

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM542913

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rule Industries, LLC		09/27/2019	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Tie Down, Inc.		
Street Address:	605 Stonehill Drive SW		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30336		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	72286515	DANFORTH	
CORRESPONDENCE DATA			
Fax Number:	7704347376		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	770-434-6868		
Email:	docketing@taylorenghish.com		
Correspondent Name:	Russell B. Dunlap		
Address Line 1:	1600 Parkwood Circle, Suite 200		
Address Line 4:	Atlanta, GEORGIA 30339		
NAME OF SUBMITTER:	Russell B. Dunlap		
SIGNATURE:	/rbd/		
DATE SIGNED:	09/27/2019		
Total Attachments: 1 source=01585761#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Rule Industries, LLC, a Massachusetts Limited Liability Company, having offices at Suite 535-N, 100 Cummings Center Drive, Beverly, Massachusetts 01915 ("Assignor"), owns all right, title and interest in the registered trademark identified in Schedule A (hereinafter the "Mark") together with the goodwill of the business symbolized by the Mark; and

WHEREAS, Tie Down, Inc., a Georgia Corporation having an office at 605 Stonehill Drive SW, Atlanta, Georgia 30336 ("Assignee") desires to acquire the Mark together with the goodwill of the business symbolized by the Mark, witnesseth:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to the Assignee, its lawful successors and assigns, Assignor's entire right, title and interest in and to the Mark set forth in Schedule A hereto, together with the goodwill of the business symbolized by the Mark, and all other rights which Assignor has enjoyed thereunder in the United States and throughout the world, including any and all rights of recovery based on past infringement of said Mark, the same to be held and enjoyed by the Assignee, its successors and assigns, forever and to the full end of the terms for which the aforesaid Mark is registered and any renewals of the terms thereof.

RULE INDUSTRIES, LLC

By:

Print Name:

Title:

Date:

David S. Webber
David S. Webber
Director, Strategy + Marketing, Specialty Flow Control
9/27/2019

SCHEDULE A

Trademark	Country	Application Number	Application Date	Registration Number	Registration Date
DANFORTH	United States of America	72/286,515	December 8, 1967	877,647	September 30, 1969

1" - "1" *200589.00001/106514929v.2" ** 200589.00001/106514929v.2