

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM542872

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Connexions Loyalty Travel Solutions, LLC		07/31/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CXLOYALTY TRAVEL SOLUTIONS, LLC		
<b>Street Address:</b>	6 HIGH RIDGE PARK		
<b>City:</b>	STAMFORD		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06905		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4638447	BE MEMORABLE, EXCEED	
<b>Registration Number:</b>	4449072	CONNEXIONS LOYALTY	
<b>Registration Number:</b>	2488758	DISTINCTIVE DEPARTURES	
<b>Registration Number:</b>	4634126	EXCEED LOYALTY SUITE	
<b>Registration Number:</b>	1662796	FLY4LESS	
<b>Registration Number:</b>	4321705	LOUNGE FIRST	
<b>Registration Number:</b>	3558402	ORX	
<b>Registration Number:</b>	3985186	VACATIONS DIRECT	
<b>Registration Number:</b>	3429989	VACATIONSDIRECT.COM	
<b>Registration Number:</b>	3985559	VACATIONSDIRECT.COM TRAVEL WHERE YOU WAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028874288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2149692741		
<b>Email:</b>	blove@akingump.com		
<b>Correspondent Name:</b>	AKIN GUMP STRAUSS HAUER & FELD LLP		
<b>Address Line 1:</b>	2001 K Street N.W.		
<b>Address Line 4:</b>	Washington, D.C. 20006		

CH \$265.00 4638447

<b>ATTORNEY DOCKET NUMBER:</b>	683181.0003
<b>NAME OF SUBMITTER:</b>	Brenda Love
<b>SIGNATURE:</b>	/Brenda Love/
<b>DATE SIGNED:</b>	09/27/2019

**Total Attachments: 3**

source=CONNEXIONS LOYALTY TRAVEL SOLUTIONS LLC - DE - Amendment#page1.tif

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CONNEXIONS LOYALTY TRAVEL SOLUTIONS LLC", CHANGING ITS NAME FROM "CONNEXIONS LOYALTY TRAVEL SOLUTIONS LLC" TO "CXLOYALTY TRAVEL SOLUTIONS LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2019, AT 6:51 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

4494516 8100  
SR# 20196268685

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203327068  
Date: 07-31-19

**TRADEMARK**  
**REEL: 006756 FRAME: 0968**

**CERTIFICATE OF AMENDMENT TO  
CERTIFICATE OF FORMATION OF  
CONNEXIONS LOYALTY TRAVEL SOLUTIONS LLC**

Connexions Loyalty Travel Solutions LLC (the "*Company*"), a limited liability company formed under the Delaware Limited Liability Company Act (the "*DLLCA*"), hereby certifies as follows:

1. This Certificate of Amendment (the "*Certificate of Amendment*") amends the provisions of the Company's Certificate of Formation filed with the Secretary of State on January 24, 2008 (as amended, the "*Certificate of Formation*").

2. Article 1 of the Certificate of Formation is hereby amended and restated in its entirety as follows:

1. The name of the limited liability company is cxLoyalty Travel Solutions LLC.

3. This Certificate of Amendment was duly adopted in accordance with the provisions of Section 18-202 and 18-404(d) of the DLLCA.

4. All other provisions of the Certificate of Formation shall remain in full force and effect.

[Signature Page Follows]

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 06:51 PM 07/31/2019  
FILED 06:51 PM 07/31/2019  
SS 01260565 File Number 4494516  
**TRADEMARK**

**REEL: 006756 FRAME: 0969**

**IN WITNESS WHEREOF**, the Company has caused this Certificate of Amendment to its Certificate of Formation to be signed by an authorized officer the 31st day of July, 2019.

CONNEXIONS LOYALTY TRAVEL  
SOLUTIONS LLC

By: /s/ Gregory S. Miller  
Name: Gregory S. Miller  
Title: Executive Vice President and Chief  
Financial Officer

[Signature Page to Certificate of Amendment to Certificate of Formation of Connexions Loyalty Travel Solutions  
LLC]