129	16, 25, 28, 39, 41, 43, 44
WORLD DREAM	01799493	16, 25, 28, 39, 41, 43, 44
星夢郵輪	01779128	16, 25, 28, 39, 41, 43, 44
世界夢號	01799492	16, 25, 28, 39, 41, 43, 44
	01779127	16, 25, 28, 39, 41, 43, 44
	01902955	35, 36, 39

(II) Applications		
Mark	Application No.	Class
EXPLORER DREAM	107079882	16, 25, 28, 39, 41, 43, 44
探索夢號	107079881	16, 25, 28, 39, 41, 43, 44

Thailand

Application		
Mark	Application No.	Class
 DREAM CRUISES 星夢郵輪	180104854	16, 25, 28, 39, 41, 43, 44


U.S.A.

Registrations		
Mark	Registration No.	Class
DREAM CRUISES	5,398,964	25, 28, 43, 44
WORLD DREAM	5273835	16, 25, 28, 39, 41, 43, 44
星夢郵輪	5283945	16, 25, 28, 39, 41, 43, 44
星夢郵輪	5112119	16, 25, 28, 39, 41, 43, 44
世界夢號	5,299,295	16, 25, 28, 39, 41, 43, 44
世界夢號	5273836	16, 25, 28, 39, 41, 43, 44
	5112120	16, 25, 28, 39, 41, 43, 44
 DREAM CRUISES	5,410,234	16, 39, 41
 DreamElite 星夢荟	5604218	35, 36, 39

Vietnam

(I) Registrations		
Mark	Registration No.	Class
DREAM CRUISES	323258	16
DREAM CRUISES	323259	25

DREAM CRUISES	323260	28
DREAM CRUISES	323261	44

(II) Applications		
Mark	Application No.	Class
DREAM CRUISES	4-2016-38064	39
DREAM CRUISES	4-2016-38065	41
DREAM CRUISES	4-2016-38066	43
	4-2016-38075	16, 25, 28, 39, 41, 43, 44
DREAM CRUISES 星梦邮轮	4-2016-38068	16
DREAM CRUISES 星梦邮轮	4-2016-38069	25
DREAM CRUISES 星梦邮轮	4-2016-38070	28
DREAM CRUISES 星梦邮轮	4-2016-38071	39
DREAM CRUISES 星梦邮轮	4-2016-38072	41
DREAM CRUISES 星梦邮轮	4-2016-38073	43
DREAM CRUISES 星梦邮轮	4-2016-38074	44
EXPLORER DREAM	4-2018-44242	16, 25, 28, 39, 41, 43, 44