OP \$40.00 88191114

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM543075

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Working Sundays, LLC		07/18/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Twila True Collaborations, LLC	
Street Address:	2260 University Drive	
City:	Newport Beach	
State/Country:	CALIFORNIA	
Postal Code:	92660	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	88191114	HONEY MINX

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128347701

Email: robert.hart.pub@gmail.com

Correspondent Name: Robert Hart

Address Line 1: 401 North Michigan Avenue

Address Line 2: Suite 1200-1

Address Line 4: Chicago, ILLINOIS 60611

NAME OF SUBMITTER:	Robert Hart
SIGNATURE:	/Robert Hart/
DATE SIGNED:	09/29/2019

Total Attachments: 1

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TRADEMARK REEL: 006757 FRAME: 0975

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made as of July 18, 2019 ("Effective Date") by Working Sundays, LLC, a Delaware limited liability company with an address at 2260 University Drive, Newport Beach, CA 92660 ("Assignor"), in favor of Twila True Collaborations, LLC, a Delaware limited liability company with an address at 2260 University Drive, Newport Beach, CA 92660 ("Assignee").

NOW THEREFORE, the parties agree as follows:

- 1. <u>Assignment</u> for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to Assignee all right, title and interest in and to the mark HONEY MINX U.S. Serial No. 88/191,114 and the entire business of the Assignee to which the mark pertains, together with any good will of the business symbolized by the mark, and the above-identified application.
- Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Assignee.
- 3. <u>Assignment.</u> This Assignment shall be binding upon and inure to the benefit of the parties to this Assignment and their successors and assigns.

Assignor has signed this Assignment as of the Effective Date.

Assignor

Working Sundays, LLC

Name: Twila True

Title: CEO

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RECORDED: 09/29/2019