

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM543470

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bluefin Labs, Inc.		02/05/2013	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Twitter, Inc.		
Street Address:	1355 Market Street, Suite 900		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4108285	BLUEFIN LABS	
Registration Number:	4313773	BLUEFIN SIGNALS	
Registration Number:	4324998	TV GENOME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6509885500		
Email:	chowell@fenwick.com		
Correspondent Name:	Karen A. Webb/California Bar Member		
Address Line 1:	801 California Street		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	25980-00700-5750		
NAME OF SUBMITTER:	Karen A. Webb; Attorney of Record		
SIGNATURE:	/kaw/		
DATE SIGNED:	10/01/2019		
Total Attachments: 2			
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CONFIRMATORY TRADEMARK ASSIGNMENT


WHEREAS, Bluefin Labs, Inc., a Delaware corporation, is the owner of the trademark registrations set forth in Appendix A (the "Marks"),

WHEREAS, Twitter, Inc., a Delaware corporation, acquired Bluefin Labs, Inc. and said Marks, and any and all applications, registrations and goodwill associated thereof on Feb 5, 2013.

NOW THEREFORE, this will confirm that, for good and valuable consideration, receipt of which is hereby acknowledged, Bluefin labs, Inc. assigned unto Twitter, Inc. all right, including common law rights, title and interest in all countries and jurisdictions of the world in and to said Marks together with the goodwill of the business symbolized by said Marks, and any and all applications and registrations thereof, including, without limitation, all claims that it might have, at law or in equity, by reason of past, present or future infringement in the said Marks, and that portion of the business which is ongoing and existing to which the marks pertain.

Bluefin Labs, Inc.

By:
Name:
Title:



Sean Edgett
General Counsel

Date:

10/1/2019

APPENDIX A

Trademark Applications/Registrations

MARK	COUNTRY	APP. NO.	REG NO.
BLUEFIN LABS	United States	85360230	4108285
BLUEFIN SIGNALS	United States	85360236	4313773
TV GENOME	United States	85340972	4324998