

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM543444

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ANTARES CAPITAL LP, as Administrative Agent		09/30/2019	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	VITALSMARTS, LC		
Street Address:	10901 W. Toller Drive		
Internal Address:	Suite 202		
City:	Littleton		
State/Country:	COLORADO		
Postal Code:	80127		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	4234440	CHANGE ANYTHING	
Registration Number:	4442476	CRUCIAL ACCOUNTABILITY	
Registration Number:	3992367	CRUCIAL CONFRONTATIONS	
Registration Number:	4207142	CRUCIAL CONVERSATIONS	
Registration Number:	3894043	CRUCIAL CONVERSATIONS	
Registration Number:	2707306	CRUCIAL CONVERSATIONS	
Registration Number:	3583304	CRUCIAL SKILLS	
Registration Number:	4568642	CULTURAL OPERATING SYSTEM	
Registration Number:	3219386		
Registration Number:	4078817	INFLUENCER TRAINING	
Registration Number:	4494405	INFLUENCER TRAINING	
Registration Number:	4568643	STORY COLLECTOR	
Registration Number:	3307103	VITALSMARTS	
Registration Number:	4502532	VITALSMARTS	
CORRESPONDENCE DATA			
Fax Number:	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7045032600
Email: msheehan@kslaw.com
Correspondent Name: King & Spalding LLP
Address Line 1: 300 S. Tryon St., Ste 1700
Address Line 2: Attn: Moira Sheehan
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	23743.515008
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NAME OF SUBMITTER:	Moira Sheehan
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SIGNATURE:	/Moira Sheehan/
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DATE SIGNED:	10/01/2019
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Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 30th day of September 2019, by ANTARES CAPITAL LP, as administrative agent ("Administrative Agent"), with its mailing address of 500 West Monroe Street, Chicago, Illinois 60661, in favor of VITALSMARTS, LC, a Utah limited liability company (the "Company"), with its mailing address of 10901 W. Toller Drive, Suite 202, Littleton, CO 80127.

Reference is made to that certain Payoff Letter dated as of September 30, 2019, by and between Administrative Agent and the Company and certain affiliates of the Company party thereto (the "Payoff Letter").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Administrative Agent hereby terminates that certain Trademark Security Agreement dated January 31, 2017, executed by the Company in favor of the Administrative Agent and recorded with the United States Patent and Trademark Office on February 3, 2017 at Reel/Frame 5981/0936 and terminates, releases and discharges its liens on and security interests in the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademarks listed on Exhibit A attached hereto and made a part hereof, and assigns, transfers and conveys to the Company any and all right, title or interest in, or to, the Trademark Collateral that the Administrative Agent may hold.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS HEREOF, Administrative Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

ANTARES CAPITAL LP, as Administrative Agent

By: Patrick Weiland
Name: Patrick Weiland
Title: Duly Authorized Signatory

EXHIBIT A

See attached.

No.	Owner Name	Country	Mark	File Date	Registration #	Application #
1.	VitalSmarts, LC	UNITED STATES	CHANGE ANYTHING	6/14/2010	4,234,440	85/062,166
2.	VitalSmarts, LC	UNITED STATES	CRUCIAL ACCOUNTABILITY	10/16/2012	4,442,476	85/754,807
3.	VitalSmarts, LC	UNITED STATES	CRUCIAL CONFRONTATIONS	6/24/2010	3,992,367	85/070,814
4.	VitalSmarts, LC	UNITED STATES	CRUCIAL CONVERSATIONS	5/21/2011	4,207,142	85/326,654
5.	VitalSmarts, LC	UNITED STATES	CRUCIAL CONVERSATIONS	6/24/2010	3,894,043	85/070,742
6.	VitalSmarts, LC	UNITED STATES	CRUCIAL CONVERSATIONS	7/19/2002	2,707,306	78/145,723
7.	VitalSmarts, LC	UNITED STATES	CRUCIAL SKILLS	7/29/2008	3,583,304	77/533,833
8.	VitalSmarts, LC	UNITED STATES	CULTURAL OPERATING SYSTEM	9/28/2011	4,568,642	85/434,717
9.	VitalSmarts, LC	UNITED STATES	FACE DESIGN	10/23/2004	3,219,386	78/504,859
10.	VitalSmarts, LC	UNITED STATES	INFLUENCER TRAINING	4/24/2010	4,078,817	85/022,389
11.	VitalSmarts, LC	UNITED STATES	INFLUENCER TRAINING	7/10/2013	4,494,405	86/007,161
12.	VitalSmarts, LC	UNITED STATES	SIX SOURCES	1/8/2013	N/A	85/818,493 Intent to Use
13.	VitalSmarts, LC	UNITED STATES	SIX SOURCES OF INFLUENCE	6/6/2014	N/A	86/303,054 Intent to Use
14.	VitalSmarts, LC	UNITED STATES	STORY COLLECTOR	9/28/2011	4,568,643	85/434,723
15.	VitalSmarts, LC	UNITED STATES	VITALSMARTS	6/16/2006	3,307,103	78/910,213
16.	VitalSmarts, LC	UNITED STATES	VITALSMARTS & Design	9/21/2012	4,502,532	85/735,703